



CD-ETA
Interreg Europe



European Union
European Regional
Development Fund

Digitization of Natural and Cultural Heritage in Conditions of COVID-19 Pandemic Interregional Webinar State-of-Art (Italy)

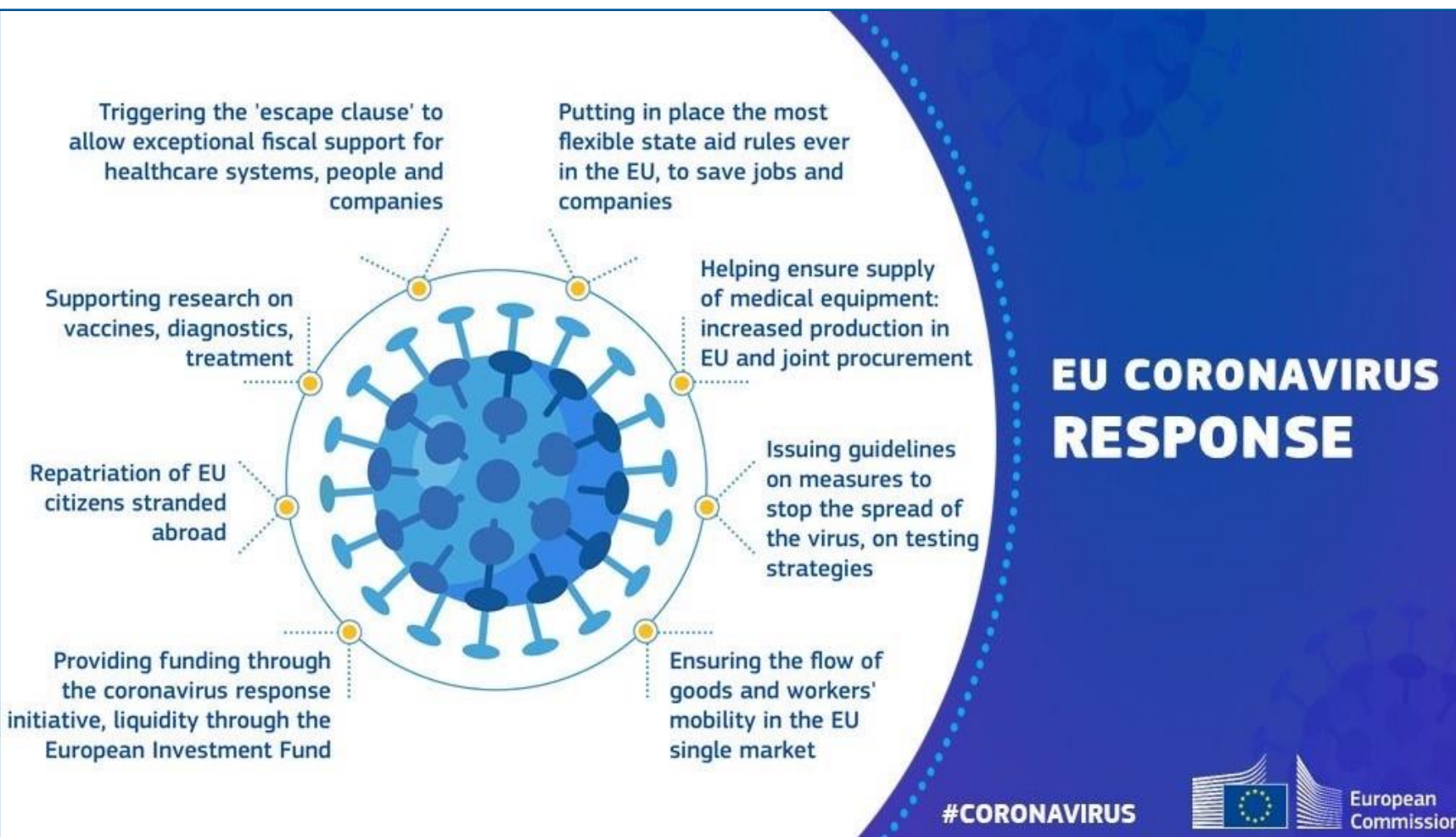
Franca Fauci - Project Manager
Fondazione per la Ricerca e l'Innovazione

