

European Week of Regions and Cities 2020

October 13 2020

#EURegionsWeek

@cherish_EU

Cultural heritage in coastal Europe:

- **Introduction to the project by the CHERISH project manager Ms. Roos Galjaard**
- **Ms. Eudokia Balamou (Larnaca and Farmagusta Districts Development Agency/Flag Larnaca and Famagusta, CY): regional policy instruments and economic opportunities**
- **Ms. Alexandra Roeger (Council Vice-president of Esposende Municipality PT): AMAReMAR social community project**
- **Mr. Tero Mustonen (Snowchange, FI): fisheries' Traditional Ecological Knowledge (TEK).**
- **Ms. Io Chatzivaryti (EU Programmes Advisor, Kavala, EL): lagoon fishing traditions and local knowledge in the Natura 2000 Nestos delta.**

CHERISH

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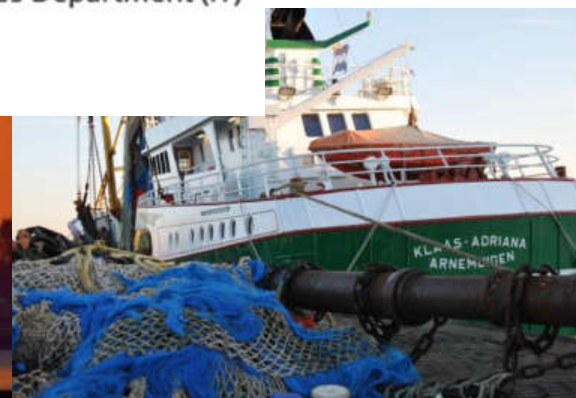
#EURegionsWeek



CHERISH is an Interreg Europe project with nine project partners

Project Partners

Municipality of Middelburg (NL)
 Development Co. Pafos Aphrodite Ltd (CY)
 EUCC - The Coastal Union Germany (DE)
 Municipality of Kavala (EL)
 Mallorca Island Council-Environment Department (ES)
 Snowchange Cooperative (FI)
 Abruzzo Region - Rural Development and Fishery Policies Department (IT)
 Riga Planning Region (LV)
 Intermunicipal Community of Alto Minho (PT)



CHERISH CONSORTIUM



CHERISH aims to protect and promote cultural heritage in fishing communities.

- Investigate and analyse the cultural heritage potential of fishing communities in Europe;
- Exchange experiences and good practices on promoting and protecting cultural heritage;
- Learn about traditional ecological knowledge as part of cultural heritage;
- Improve regional policies with a focus on improving the potential of cultural heritage;
- Develop regional actions to boost attractiveness for businesses, citizens and tourists.



Important in Interreg Europe projects

Partners share experience, ideas and know-how:

- Regional stakeholder groups
- Interregional Learning and Exchange of Experience Events with site visits
- Good Practices



Good Practices



Zeeuws Blauw works of art in oyster shells: the new Dutch Blue

30/07/2020

The shells of oysters get a new life by turning them...

Location: Zeeland, Netherlands (Nederland)

Cultural, Heritage,
Innovation



Recording and documenting tangible and intangible cultural...

07/05/2020

Recording and documenting tangible and intangible...

Location: Zeeland, Netherlands (Nederland)

Cultural, Fishing,
Food, Heritage



"Borghi - Viaggio Italiano" ITINERARIES IN CULTURE, HISTORY,...

Interregional initiative among 18 Italian Regions to ...

Location: Abruzzo, Italy (Italia)



Traditional Boats Laboratory

The Lab is offering to students the opportunity to u...

Location: Κύπρος, Cyprus (Κυπρος)



Aquamuseum of Vila Nova de Cerveira

The Aquamuseum combines scientific research wit...

Location: Norte, Portugal



AMAReMAR - Art and Community

Social intervention linked to the Sea and fishing co...


Location: Norte, Portugal

<https://www.interregeurope.eu/cherish/good-practices/>

CHERISH media channels

Website: <https://www.interregeurope.eu/cherish/>

Twitter: https://twitter.com/cherish_eu



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Creating opportunities for regional growth through promoting Cultural HERitage of fISHing communities in Europe

[Translate bio](#)

[interregeurope.eu/cherish](https://www.interregeurope.eu/cherish) Joined June 2018

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European Union
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Development Fund



Cherish Project
6 abonnees

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CHERISH Talks #17: Manuel
Gómez Planas

35 weergaven • 1 week geleden



CHERISH Talks #16: Antoni
Estades

127 weergaven •
2 maanden geleden



CHERISH Talks #15:
Francisco Portela Rosa

32 weergaven •
6 maanden geleden



CHERISH Talks #14:
Sebastián Aguiló

29 weergaven •
8 maanden geleden



CHERISH Talks #13: Kostis
Simitsis

24 weergaven •
10 maanden geleden



CHERISH Talks #12: Gita
Lancere

31 weergaven •
10 maanden geleden



CHERISH Photo competition

CHERISH photo competition & touring exhibition

- Use the power of photography to raise the awareness for the protection of the cultural heritage of fishing communities
- Promote the beauty and the cultural characteristics of the regions
- Increase the public outreach of the project
- **349 entries!**

Winner:

Jorge Meira

“fishermen arriving on the beach after a night spent at sea”.

