

















### **PLASTIC FREE EVENTS**

- EXPERIENCES AND EXAMPLES OF GOOD PRACTICES

Fisheries Local Action Group Alba

Labin, 27th July 2021.



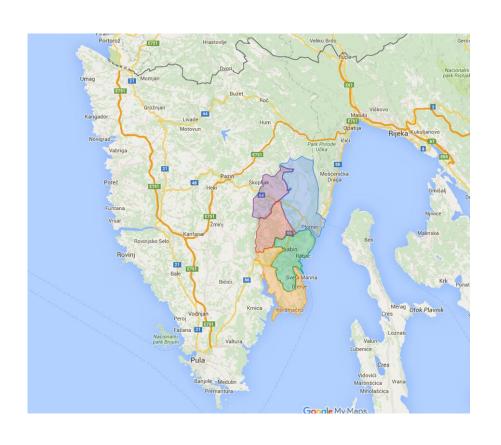








#### Who we are? FLAG Alba



- Fisheries Local Action Groups (FLAGs) are partnerships between fisheries actors and other local private and public stakeholders. Together, they design and implement a local development strategy to address their area's needs be they economic, social and/or environmental.
- FLAGs are financed from the European Maritime and Fisheries Fund.
- FLAG Alba includes the City of Labin and the Municipalities Kršan, Pićan, Raša and St. Nedjelja
- It's situated on the East Coast of the Istrian County
- Formally established January 13, 2016













- In may 2016. FLAG Alba organised 1st Kvarner Shrimp Festival
- At this gastro event local restorants prepare dishes exclusively with shrimps from Kvarner Bay, cought by local fishermen, members of Fisheries Local Action Group Alba







- Kvarner Shrimp Festival is "Plastic free festival" from 1st edition
- The use of plastic cups, plates, disposable cutlery is not allowed



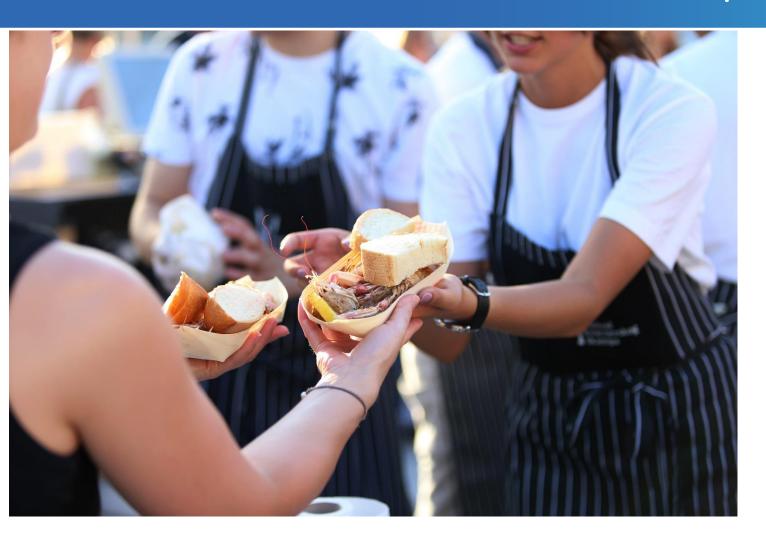




 We have obtained a set of biodegradable and composting material cutlery and reusable wine glasses.







FLAG Alba acquired all the necessary equipment for the restaurants







• We've secured sugar cane plates.







- The material was obtained from a FSC® certified company, which means that it uses wood from sustainable forests.
- Plates made of spruce tree from sustainable forests have been obtained.







• The signature logo of the festival appears on the material, on the glass cup and the etui case.







- Wine from local producers is poured into glass cups.
- Visitors pay a cup fee, and can afterwards take it home.