Online 09/11/2021



The European Commission is working on all fronts to contain the spread of the coronavirus, support national health systems and counter the socio-economic impact of the pandemic by taking unprecedented measures at both national and EU level

https://ec.europa.eu/info/strategy/recovery-plan-europe_en



Italia domani **RECOVERY AND RESILIENCE PLAN**
#NEXTGENERATIONITALIA

DIGITISATION, INNOVATION, COMPETITIVENESS, CULTURE

- ✓ 100% of people connected by 2026
- ✓ Fast connections for 8.5 million families and businesses
- ✓ Optical fibre to an additional 9,000 schools through 'Scuola connessa'
- ✓ Connectivity in 12,000 NHS delivery points
- ✓ A digital approach for the relaunch of tourism and culture

MISSION 1 MISSION 2 MISSION 3 MISSION 4 MISSION 5 MISSION 6

MEF Ministero dell'Economia e delle Finanze

Italia domani **RECOVERY AND RESILIENCE PLAN**
#NEXTGENERATIONITALIA

GREEN REVOLUTION AND ECOLOGICAL TRANSITION

- ✓ Waste recycling enhancement >> + 55% electric material
+ 85% paper
+ 65% plastic materials
+ 100% textile material
- ✓ Reduction in drinking water leakage on water networks
- ✓ An additional 50,000 more efficient private and public buildings for a total of 20 million square metres
- ✓ Support for research on the use of hydrogen in industry and transport

MISSION 1 MISSION 2 MISSION 3 MISSION 4 MISSION 5 MISSION 6

MEF Ministero dell'Economia e delle Finanze

Italia domani **RECOVERY AND RESILIENCE PLAN**
#NEXTGENERATIONITALIA

INFRASTRUCTURE FOR SUSTAINABLE MOBILITY

- ✓ Updating and enhancement of regional railway networks
- ✓ Reduced time on railway lines >> Rome-Pescara 1h20min
Naples-Bari 1h30min
Palermo and Catania 1h
Salerno-Reggio Calabria 1h
- ✓ Investments in green ports

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MEF Ministero dell'Economia e delle Finanze

THE NATIONAL RECOVERY AND RESILIENCE PLAN (NRRP)

PNRR

PIANO NAZIONALE DI RIPRESA E RESILIENZA

THE NATIONAL RECOVERY AND RESILIENCE PLAN
#NEXTGENERATIONITALIA

Italia domani

ReteAgevolazioni.it

A new country is ready to start
with 'Italia Domani'
[italiadomani.gov.it](https://www.mef.gov.it/en/focus/The-National-Recovery-and-Resilience-Plan-NRRP)

Italia domani **RECOVERY AND RESILIENCE PLAN**
#NEXTGENERATIONITALIA

EDUCATION AND RESEARCH

- ✓ 228,000 new nursery slots for children aged 0-6
- ✓ 100,000 classrooms transformed into connected learning environments
- ✓ School renovations for a total of 2.4 million square metres
- ✓ Wiring of 40,000 school buildings
- ✓ 6,000 new PhDs as of 2021

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MEF Ministero dell'Economia e delle Finanze

Italia domani **RECOVERY AND RESILIENCE PLAN**
#NEXTGENERATIONITALIA

INCLUSION AND COHESION

- ✓ A national programme to ensure worker employability (GOL)
- ✓ Support for women's enterprises through 'Fondo Impresa Donna'
- ✓ More support for people who are vulnerable, non-self-sufficient or live with disabilities
- ✓ Infrastructural investments for Special Economic Zones

MISSION 1 MISSION 2 MISSION 3 MISSION 4 MISSION 5 MISSION 6

MEF Ministero dell'Economia e delle Finanze

Italia domani **RECOVERY AND RESILIENCE PLAN**
#NEXTGENERATIONITALIA

HEALTH

- ✓ 1,288 community homes and 381 community hospitals for proximity assistance
- ✓ Home care for 10% of people aged 65 or more
- ✓ 602 new Local Operational Centres for remote assistance
- ✓ More than 3,133 new large pieces of equipment for diagnostics and care

MISSION 1 MISSION 2 MISSION 3 MISSION 4 MISSION 5 MISSION 6

MEF Ministero dell'Economia e delle Finanze

<https://www.mef.gov.it/en/focus/The-National-Recovery-and-Resilience-Plan-NRRP>

**LA CULTURA
NON SI FERMA!**



EDU



**ARCHIVI E
BIBLIOTECHE**



CD-ETA
Interreg Europe

MUSEI



**MINISTERO
DELLA
MiC CULTURA**

A strong need has emerged to communicate and virtually share through media the temporarily inaccessible cultural heritage

MUSICA



**CULTURE
NEVER STOPS!**



TEATRO



CINEMA



iscriviti al canale!

