



**Paula Conte García** 

**Head of Projects and Innovation Office** 

Spain







## **ACHIEVED IMPACT IN**

## **CASTILLA Y LEÓN REGION**







European Union | European Regional Development Fund



9 Stakeholders Meetings(140 direct participants)





CD-ETA
Interreg Europe

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**1 Thematic Seminar** (40 stakeholders)









#### **Cuantitative KPIs:**

- 1 Action plan (regional scope)
- 1 Modified program from Piedad Isla & Juan Torres Foundation which will apply the identified best practices
- 5 Identified best practices (approved by Interreg Europe managing authority)
- 9 Policy learning events
- 23 People improved their professional skills thanks to their participation in interregional cooperation activities.
- **29** Press appearances
- > 300 Readers of our CD-ETA news each semester.

All Actions Plans are using Structural funds.

Our Action Plan (Castilla y León Action Plan) partially uses ERDF funds.







#### **Cualitative KPIs:**

- > Increased awareness of the challenges related to the digitization of natural and cultural heritage.
- > Higher effectiveness of the applied digitization policies in our region.
- Improvement of the adoption of ICTs for preservation and promotion of Cultural and Natural Heritage. Better understanding of costs and multiple benefits for reaching the expected impacts.
- New acquired knowledge about how to bring together all the different actors (private and public) for the implementation of the programs at regional level.
- Exhaustive effort to apply the lessons learned in the development of the Action Plan.







#### **Horizontal principles**



- Equal opportunities
- Gender equality
- > Sustainable development
- Digital agenda for Europe

We shared the results of the interregional study visits and the identified best practices with general public at rural and urban level.







## **OBJECTIVES OF THE ACTION PLAN**







- Promote the digitization of the documents of the Archives in order to make their query available to interested people through the Digital Library of Castilla y León, thus guaranteeing the preservation and access to digitized units.
- **20%** increase in **the impact** of the actions and initiatives projected **through the** Portal of Archives of Castilla y León **web** and Social Networks, as a platform for the development of synapses between citizens and archives.
- Work in a coordinated manner with the different public authorities units to get the archival community of Castilla y León in the forefront of document management and archives.
- Develop a **new professional profile** that includes both the development of transversal skills and a specialization in technological skills.
- > Strengthen the quality and efficiency of the services offered by the archive centres, guaranteeing transparency and accessibility.





## **ACTION LINES**







#### 1. Consolidation of the Archive System

#### / New professional profile

- It is the most advanced part of the Action Plan. The management of archives has been streamlined thanks to the implementation of the Comprehensive **Electronic File Management System (SIEGA)** in the archives managed by the Regional Authority, and it allows their compatibility with those archives managed by all **national** public authorities.
- > The new professional profile is being promoted by the regional public authority to meet all digitization challenges regarding archives.







# 2. Increase the Documentary Heritage of Castilla and León

Among other actions, the Historical Archive of the Mining of Castilla y León is being developed. It will gather a documentary heritage of incalculable value to learn about the history and context in which mining was developed in the north of Castilla y León region.







#### 3. Dissemination of digital heritage

- ➤ The impact of the actions and initiatives projected through the websites belonging to the Castilla y León Archives Portal and Digital Library of Castilla y León has increased by more than 20%, as well as their influence on Social Networks.
- The number of new users of the different websites has been significantly increased.
- The influence of COVID-19 has also been an element to take into account for the increase in citizen participation and online consultation of files.









