



The transformation towards PLASTIC-FREE CITIES

Rostock (Germany)









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Hanseatic city "Rostock"



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Engagement for plastic avoidance





Engagement for plastic avoidance



Municipal regulations for waste prevention



Engagement for plastic avoidance



Municipal regulations for waste prevention

- Reduction of event waste at municipal facilities and businesses
- Priority of reusable systems over disposable items
- City Council Resolution No. 2019/AN/4355 on the avoidance of waste and single-use plastic in public spaces









Reusable cups at major events



• Christmas market

Hanse Sail (since 2019)







Against plastic bags in organic waste





- participation in the national educational campagne #WIRFUERBIO
- branded paper bags handed out to food markets and private households





Awareness and reduction of ocean plastic





- implementation of degradable tableware in seaside resorts
- pocket ash trays for beach visitors





How to combine individual measures into a holistic and transferable concept for **PLASTIC-FREE CITIES?**



Network "plastikfreie Stadt"





Network "plastikfreie Stadt"

Rostock









VERANSTALTUNGEN







warnefornien







M INROS LACKNER.







Hamburg















other cities

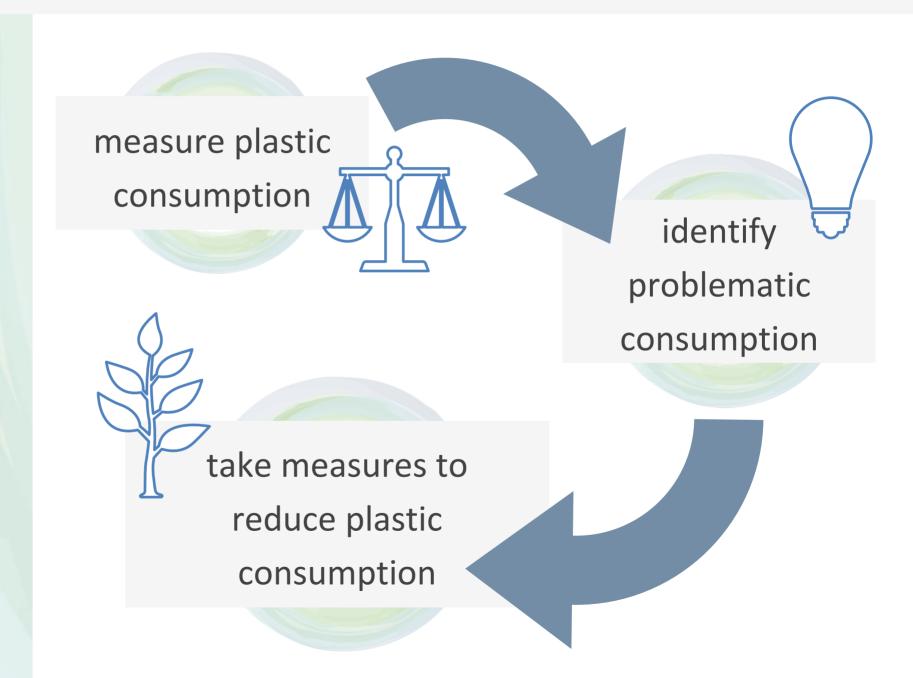




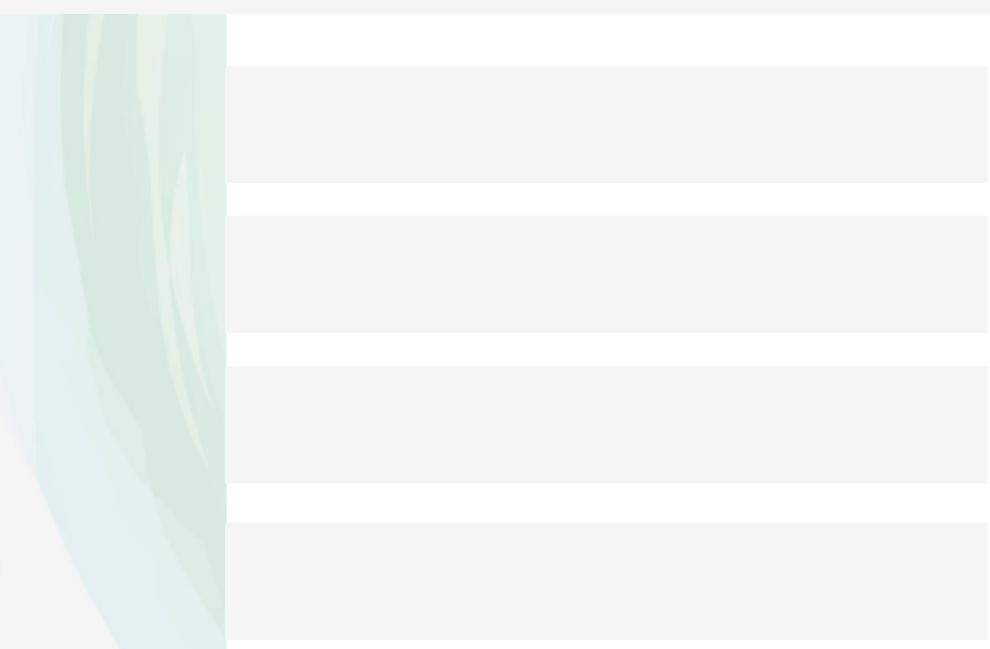
> 30 members in 4 cities (2021)



The plastic-inventory









1.

Plastic-inventory at the city administration office





1.

Plastic-inventory at the city administration office



2.

Plastic-inventory at a certain amount of companies





1.

Plastic-inventory at the city administration office



2.

Plastic-inventory at a certain amount of companies



3

Implement a citywide system of reusable To-Go dishes





1.

Plastic-inventory at the city administration office



2.

Plastic-inventory at a certain amount of companies



3.

Implement a citywide system of reusable To-Go dishes



4

Awareness for the problem among citizens







Progress in Rostock?



Plastic-inventory



51%

less single-use plastic

refillable containers for shampoo and shower gel





System for reusable To-Go-dishes





- 450€ funding for shops implementing reusable To-Go-Dishes
- Over 30 shops participating
- Cooperation with established suppliers of



Progress in Rostock

Plastic-inventory at the city administration office



Plastic-inventory at a certain amount of companies



Implement a citywide system of reusable To-Go-dishes



4 Awareness for the problem among citizens







Become the next plastic-free city!

www.plastikfreiestadt.org

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