YouTube.com/MiBACT

#IORESTOACASA



<https://www.beniculturali.it/laculturanonsiferma>

L'Italia è
Arte.
Italy is
ART.
ITsART.





Regione Toscana

[Uffici](#) [URP](#) [PEC](#) [Mappa del sito](#) [Amministrazione trasparente](#) [Intranet](#) [ToscanaNotizie](#)

seguici su



[Esplora i temi](#) ▾

[La Regione](#) ▾

[Bandi e opportunità](#)

[Accesso veloce](#) ▾

Ricerca...



© Speciali • Cultura

Cultura è rete

> [Eventi](#)

> [Teatro e Danza](#)

> [Musica](#)

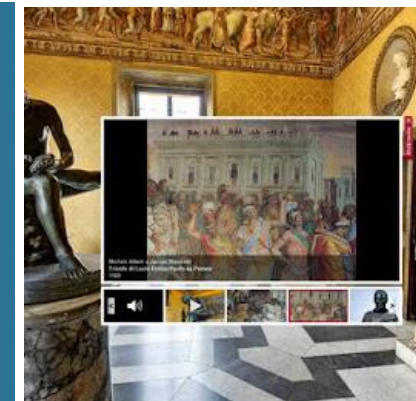


Cultura è rete

In un momento in cui il distanziamento sociale ci porta a perdere il contatto con l'altro e i nostri orizzonti



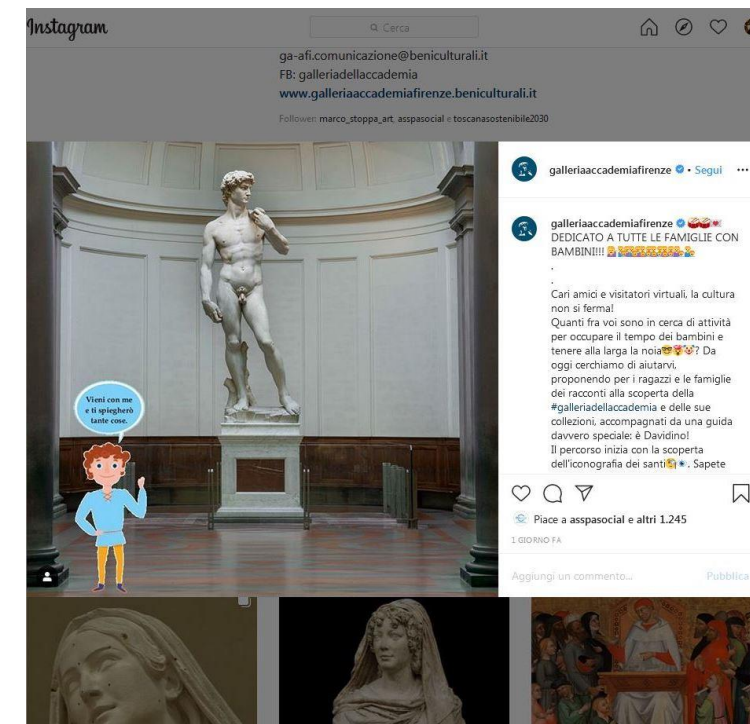
#iorestoacasa
#museichiusiaperti
Visita i Musei con i Social



MUSEUMS AND GALLERIES

From onsite closure to online openness

Digital technologies and social media to spread culture and knowledge and to establish a stronger dialogue with locked-down, stressed-out and bored populations



From mere tools of communication, social media have evolved into tools for spreading knowledge



LIBRARIES AND



ARCHIVES



"Reading is a way to raise hopes, to cultivate them, to share them"
(Sergio Mattarella)



- ☑ To bring the library to the home of the communities
- ☑ To use all the tools available to communicate and engage the community
- ☑ To promote online content, not only e-books, but also events, exhibitions, tutorials

**The Library will be closed until further notice
due to the continuing spread of Covid-19.
Thank for your understanding**



