

			TRANSFERABILITY POTENTIALS									
		Short Description	Advanced knowledge/capacity requirement for GP adoption and transferring	Advanced ICT exploitation related knowledge/capacity for GP adoption and transferring	Requirement for strong access to more advanced communication channels	(Required) Cost for a full replication of the GP	(Required) Duration for a full replication of the GP	(Required) Effort for a full replication of the GP: Necessary effort / man-months to design/develop the GP	(Required) Effort for a full replication of the GP: Necessary effort / man-months to implement and monitor the GP	Level of synergies required for the replication of the GP	Level of effectiveness of the GP for engaging wide audience/diverse targets	OVERALL EASINESS TO TRANSFER (Scores 1-5, from 'easy' to 'more difficult')
1	GP 1: VOLTARO	Open space annual event in the Coast of Thessaloniki for the promotion of bicycling and walking with the help of volunteers.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	2,9
2	GP2: MOBITHNESS	MOBITHNESS provides environmentally friendly car routing, trip routing with the use of Public Transport, combined transport routing and pedestrian routing, POIs, environmental impact and training on sustainable mobility.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	4,6
3	GP 3: MOTIVATE	The MOTIVATE app is a cloud based tool that collects data and provides first level overview of daily trips and travellers' opinions.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	3,7
4	GP 4: Co-creation of mobile open government services with the substantial participation of senior citizens and other stakeholders	Activities to identify and invite co-creators, set up an organisational structure (living lab) for the co-creation process, define the services to be co-created, discover data sources, define requirements for the services and design of prototypes.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	3,6
5	GP 5: Macedonian Cuisine Food Truck of the Region of Central Macedonia	A moving truck, offering real life experience in gastronomy that started its journey to Europe.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	4,0
6	GP 6: REFORM	The practice established a permanent regional cooperation for increasing capacity of the local Municipalities and facilitating the deployment of their Sustainable Urban Mobility Plans (SUMPs).	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	3,1
7	GP 7: Cycling against Diabetes Mellitus	Yearly event where citizens have the chance to participate and learn for the benefits of cycling on health.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	3,8
8	GP 8: 4mycity	A service designed to ease citizens to monitor reports addressed and/or report possible problems/ incidents within the Municipality, but also to suggest improvements in the area.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	4,0
9	GP 9: Ecomobility	A national campaign organized every year. Student groups, with their work and suggestions are called upon to bring solutions to urban traffic conditions in their city, with the overriding support for the right of free movement and the restriction of access to cities.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	3,8
10	GP 10: Virtual Reality for the promotion of tourism in RCM	Virtual and Augmented Reality Technologies, Video 360o and the use of VR headsets for experiencing a destination.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	4,3
11	GP 11: Coventry University Enterprises Ltd Location Independent Working (LIW)	Coventry University Enterprises Ltd Location Independent Working is a scheme to enable staff to work outside of the office to help improve work life balance, productivity and absenteeism.	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
12	GP 12: Coventry Recycling Club	A scheme to reward residents for recycling. It is web based only and has been/is promoted via all printed/ email literature distributed by the web team, on the Council website, Facebook and Council and Coventry Recycling Club twitter accounts, on the side of refuse vehicles, round-about signs, bus stops, local radio, local print, and in person via community events and council staff.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	3,8
13	GP 13: Cycle-R services	A registered charity for providing training, qualifications and work experience to long-term unemployed, providing low-cost, high quality refurbished bikes to low-income families, encouraging cycling and supporting eco-mobility.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	4,3
14	GP 14: "Go Electric Taxi" Scheme	The Go Electric Taxi scheme includes a range of different incentives worth £2,500 for taxi drivers interested in making the switch to a cleaner vehicle – as well as the opportunity for a two-week test drive for all Coventry Hackney cab drivers.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	4,3
15	GP 15: Greening Your Fleet event	Event at the Coventry Transport Museum covering several subjects like: funding opportunities for businesses looking to reduce carbon and save energy, vehicle options for businesses, Green Wave App and electric cars.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	3,1
