

RAMSAT ONLINE THEMATIC SEMINAR “USE OF NATURAL AND CULTURAL HERITAGE IN ADVENTURE TOURISM”


RAMSAT
Interreg Europe

 European Union
European Regional
Development Fund

RAMSAT Project

Mountains have always had a symbolic and metaphorical meaning and in the latest years, they grew as a tourism destination namely because they provide the opportunities to escape from the increasingly urbanized environments.

However, this considerable potential for tourism remains often misused, through the mass tourism that harms the fragile biodiversity and the uniqueness of these areas, or unused, with the local population and businesses left alone and unable to benefit from it. RAMSAT is designed to protect the natural and cultural heritage of Remote and Mountainous areas through Sustainable Alternative Tourism.

To achieve this goal, RAMSAT sets up several events, all along Europe: from the Pleven Heights (BG) to the Natural Park of the Serra of S. Mamede (PT), passing through the Marginimea Sibiului (RO), the Sava Hills (SI), the Iberian Sistem (ES) and the Sperrin Mountains (UK-NI).

Balancing environmental, economic, and socio-cultural aspects, the partners will develop action plans to protect the biodiversity and preserve the natural environment while increasing the number of visits to sites of cultural and natural heritage.

Agenda

RAMSAT Online Thematic Seminar “Use of Natural and Cultural Heritage in Adventure Tourism” will take place online on May 27 (09:45-13:00 CEST).

09:45 – 10:00 - Opening and welcome.

10:00 – 10:20 - The “Use of Natural and Cultural Heritage in Adventure Tourism” in 6 different regions of Europe.

10:20 – 11:00 - Study visit: *Adventure tourism in Zasavje region.*

11:00 – 11:20 - Q&A session.

11:20 – 13:00 - Best practice regarding adventure tourism in 6 different regions in Europe and Round table.

Registration

Join us online on May 27.

Register now on: <http://go.irradiare.com/20210527-RamsatThematicSeminar>

and get ready to join!