Istituto Centrale per il Catalogo Unico delle biblioteche italiane e per le informazioni bibliografiche
Central Institute for the Union Catalogue of Italian Libraries and Bibliographic Information
<https://www.iccu.sbn.it/en/index.html>



The “[#IOLEGGODIGITALE](#)” project was launched in 2020, as part of the digital solidarity initiative “Unite to restart”, promoted by the Central Institute for the Union Catalogue of Italian Libraries - ICCU, together with other private partners (DM Cultura and Amazon Web Service)

“[#IOLEGGODIGITALE](#)” portal allows access to over 2 million free books, copyright-free digital resources belonging to the INDACO Network digital library, including e-books, audio books, music, films, language courses, video games that can be used and downloaded for free, without the need for authentication

<https://reteindaco.sebina.it>

<https://ioleggodigitale.dmcultura.it>

DM Cultura

What is MLOL?

MLOL is the first and most important digital lending platform in Italy, **available in 5.500 libraries** of 19 Regions and 9 foreign countries.

What services can you find?

MLOL contents are divided into **MLOL Resources** e **Open Resources**.

MLOL Resources are contents that your library chose to buy and make available for you.

These include **ebooks** of major Italian publishers, a **newsstand** with thousands of newspapers and magazines from all around the world, **audio books** and **music**.

The Open Resources collection includes hundreds of thousands of open access digital contents.

A selection of **ebooks**, **audiobooks**, **sheet music**, **audio** and **video resources**, **e-learning**, **maps** and much more, which can be used by everyone and without any limitation.

How to search

Click on the **SEARCH** button in the menu and write one or more words: your search will take place in the whole website. For example, if you search for "Umberto Eco", you will find e-books and much more in both the MLOL Resources and the Open Resources.

In the section **Explore** on the left you can find filters that will help you better finalize your search. Choose the **TYPES** and **SUBJECTS** you are interested in, or select a specific **PUBLISHER** or **LANGUAGE**. Remember that for the e-books you can choose the filter **ONLY TITLES AVAILABLE NOW**, that will show you the titles you can immediately borrow.

How to read e-books

You can read MLOL e-books on **computers**, **smartphones**, **tablets** and compatible **e-readers**.

For instance, if you use an iOS or Android device, you can use the app MLOL Reader to borrow your favourite e-books.