16	GP 16: SUITS	Tools for local authorities of small and medium sized cities to enhance their capacity to design and implement sustainable transport measures.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	4,3
17	GP 17: CASI project citizen panel meetings	Citizen panel meetings organized in order to promote local initiatives in the debate on sustainable innovation.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	4,2
18	GP 18: Cycle Training in Schools (Bikeability)	Bikeability is a cycle training scheme (a modern version of cycling proficiency), delivered in primary schools by a cycle training team.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	3,4
19	GP 19: Rome's SUMP participatory approach	Rome's SUMP was generated through an intense multilevel participatory methodology. The SUMP introduced a new participation approach, involving the citizenship through a specific open portal to allow the knowledge and voting of the sustainable proposals.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	4,6
20	GP 20: PEDIBUS	The PEDIBUS initiative supports primary schools' managers to encourage pupils and families to walk to school safely in organised groups following fixed routes.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	3,4
21	GP 21: DESIRE	Targeted training for pupils on road safety, with focus on sustainable mobility. Children were actively involved by facilitators in dramatization, events/entertainment, surveying and a competition for the best art craft produced during the whole learning process.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	3,6
22	GP 22: VIA LIBERA	#vialibera is an initiative supported by the city to incentivize a new approach to car-free mobility. Once a month, on Sundays, 15 Km of streets around the city centre are banned to cars and citizens can freely take advantage of this opportunity (walking, cycling, neighbourhood parties, events, etc.)	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	3,7
23	GP 23: FORMULA E ROME E-PRIX	A communication plan during E-prix of formula E mainly addressing citizens and employees living and working in the borough, close to the circuit, to discourage the private vehicle use in favour of public transport for the whole event period.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	4,6
24	GP 24: Transdanube Pearls	A network, involving actors along the Danube, committed to the promotion of sustainable mobility in tourism. Members were awarded the title "Danube Pearls" and sustainable mobility solutions were offered for the tourists to travel between the "Pearls".	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	4,6
25	GP 25: BA.cycloportal	Online interactive portal providing important information about bike lanes. BA.cycloportal offers a combination of an interactive map of bike lanes in the Bratislava self-governing region and a new communication channel of the municipality to reach the population interested in biking.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	4,2
26	GP 26: eGUTS	The practice established modern technologies like a mobile app in conjunction with more common marketing channels like public events, in order to promote the use of e-mobility in the Danube regions.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	4,1
27	GP 27: Promoting the implementation of a new sustainable mode of transport in city of Bratislava	The practice involves the creation of a marketing strategy, implementing a massive marketing campaign (including a wide media and social media coverage, contests, promo videos and an app), for the promotion of a new sustainable mobility product (bike sharing).	■■■■■	■■■■■	■■■■■	N/A	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	3,8
28	GP 28: EdTWINL (Education Twinning): Multicultural marketing as a tool for sharing the knowledge and best practices in international environment	The practice established special curriculum on schools and special trainings for the teachers, organized special multicultural events and provided possibilities for multicultural visits and information exchange.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	3,9
29	GP 29: Silver Economy: creation of cross-border cooperation	The practice established a cross-border cooperation by attracting businesses or organizations that produce products or services to people above the age of 50 and increasing capacity of people above the age of 50, through training events that increase their language skills, technology skills and job hunting skills.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	3,6
30	GP30: SacraVelo: Combination of two different aspects in one product to attract a broader group of people	The practice aims at promoting the active transport and the sacred tourism by combining them to a single product. The aim is to reach a wider range of users at local, regional and international (cross-border) level.	■■■■■	■■■■■	■■■■■	N/A	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	3,6