#### 4. Digitization of documentary collections

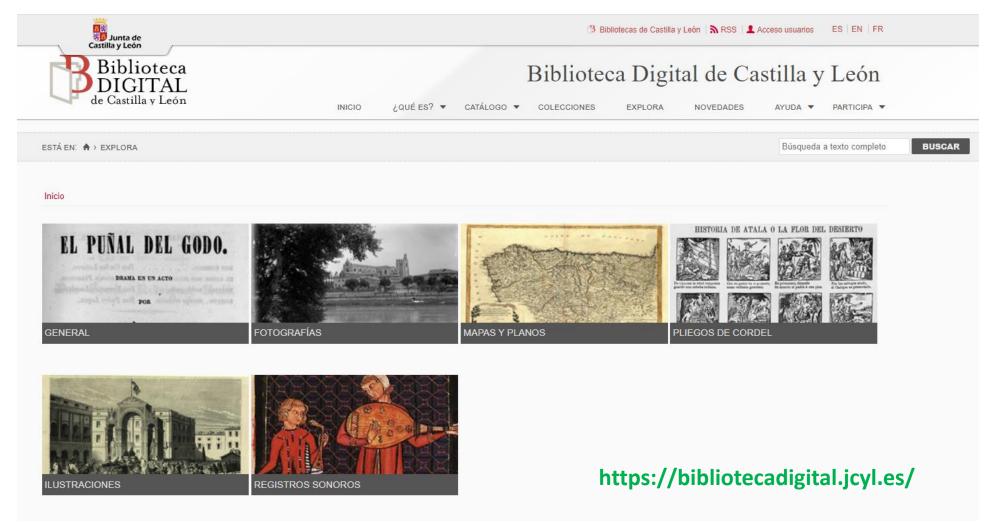
A strong impulse has been given to the digitization of the documentary collections of the Archives of the region in order to make their consultation available to interested persons through the Digital Library of Castilla y León, thus guaranteeing their preservation and access to the units digitized.







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# 5. Aggregate information and digital value to listed Cultural Heritage elements

- A new Portal about **Digital Romanesque** was presented last month. This website has served as one of the **pilot cases** for the implementation of the Action Plan. Thanks to this new tool, the available information about the **BICs** (Assets of Cultural Interest) of Castilla y León region has been enriched making all the digital related resources available.
  - > It is an example of private partnership between Telefónica and Santa María la Real Foundations.

http://www.romanicodigital.com/





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QUIÊNES SOMOS EL ROMÂNICO - OTROS CONTENIDOS - ACTUALIDAD - CONTACTO Q



#### TODO EL ROMÂNICO A TU ALCANCE

#### Centro de Estudios del Arte Románico

Aqui podràs acceder al trabajo que durante años la Fundación Santa María la Real ha desarrollado, a través del equipo del Centro de Estudios del Românico.















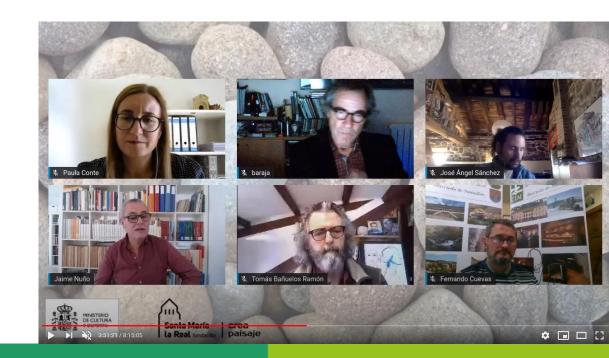




#### Self-defined performance indicator: 3 new initiatives related to e-culture

#### promoted by our Fundation:

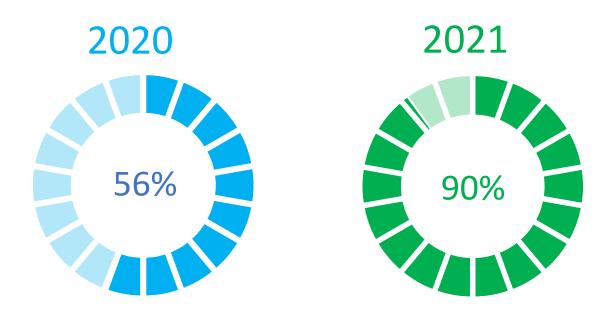
- Incorporation into the Amazon e-commerce platform, for the sale of books about cultural heritage.
- Blockchain technology adoption to our Monitoring Heritage System, in order to provide hight security services.
- 1 webinar and 1 online workshop about Cultural Landscape and its digitization needs.







#### **Execution of the Action Plan**









# Thank you for your attention!

Paula Conte García / Maximiliano Barrios Felipe

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Foundation Saint Mary the Royal of Historic Heritage

pconte@santamarialareal.org / mbarrios@santamarialareal.org