**Support to teachers
in schools involved in e-learning**

**Remote reading
services**

**Service of storytelling by
telephone**

**Initiatives for spreading
awareness of the
extraordinary amount of
resources that
characterize the Italian**

**Collaboration with famous Italian writers
of children's books to make video recordings**



The role of archives cannot be underestimated in these challenging times

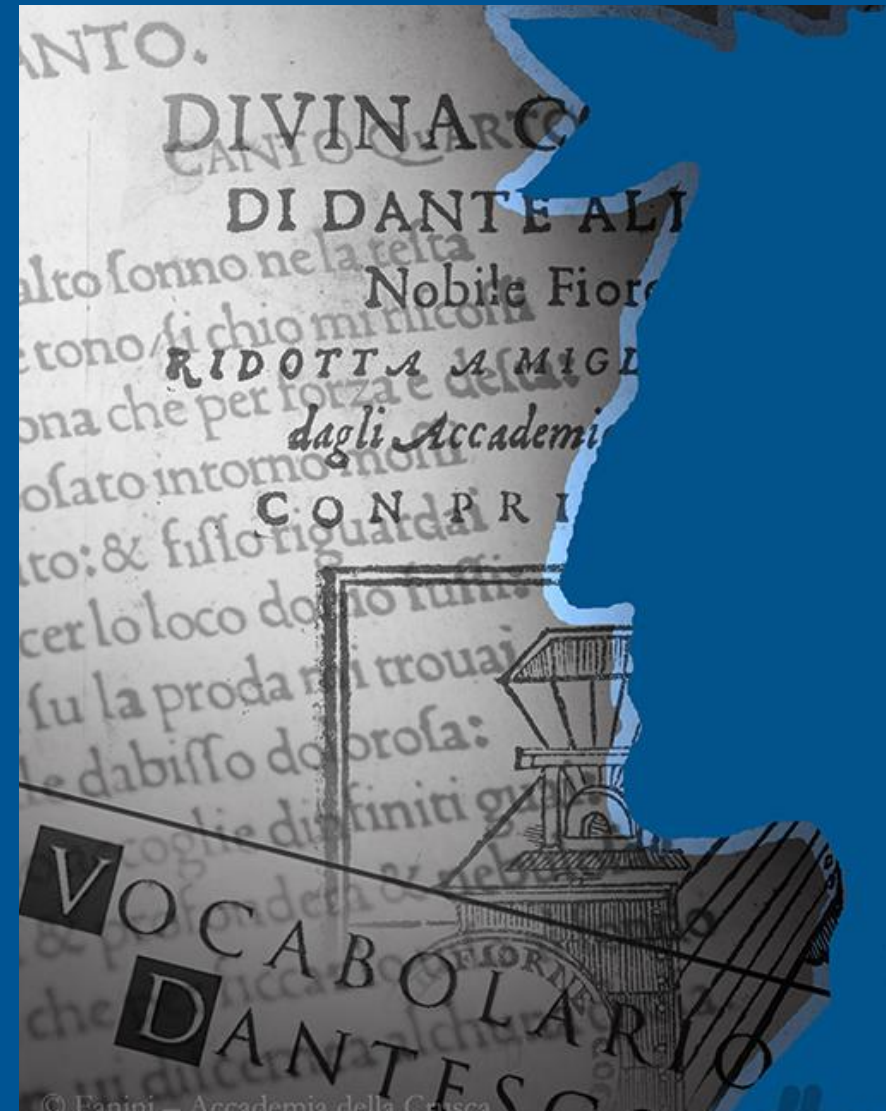


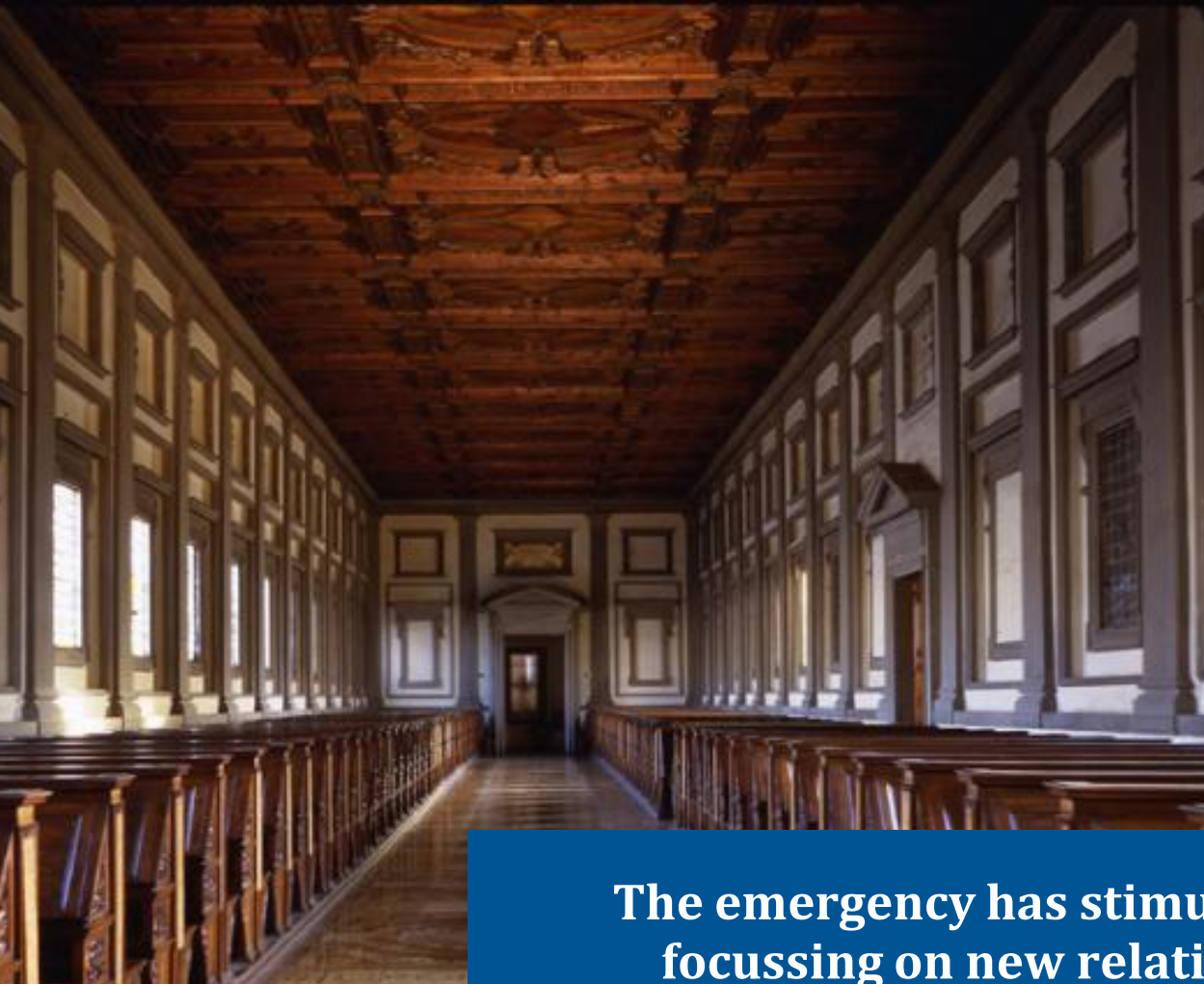
FROM THE ARCHIVES ...

