





# The department of Health and Care Aarhus

## Facts

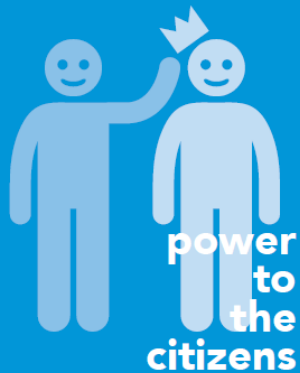
- 4.934 full times employees
- Budget about 344 million Euro
- 10.200 users for personal care, nursing and home help
- 4.000 units for elderly and handicapped
- 60.000 senior citizens

Denmarks statistic

## Challenges

- An increasing number of elderly from 43.337 inhabitants over 67 years in 2018 in Aarhus to 56.327 in 2030
- More people with chronic diseases
- Shorter duration of stays in hospital
- Little vintage in the labor market
- Currently 29 % did not get a candidate for the last advertised post
- Need for 2200 new employees in 2030 and 3100 in 2040 (Rough assumption).
- An increasing demand for treatment in people's own home

# Strategy





# Collaboration with companies





**dokk** 

Centrum for velfærds- og frihedsteknologi



AARHUS  
KOMMUNE





*How do we provide citizens with responsibility and competences to use technology to become more self-reliant and independent?*





**EMPOWERMENT**



**SOCIAL INNOVATION**



**DEMYSTIFICATION**



**KNOWLEDGE**





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EMPOWERMENT

A photograph of an elderly couple in an outdoor urban setting. The woman is seated on a blue and black recumbent exercise bike, wearing a bright yellow jacket with a colorful floral pattern, a light blue button-down shirt, and grey patterned trousers. She is smiling and looking towards the camera. The man stands behind her, wearing a grey jacket and glasses, also smiling. They are on a paved area with a blue and white painted design on the ground. In the background, there are modern buildings, a wind turbine, and a cloudy sky. To the left, there are informational panels with text and images of wind turbines.





**SOCIAL INNOVATION**





**DEMYSTIFICATION**





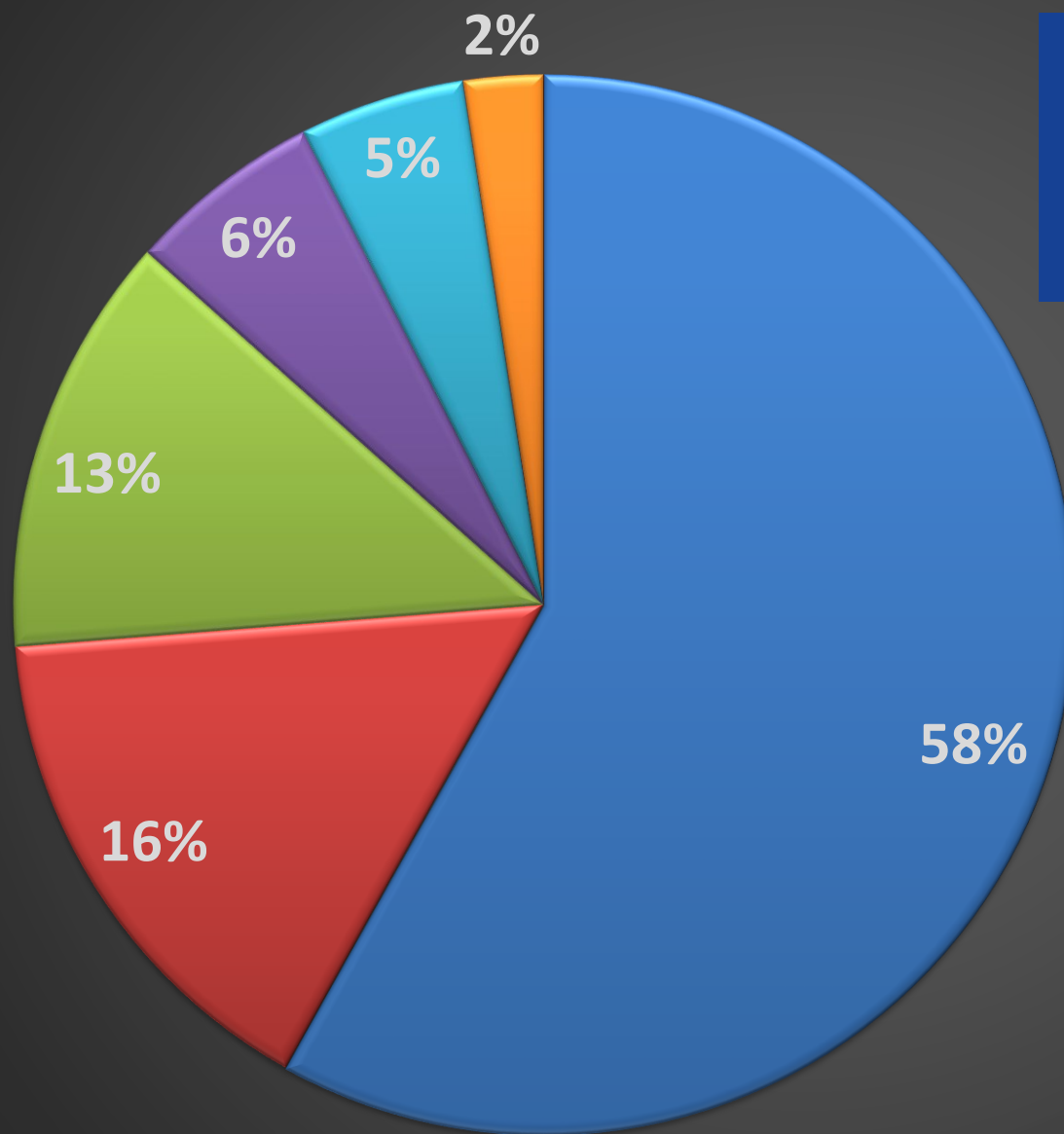
**KNOWLEDGE**



# Visitor Distribution 2016-2019

Total visitors 2016-2019

**44.500**



- Citizens
- Professionals
- Students
- Turists
- Domestic Turists
- Companies





# DOKKX on Tour *destination the good life*