



**Auvergne
Rhône-Alpes**
Énergie Environnement

GPP-STREAM

Interreg Europe



European Union
European Regional
Development Fund

GPP-STREAM ACTION PLAN

Action Plan implementation and monitoring

AURA-EE

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Policy context

Policy instrument addressed: French national action plan on GPP

Action plan impacts on the main policy instrument:

- First, the action plan provided **feedback** for the revision of the national plan on GPP
- Then, coaching and supporting the purchasers had supported the **success** of the National Action Plan and the uptake of GPP on a wider scale

Action plan impacts on other policy instruments:

- Support local authorities in setting up **local plans** to promote sustainable public procurement



Local context

- Enhanced **communication** to disseminate the support offered in the region
 - **Good involvement of the public authorities**
- **Regulatory context in favor of GPP**: several new laws with obligations related to public procurement
 - **Public authorities want to be supported to achieve these new objectives**



100% of all public tenders must include environmental criteria in France

Key stakeholders

ENTITY	NATURE	FIELD OF ACTIVITY/COMPETENCES
Ministère de la Transition Ecologique (MTE)	National <u>Authority</u>	French Ministry for Ecological Transition in charge of the National Plan for GPP
Région Auvergne Rhône-Alpes	Régional <u>Authority</u>	Support of the regional network on GPP (RREDD)
Réseau Régional sur l'Écoresponsabilité et le Développement Durable (RREDD)	<u>Regional</u> Network	Regional Network to promote sustainable practices for the public authorities
Association des Acheteurs Publics (AAP)	Association	National public purchasers association. Intermediary between the field and the regional and national organizations to provide feedback and disseminate best practices
Chambre de Commerce et d'Industrie (CCI)	SME representatives	Chamber of Commerce and Industry of the region

Action Plan general overview

AURA-EE supported the Ministry of Ecological Transition in the revision of the national plan by bringing a more "local" vision and feedback from local authorities.

AURA-EE supported public authorities in the implementation of the objectives of the national action plan through :



- An online **resource centre** on GPP



- Free **training** courses for elected representatives, department managers, buyers...



- The organisation of thematic **workshops** (Feedback and exchange of good practice)



- An **assistance** in particular in the drafting and monitoring of markets incorporating social and environmental clauses and criteria

The French action plan

- Action 1 - **Involving the local authorities in the revision of the national action plan on GPP**
- Action 2 - **Coaching on the job**
- Action 3 – **Support for GPP application**
- Action 4 - **Platform of competencies on GPP**

Monitoring

Monitoring the implementation of the actions as they are carried out (*number of participants in meetings, number of local authorities involved, etc.*)

→ keep track in a dedicated excel file

→ Feb 2022 : in line with the objectives set in the action plan

Monitoring of the action plan

Performance indicators per action:

Action 1 – Involving the local and regional authorities in the revision of the PNAAPD

Performance indicators	Expected results
Number of local authorities involved in the revision	12 local or regional authorities participating

Action 2 - Coaching on the job

Performance indicators	Expected results
Number of meetings organized	Minimum of 2 meetings/webinars per year
Number of attendees at the trainings	Minimum of 20 attendees per meeting
Number of questions answered at the helpdesk	Minimum of 40 per year

Monitoring of the action plan

Action 3 - Support for GPP application

Performance indicators	Expected results
Number of procurement concerned	Minimum of 40 per year
Number of public authorities involved	Minimum of 20 per year

Action 4 – Platform of competencies on GPP

Performance indicators	Expected results
Website elaborated	3 new sections on GPP : information / take action / best practices
Information campaign	News about GPP Stream project
Number of visits on the website	Google assessment

Action 1 *”Involving local and regional authorities in the revision of the PNAAPD”*

Description of the action:

- 12 public authorities selected in Auvergne Rhône-Alpes region to represent the different type of public authorities (municipality, joint local authority, regional council, public hospital, social housing provider, etc.)
- 3 meetings are planned with each selected stakeholder:

2020: Meeting to expertly formalize the brakes and levers in terms of sustainable public procurement but especially on the 2015-2020 PNAAPD and its potential evolution.

2021: Presentation to the voluntary panel of public authorities of the new PNAAPD and its various tools, including the national guide to sustainable public procurement, the charter for sustainable public procurement and the ADEME grid for assessing procurement maturity.

Reports were submitted to the French Ministry by AURA-EE.

Stakeholders involved:

- French Ministry for Ecological Transition in charge of the National Plan for GPP
- 12 public authorities selected

Action 2 "Coaching on the job"

Description of the action:

- Organizing 2 **workshops** each year on specific themes for which the public purchasers have shown an interest
- Giving public authorities 1 **training per year** on GPP addressed to around 30-40 public officials directly in charge of public purchasing process.
- Answering to any questions or needs that the purchasers can have by providing a **helpdesk**.

Stakeholders involved:

- Members of the Regional Network to promote sustainable practices for the public authorities

Action 3 "Support for GPP application"

Description of the action:

- Accompany public authorities in the **writing** and management of their public procurement to take into account sustainable development (and to manage it in the organisation).
- This assistance is not limited to the writing of the procurement but also to a follow-up of its **implementation**. Indeed, the **management** of GPP in their organisation is also very important for procurement success.

Stakeholders involved:

- Members of the Regional Network to promote sustainable practices for the public authorities

Action 4 *"Platform of competencies on GPP"*

Description of the action:

- Develop a new section exclusively dedicated to GPP on AURA-EE website:
 - **Basic** information on GPP
 - "taking action" where the approach is done by problems in the form of the **most commonly asked questions** by the actors concerned, with concise answers to be provided, external links in order to value the existing from guides, tools or other sources.

Stakeholders involved:

- Public authorities of Auvergne-Rhône-Alpes Region

Difficulties

Action 1 - Involving the local authorities in the revision of the national action plan on GPP

Objective → Make the policy more accessible to local authorities and involve them more in the implementation of the National plan on GPP

Due to organizational changes within the Ministry of ecological transition:

- the planned working group with these selected public authorities could not take place
- the publication of the new plan has been largely delayed

Solutions found:

- AURA-EE participated in 5 meetings co-organized with the French Ministry of Ecological Transition on the drafting of the new plan
- A public consultation on the plan was launched and AURA-EE relayed the information to regional stakeholders: [National plan on GPP 2021-2025](#)

Successes (1)

ACTION 1

- Interviews of 9 **publics authorities**
- **5 regional meetings** with stakeholders to contribute to the National Plan
- **Analysis** of the previous National Plan
- **Communication** and mailings on the National Plan

ACTION 2

- Organisation of 2 **trainings on the fundamentals of GPP**: almost 160 registered, **105 participants** from more than 60 different public authorities
- Organisation of **5 webinars** on different topics : how to reduce plastic, *schemes to promote socially and environmentally responsible procurement, building and environment in procurement (around 200 participants)*,
- Helpdesk: 91 questions answered on GPP

Successes (2)

ACTION 3

- Awareness-raising meetings for elected representatives and employees in **15 volunteer local authorities** → Methodology and support for implementing an internal **policy integrating GPP**

ACTION 4

- Creation of a **resource centre on GPP** (still evolving with the addition of feedback from public stakeholders) → 511 visits since launch



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Thank you!

Questions welcome



Project media