25 MARZO

Dantedì 2020

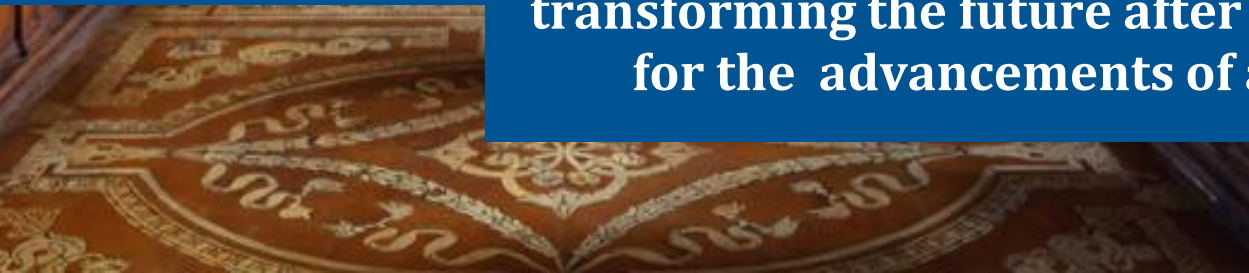
<https://www.beniculturali.it/evento/dantedi>





The emergency has stimulated a new vision of service focussing on new relationships with communities

It has also highlighted the need for a digital strategy aiming at transforming the future after the pandemic in an opportunity for the advancements of archive and library services





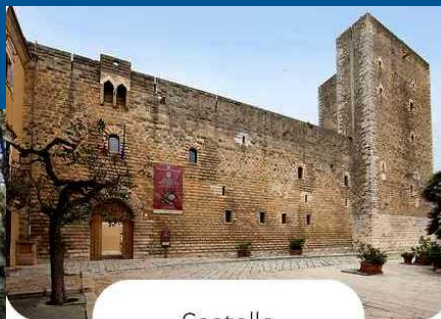
Villa d'Este

Tivoli (Rm)



Arco di Druso

Parco Archeologico Appia Antica



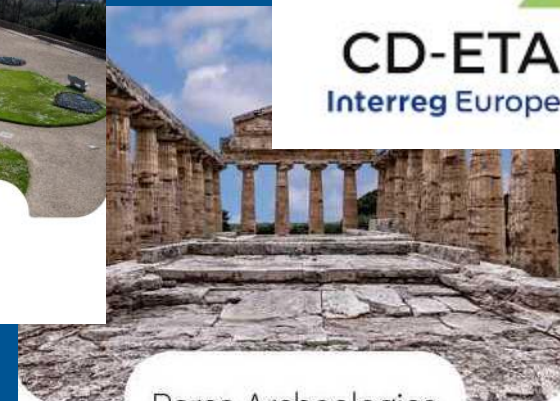
Castello

Normanno - Svevo

Gioia del colle (Ba)



