





Key Facts

- Largest hotel company in Bulgaria
- 50 years experience in hospitality
- Land, all hotels, restaurants, bars, etc. owned and operated by Albena
- One of the top beaches in Europe
- Remarkable natural environment in proximity to Baltata reserve







Facilities

- 33 hotels spread on 140 ha of prime land
- **&** 6 571 Room capacity 17 000 beds
- 25 All Inclusive and 10 A-la-carte Restaurants
- 18 congress halls 4.4k person capacity
- European Resort of Sport 2019 with 42 different sports
 - 19 Tennis courts
 - 7 football fields
 - Swimming pools, etc.
- One of Europe's best aqua parks
 - ♣ 3ha area 3000 person capacity





& & Good practices in Albena

Recycling in Albena

- Beach area with recycle bins for tourists
 - Over 100 bins for recycling
 - **&** 2020:
 - ♣ Plastic 23.3 tons
 - Metal 18.1 tons
- Organic waste from restaurants
 - **a** 120 bins





Perpetuum Mobile BG



- Perpetuum Mobile BG PLC scope of activity is production of electricity and heat energy by indirect use of biomass.
- Anaerobic Digestion -> Biogas
- Feedstock:
 - Silage Maze
 - Organic Waste
- Product:
 - 1MWel + 1MWth
 - Organic fertilizer







Perpetuum Mobile BG - Organic waste













Sustainability

Sustainable Development Strategy of Albena



Health and Safety



Beach Cleanliness



Sustainable Development



Biodiversity Protection



Our Own Eco Production



Guests Satisfaction



Mineral Water Use



Responsibility



CO₂ Emission Reduction



Sport and Wellness



Renewable Energu Use



Waste Management



Sea Water Cleanliness



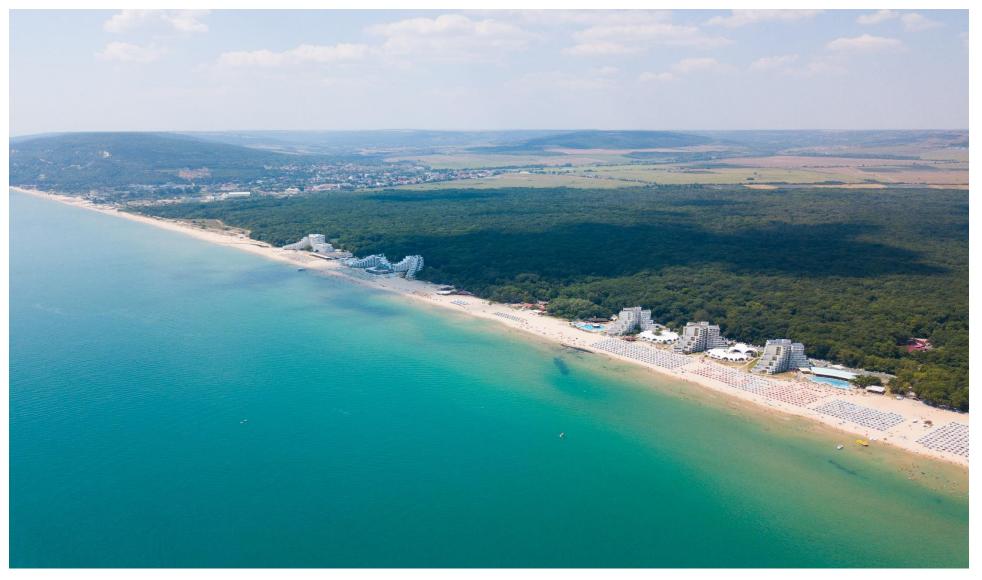


































2 2 Thank you for your attention!

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