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European Union
European Regional
Development Fund

Europe Enabling Smart Healthy Age-friendly Environments

Welcome to the EU_SHAFE Newsletter!

Dear Reader,

Welcome to the fourth release of the **EU_SHAFE Newsletter!**

EU_SHAFE is a running project funded by the Interreg Europe Programme, within the area of **Research and Innovation**. EU_SHAFE lasts **42 months** (6-month extension) and involves **9 partners** working together to improve policies and practices in **7 European regions** by developing a comprehensive approach to Smart Healthy Age-Friendly Environments (SHAFE).

Want to know more? Keep up to date by following us on all our social media and on our [website](#). Share this newsletter with your networks to keep them informed about the developments of the project.

The EU_SHAFE co-created response to the

On April 21st, TU Dublin submitted on behalf of EU_SHAFE the response to the Green Paper on Ageing.

The document submitted is the successful output of a co-creation event organised by the EU_SHAFE partners to respond, with a collective voice, to the public consultation process launched by the European Commission on the ongoing demographic change causing Europe's population to age.

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The main events of EU_SHAFE during its fourth semester

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Louth EU_SHAFE intense sharing of good practices event

Domain 2: Social Participation and Smart Healthy Age Friendly Environments

On Thursday the 27th May, Louth EU_SHAFE partner, with the organisational support of ECHAlliance, hosted a webinar, “Can IT unITe us?”, which was attended by the project’s Consortium, politicians and age friendly activists from Ireland and across Europe. The webinar was moderated by Sinead Hussey, RTE’s North East Correspondent and was an engaging and interesting event showcased Irish and European good practices in the field of social participation with a mix of videos and presentation.



Slovenia EU_SHAFE Inter-regional policy learning event

Domain 3: Communication and Information

Heart of Slovenia, with the organisational support of ECHAlliance, hosted the on-line Inter-regional policy learning event on Domain 3: Communication and information, which was attended by the EU-SHAFE partners, municipalities, politicians and age friendly organizations from Slovenia and across Europe.



Cáritas Coimbra will hold 4th Interregional policy learning event on Health and Community Services

23-25 November 2021

The meeting aims to ensure the interregional dialogue and the exchange of good practices in the field of Health and Community Services. Cáritas Coimbra has planned a visit of two good practices in the Central Region as well as a workshop organized in close collaboration with regional stakeholders to spark the dialogue about policies in Health and Community Services. EU_SHAFE project partners will also have the chance to share their good practices. These activities will strengthen the tie between project partners and stakeholders and help to further outline the project partner's action plans.

Highlights



A chat with Kai Schnackenberg?,

Scientific Officer, Free and Hanseatic City of Hamburg, Ministry of Labour, Health, Social, Family Affairs and Integration

What is the status of the policies addressing smart healthy age-friendly environments in your region?

To address the challenges of demographic change and promote the development of (smart) healthy age-friendly environments, the City of Hamburg published the demographic concept "Hamburg 2030: More. Older. Diverse."

This document includes guiding principles and goals to strengthen the coexistence in neighborhoods facing a changing population. An important goal of the demographic concept is, for example, the creation of attractive and affordable housing for all generations and the development of new mixed housing and care models that enable people to keep living at home even in need for care. The concept includes initiatives that implement those principles and goals. Continuous updates take place to welcome new projects and policies, and consider more recent demographic dynamics in the different districts.

One particular initiative by the advisory board "Landes-Seniorenbeirat" (in short LSB) succeeded to create a new Hamburg law named "Seniorenmitwirkungsgesetz (HmbSenMitwG)" or "Senior's Participation Act". The initiative and law aim at strengthening participation rights of elderly citizens in Hamburg, incorporating their experiences and skills in policymaking, and improving relations between all generations. Thanks to this new norm, a committee will represent the interests of older generations (60+) and participants, supporting and advising the senate and authorities on projects and initiatives concerning the elderly. Furthermore, the initiative established LBS as an important regional stakeholder and a collective voice in the public debate.

Who are the key SHAFE's stakeholders in your territory and what is your strategy to engage with them?

Our stakeholders' group is quite diverse. It includes city authorities, such as the Ministry of Labour, Health, Social, Family Affairs and Integration, which I represent.

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Ersatzkrankenkasse), the cluster agency GWHH Health economy Hamburg and the local association Hamburgische Arbeitsgemeinschaft für Gesundheitsförderung e.V. In addition, the group includes specialised local private companies OptiMedis, Gesundheit für Billstedt/Horn, Netzwerk gesund aktiv, Q8, QDS, Pflegen&Wohnen. Finally, we have participation from the local universities, i.e., HafenCity Universität Hamburg (HCU), Hochschule für Angewandte Wissenschaften Hamburg (HAW) and Universität Hamburg.

Thanks to their work in current and future initiatives in Hamburg within the field of healthy ageing and integrated health care, all of these group stakeholders have valuable expertise to support creating new thematic policies and resources for project development both locally and internationally. The EU_SHAFE project has enabled us to strengthen existing partnerships and create new collaborations, whilst building a common approach to manage current challenges.

Which is the added value you think EU_SHAFE will bring to your region?

Locally, the project has created additional room for exchange amongst stakeholders in the field of smart and healthy living environments. This has allowed us to follow a participative approach in decision-making processes and identify opportunities for new (shared) projects or initiatives and better match technological innovations with users' real needs and expectations. For us, as a public authority, the project represents the perfect chance to go beyond our usual field of interest and boost new policy areas of intervention. I strongly believe that the project contributes to the achievement of the overarching political goal, which is to ensure a better quality of life and develop a more inclusive health and social care infrastructure for citizens of all ages.

Next Event

EU_SHAFE 3rd Intense sharing of good practices for inter-regional learning meetings in Aarhus

EU_SHAFE
Interreg Europe

29th-30th September 2021
9am - 16:45pm CET



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Cáritas Coimbra held 4th Stakeholders Meeting

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**GERMANY**

Stakeholders Meeting in Hamburg

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**IRELAND**

6th Local Action Group Meeting

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**SLOVENIA**

4th Stakeholders Meeting organized in Slovenia

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EU_SHAFE Partners

EU_SHAFE is a pan-European project and brings together a highly skilled and complementary consortium of **10 organisations** from across **7 countries**.

The consortium is well-balanced in terms of involvement from academia and research, as well as public and non-profit organisations.

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