## Plastic free festival – Fest of Mussels

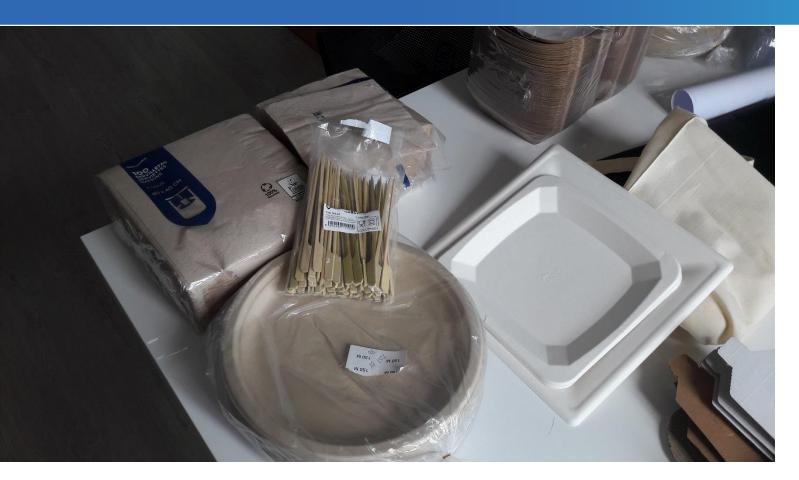


• FLAG Alba in 2016. co-organized 1st Fest of Mussels.





## Plastic free festival – Fest of Mussels



• We have obtained a set of biodegradable and composting material cutlery





## Plastic free festival – Fest of Mussels - Trget



We have obtained reusable wine glasses





#### **FLAG Alba Tenders**

#### **FLAG Alba Tenders:**

- FLAG Alba, through the Fisheries Local Development Strategy, issues tenders for projects promoting the fishing heritage.
- The cost of materials at these events is eligible only if these are biodegradable and compostable materials and reusable products, as defined by the tender.







- Plastic Free Labin is a project that we are implementing together with the public sector and associations from the area of the City of Labin.
- It is a part of the Green Plus project, which includes four key pillars: PlasticFreeLabin, promotion and protection of waters, school and kindergarten gardens, renewable energy sources and mobility.







- The first activities started in early July when we joined the #PlasticFreeJuly global campaign
- The goal of the project is, among other things, to make the city market a plastic-free market and that why the first activity took place at the city market.







 One of the main goals is to educate the population and that is why we organized an educational game with questions about preserving and protecting the environment and proper waste separation, and the prize was a reusable jute bag.









Reusable jute bag with logo of the project



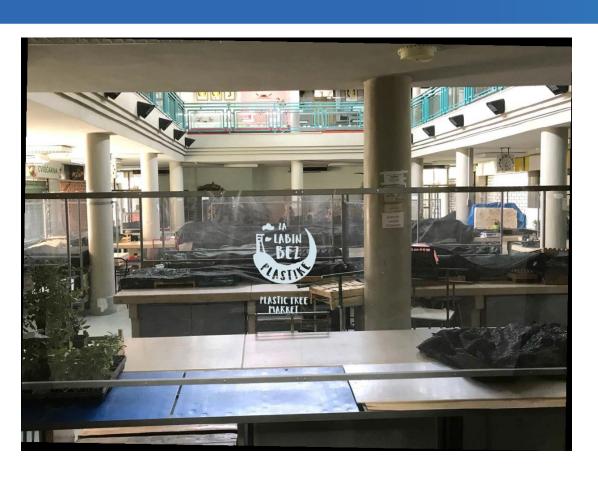




• The goal is to promote reusable bags, and that is why we provided canvas bags with the project logo to buy groceries at the market.







• The project involves transforming the market into the first plastic-free market in Croatia.







The plan is to replace single-use plastic bags with:

- Recycled paper bags;
- Biodegradable and compostable starch bags;
- Wrapping paper for meat and fish.









- Through the Plastic Free Labin project, the consumption of water from the public water supply is promoted.
- The public company 'Vodovod' has set up the first public faucet in Labin with quality spring water, and the plan is to expand the public faucet network on children's and sports grounds as well.
- The idea is to set up a water tank at public events and encourage drinking water from reusable bottles and glasses.





# Bye bye plastic! Thank you for your attention!



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