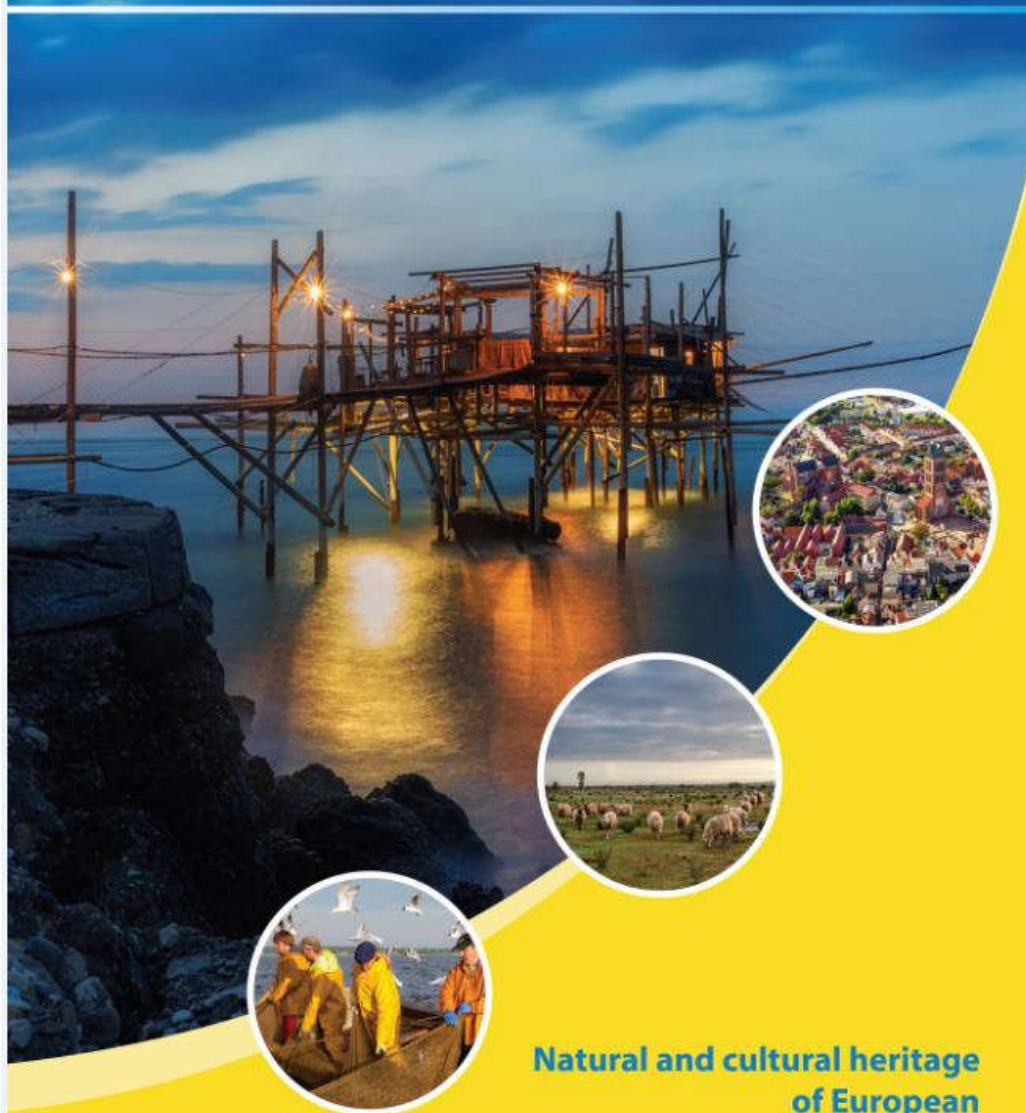
Castelo do Neiva, Portugal



Coastal & Marine magazine

Available via the
CHERISH website!

COASTAL & MARINE



**Natural and cultural heritage
of European
coastal communities**

Thank you!

galjaard@pau.nl

J.Dooms@Middelburg.nl

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 [cherish_eu](https://twitter.com/cherish_eu)
www.interregeurope.eu/cherish



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Cultural heritage in coastal Europe:

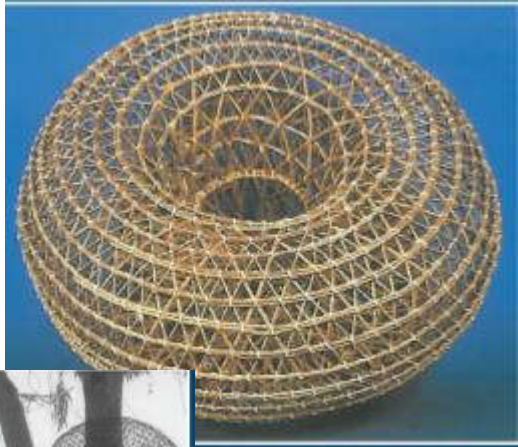
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National and Regional Policies:
Heritage preservation as a boost for
economic development for the fishing
communities in Cyprus

