

Brussels, 21/12/2021

Fostering digitalisation in the Podlaskie Region

Implementing e-health, e-administration, e-business

On 10 December 2021, <u>Next2Met</u> partners and stakeholders came together for their fifth Policy Learning Event during an online meeting hosted by <u>Podlaskie Voivodeship</u>. This open event aimed to showcase digitalisation good practices from Podlaskie Region and foster interregional exchange.

A variety of projects and initiatives developed in the region were presented: **e-Health** Podlaski Information System and "Digital Podlaskie", whose main goals are to make access to the health system as easy as possible for citizens and improve digital skills; the development of **e-services** in communes of the Association of Rural Communes of Podlaskie Voivodeship, which aims at reducing geographical barriers in terms of digital communication; the activities of the InfoTech Technology Cluster; and Holo4Med IT Innovations Platform Supporting Healthcare.

These good practices demonstrated the great potential of technology and innovative services to improve people's lives, support businesses and enhance the attractiveness of the territory, which is the main objective of the Next2Met project. Furthermore, these activities were of fundamental importance during the Covid-19 pandemic as they allowed for better health services, improved accessibility of the population to administration services of different types and provided training to increase awareness about the objectives of digitalisations.

The event represented an occasion to promote the activities of the local stakeholders and have a fruitful exchange with participants and project partners, who can use this information to inspire positive changes in their own territory.

In Spring 2022, another event will be organised by Next2Met partners and will focus on our Regional Action Plans and on how the Next2Met interregional and regional learning events have led to the proposals for improvements to selected Policy Instruments.

For further information or to request an interview, please contact: Barbara Favaro Tel: +49 157 864 08 006 – Email: barbara.favaro@crpm.org

Next2Met is an innovative European cooperation project co-founded by the European Regional Development Fund through the Interreg Europe Programme. For further information about Next2Met, visit the project's online media

Website | Twitter