31	GP31: Promotion of the implementation of new unified tariff system	Use of marketing channels to increase acceptance of the new unified tariff system applied in Bratislava. A clear message was communicated to the wider audience through online articles published on several different websites.	■■■■■	■■■■■	■■■■■	N/A	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	4,4
32	GP32: Creation of a unified image of tourist destination	The practice focuses on a creation of unified image of cross-border destination providing services in the field of tourism, culture, relaxation and sport in the area along the river Small Danube.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	4,3
33	GP33: Energy transition game	The Energy transition game is a game played on a map – searching for potential locations for windmills and solar fields - that guides an informal discussion about the energy transition in a municipal level.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	2,4
34	GP34: Trendsportal card game	The practice concerns a card game that contains the goals of the Sustainable Urban Mobility Plan (SUMP) of the Municipality of Venlo in each card. Players are asked to select specific cards (goals) and write down their substantiation and proposals for the achievement of the goals.	■■■■■	■■■■■	N/A	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	2,8
35	GP35: Cargobike Trendsportal	The practice refers to a competition contacted as part of the policy making process of the Sustainable Urban Mobility Plan (SUMP) in the municipality of Venlo. The Municipality purchased an electric cargo bike and, after, its moving around to the city to create awareness on mobility topics. It has been awarded to citizens through a photo/idea sharing contest.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	3,7
36	GP36: Active Mobility Check for Municipalities in Hessen	A marketing tool to promote a better environment for active mobility in municipalities. It combines different marketing techniques for awareness raising among stakeholders and creating a culture of walking and cycling in an urban community with an efficient, short and participatory planning process.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	4,1
37	GP37: School Bike Route Planner	The School Bike Route Planner App has been developed as a communication tool to promote more and safer cycling to and from school. It has been designed for use at home or in school for teaching. As an easy entry instrument for mobility management in schools, it supports the development of the School Bike Network of Hessen in a participatory process with pupils and other stakeholders.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	4,1
38	GP38: "Better to school"	"Better to school" is a comprehensive service which bundles all consulting activities of the Hessian Centre of Competence for Mobility Management for Children and Young Adults.	■■■■■	■■■■■	■■■■■	■■■■■	N/A	■■■■■	■■■■■	■■■■■	■■■■■	4,1
39	GP39: Active Mobility Marketing Toolbox	A selection of standardised materials for awareness raising and advertising on active mobility gives local authorities the possibility of promoting active mobility in different formats with a high publicity effect at low costs and efforts.	■■■■■	■■■■■	■■■■■	■■■■■	N/A	■■■■■	■■■■■	■■■■■	■■■■■	3,0
40	GP40: Reporting platform for cycle traffic	The reporting platform for cycle traffic gives cyclists the opportunity to report defects and opportunities for improvement directly to the public authorities.	■■■■■	■■■■■	■■■■■	■■■■■	N/A	■■■■■	■■■■■	■■■■■	■■■■■	3,1
41	GP41: Mobilfalt: campaign promoting combined transport	Mobilfalt is a combination of individual transport with the offers of local public transport authorities in rural areas.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	4,4
42	GP42: "365" Flat rate Ticketing	"With a '365' flat rate ticket, Hessian pupils and trainees can use public transportation except long-distance trains for one Euro per day all over the state of Hessen. The message "one Euro per day" for unlimited use of public transportation makes the offer accessible and bolsters sustainable mobility habits in an attractive way. Behavioural change towards sustainable or green modes of transport"	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	3,4
43	GP43: City cycling competition	CITY CYCLING offers municipalities tried-and-tested, easy-to-implement measures to advocate sustainable mobility actively through marketing/PR activities. The CITY CYCLING campaign is designed as a competition to promote cycling. Members of local parliaments are invited to form teams with citizens and to compete to top the leader board.	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	■■■■■	3,2
44	GP44: Frankfurt Green City	"Frankfurt Green City" is a platform and communication strategy at the same time. It is an umbrella brand for all activities in the field of sustainability. Citizens can obtain information on five main topics: "Business and Consumption", "Planning and Building", "Education", "Climate and Open Spaces" and "Mobility".	■■■■■	■■■■■	■■■■■	N/A	N/A	N/A	N/A	N/A	N/A	4,0