

SME POWER

e-Newsletter Update: Mid Term Dissemination Event

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Mid Term Dissemination Event

On May 4th (11:30-13:00 CEST), the Interreg Europe SME POWER Project Mid Term Dissemination Event was hosted by WestBIC in association with the Sustainable Energy Authority of Ireland (SEAI). Serving as opportunity to receive an overview on support mechanisms available to SMEs in their energy transitions and exchange experiences, the high-level Mid Term dissemination event was open to SME Power partners and stakeholders, and was organised as an addition to the SEAI Energy Show 2021, Ireland's leading business to business sustainable energy event.

[More info](#) →

Energy Champion Testimonial

Among the SMEs involved in the regional stakeholder group, the SME POWER Energy Champions are selected to represent the regional approach towards a low carbon future, this is done in each policy partner region. The policy partners collected testimonials from the regional Energy Champions via video content, all of which is available on our [project website](#).

“SMEs that implement energy efficiency measures are saving energy, saving money, being more competitive, contributing to [the fight against] climate change...eventually are better companies.”

-Antonio López Nava, A3E

*SME POWER Energy
Champion (Spain)*



Antonio López-Nava, Manager of A3E - Spanish Association of Energy Efficiency Companies

Why SME POWER?

SMEs form the backbone of the economy, however, their potential for energy efficiency and renewable energy use remains untapped. The huge number of SMEs operating across the EU means that a change in their energy behaviour is an essential part of the shift to a low carbon economy. The specific target of SME POWER are non-energy intensive SMEs: a silent majority that does not yet recognise the benefits of committing to this shift. **SME POWER's overall aim is to ensure that public policy for the low carbon economy is better adapted to the needs of non-energy intensive SMEs, thus enabling them to be a key driver in the low carbon shift at European level.** SME POWER groups 7 policy partners, improving 5 ERDF and 1 national policy instruments and it welcomes 1 Advisory Partner.