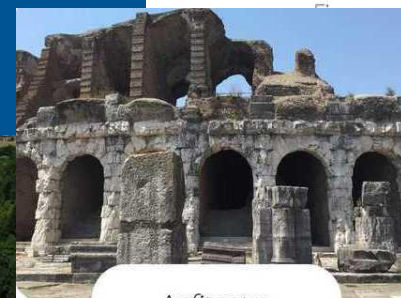
Villa Medicea
della Petraia



Parco Archeologico
di Paestum

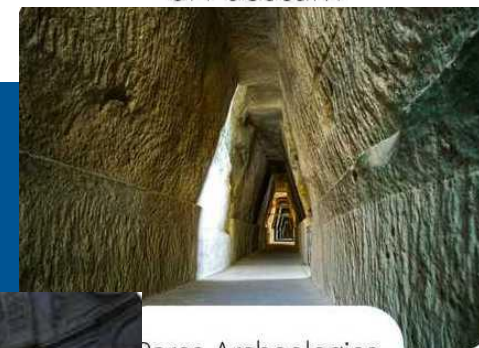


Parco Archeologico
del Colosseo



Anfiteatro
Campano

Santa Maria Capua Vetere



Parco Archeologico
dei Campi Flegrei



Castello Ducale
di Agliè

Agliè (Torino)



Castello Svevo



Cappella
della Sindone

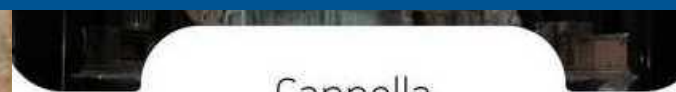


Villa Medicea
di Poggio a Caiano
Poggio a Caiano

NATURAL HERITAGE AND HISTORIC SITES



Villa Medicea
Cerreto Guidi



I PARCHI DEL LAZIO SONO CHIUSI

RISPETTIAMO I DIVIETI DI ACCESSO
ALLE AREE PROTETTE

Ce li godremo domani,
quando l'emergenza sarà finita

<http://www.parchilazio.it/home>

Riserva Laghi Lungo e Ripa sottile. Comunicazione

#lanaturanonsiferma

Vi aspettiamo, appena possibile



La chiusura delle Oasi
è in applicazione
delle disposizioni
dei Decreti emanati
dal Governo Italiano

#iorestoacasa



OASI



CD-ETA
Interreg Europe

CHIUSI TUTTI I PARCHI #IORESTOACASA

DAL 16 MARZO A DATA DA DESTINARSI



Torneremo presto a passeggiare liberamente nelle Oasi WWF,
a condividere la bellezza del nostro territorio,
a divertirvi nelle tante attività all'aperto.
Per il momento restiamo a casa e andrà tutto bene!



CE LA FAREMO!

#IORESTOACASA

ESCI SOLO PER ESIGENZE ESSENZIALI



COVID-19
NUOVE DISPOSIZIONI
URGENTI

CHIUSI IN
TUTTA ITALIA
CINEMA, TEATRI,
MUSEI,
PARCHI ARCHEOLOGICI,
ARCHIVI E
BIBLIOTECHE



Certificazione verde COVID-19

EU digital COVID certificate

NORA zona archeologica



dal 6 agosto 2021 è necessario esibire il

Digital GREEN PASS

RIPARTIAMO IN SICUREZZA

La Certificazione verde COVID-19 **permette di accedere** a eventi, strutture e altri luoghi pubblici in Italia e **facilita** gli spostamenti in Europa.

#EUCOVIDCertificate



Comune di Pula

A digital journey covering the whole Italy to explore the beauty of Italian cultural heritage online from home, through virtual tours

GRAN VIRTUAL TOUR

IL VIAGGIO NEL
PATRIMONIO
CULTURALE
ITALIANO



<https://cultura.gov.it/virtualtour>

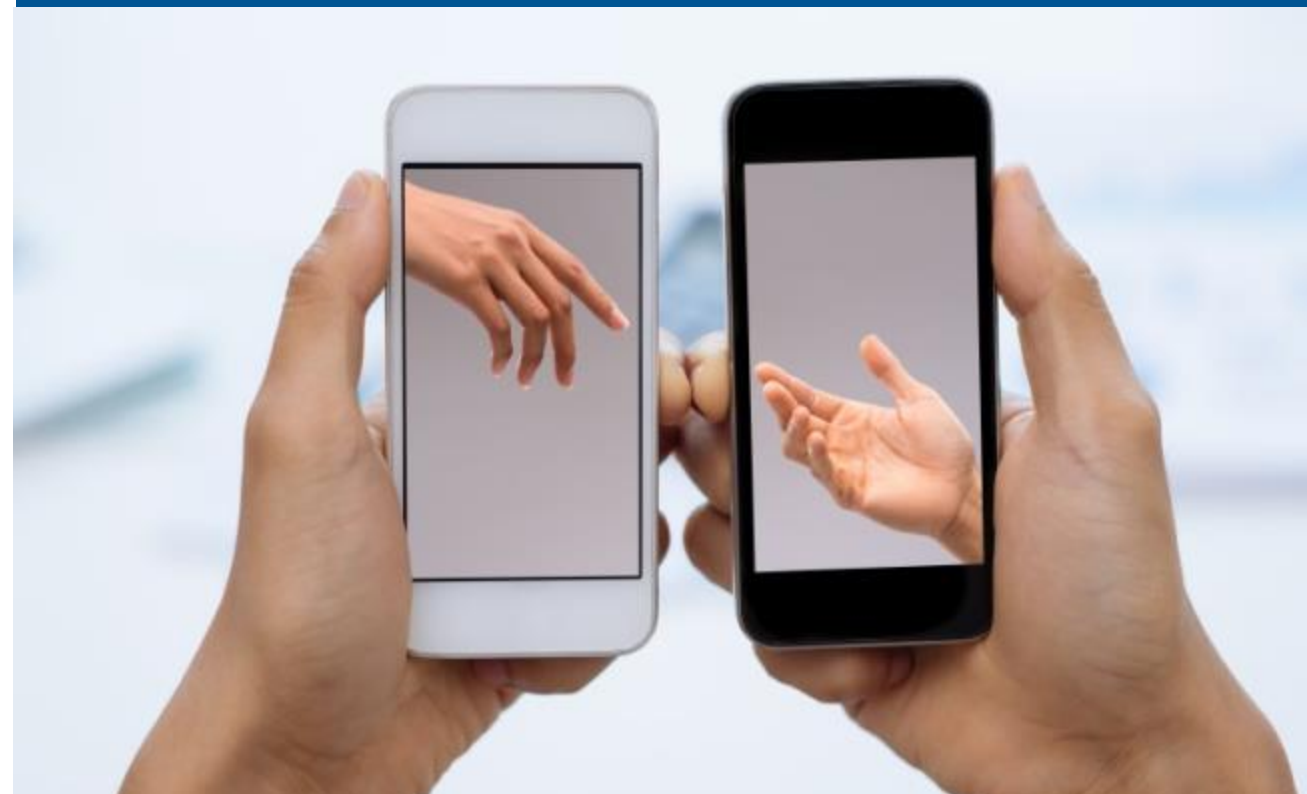


INTANGIBLE HERITAGE





Living heritage continues to be lived in someway thanks to digitization and social media





Government budget allocated to performing arts in Italy 2021, by sector

In 2021, the Italian Ministry of Cultural (MiC) allocated to opera foundations the highest budget reserved for the performing arts industry. Provisional data for 2021 show that the MiC will allocate roughly 220 million euros to this specific sector. Meanwhile, the MiC estimated to assign 119 million euros to live music events.

Revenue change at cultural and creative companies during COVID-19 in Italy 2020

A November 2020 survey focused on the annual change in revenue of companies in the cultural and creative industries in Italy during the coronavirus (COVID-19) pandemic. According to the study, around 85 percent of surveyed performing and visual arts businesses experienced a decrease in revenue in 2020 over the previous year. Nearly 79 percent of museums and similar cultural institutions claimed the same. Meanwhile, roughly a quarter of video games and software firms reported an increase in revenue in 2020.

Key information on the entertainment industry in Italy 2019-2020

The coronavirus (COVID-19) pandemic hit the entertainment industry in Italy hard in 2020. That year, theaters, concert venues, and similar cultural facilities had to stay close for months as the country enacted emergency measures to limit the spread of the virus. As a result of the closures, the number of entertainment shows dropped by roughly 69 percent in 2020 over the previous year. With the decrease in the number of shows came a decline in admissions and audience expenditure. Overall, the audience expenditure in the Italian entertainment industry amounted to roughly 1.2 billion euros in 2020, falling from nearly five billion euros in 2019.

Published by Statista Research Department, Sep 20, 2021

<https://www.statista.com>

TOGETHER
Let's fight COVID-19