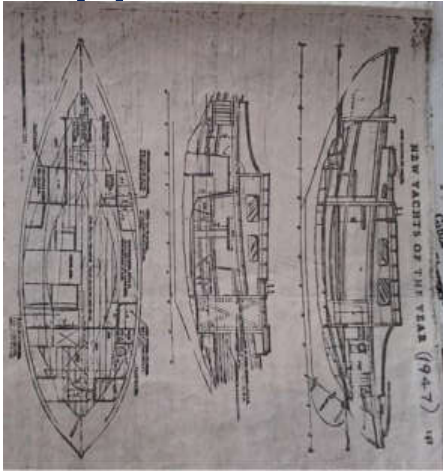
Dr. Eudokia Balamou

Fisheries Local Action Group of Larnaca and Famagusta-
Cyprus

Cyprus: an island of maritime and fishing tradition



Cyprus: an island of maritime and fishing tradition



Fiberglass vessel (left), based on a wooden counterpart (right), at Nikos and Gregoris Avgoustis shipyard at Limassol



Master shipbuilder Gregoris Avgoustis explains the design process of vernacular vessels



Fishing in Cyprus is a primary activity that touches all aspects of culture.

Is defined not only as the act of obtaining fish for consumption, but also as a way of understanding life, interacting with one another, and co-habiting with one's natural environment.

Fishing settlements have maintained a certain social “fishing architecture”.



Problems of Fishing Sector and Fisheries

Areas

- ❑ fish stocks are diminishing,
- ❑ low income,
- ❑ aging fishermen,
- ❑ illegal fishing,
- ❑ low productivity and high production costs
- ❑ pressures on the marine environment (pollution/ loss of habitats)
- ❑ insufficient management, no protection and promotion of cultural resources and much more...



Policies Supporting the Fishing Sector



FLAGs

- ❑ Unique tool for fisheries communities to devise their own future;
- ❑ Local stakeholders come together and reflect on where they want to go in the coming years and how to use their budget to develop the activities of tomorrow.
- ❑ FLAGs must be ready for new challenges and respond for the development of the fisheries areas

Policies Supporting the Fishing Sector

Cyprus:

- ✓ Local Development Strategy of the Fisheries Areas
- ✓ 3 FLAGS
- ✓ **Vision** “Collaboration for creating self-sustaining, diversified and lively fishing areas, attractive for work, residence and visit”

Strategic objectives:

- ✓ Diversify the local economy
- ✓ Improve the quality of life and attractiveness of the fishing areas
- ✓ Protect and enhance the natural and fishing culture of the region
- ✓ Strengthening the cooperation and capacity of local actors to achieve sustainable development.

No direct measures for the promotion or protection of cultural heritage or new economic activities to promote fishing cultural!

Fishing Tourism in Cyprus: an alternative way to learn traditional fishing culture

The Larnaca-Famagusta FLAG brought together the fishermen of the fisheries-dependent village, Zygi, to create tourism-related activities carried out by the professional fishermen

Total Budget: 100.000€

Results

- ✓ 38 tours took in place
- ✓ 170 people took part in the tours.
- ✓ Increase 15% of income
- ✓ 6 young people (ages up to 35) were involved in the fishing tourism activity



Exchange of Experience

Best Practise: Pesca Tourism \Rightarrow as an example to include in the Local Fisheries Strategy a new call for projects for Fishing Tourism.

- Definition of a fishing tourism legislation
- Definition of fishing tourism and services/business-marketing plan
- Education course for the fishermen for fishing tourism
- Call for the fishing tourism (budget of 300.000€) \Rightarrow 32 projects have been submitted
- Call for the education of fishermen \Rightarrow call open in October \Rightarrow 116 hours training programme



Is there a Solution?

Is there a solution for intercepting the crisis in the fishing sector and communities and at the same time preserve fishing heritage?

- ❑ moving towards new economic activities \Rightarrow Tourism, new products/ services:
 - Improve the Image of Fisheries,
 - Creates economic potential to the local level,
 - sustainability of fishing
 - boost the survival of the sector without changing cultural habits, customs, and lifestyles.
 - maintaining the fishing identity.

Conclusion

Positive Results from linking cultural heritage with fishing sector

- ❑ Creating/ maintaining jobs in fishing areas
- ❑ Attracting young people
- ❑ Supporting life-long learning and job creation outside of the fisheries sector;
- ❑ Strengthening the role of fishing communities
- ❑ Diversification of the fishing activity and creation of new activities/services,
- ❑ Diversification of the income
- ❑ Promoting social well-being and cultural heritage in fisheries and areas
- ❑ Promoting best environmental practices
- ❑ Strengthening the role and governance of fisheries communities in local development.



Thank you for your attention !!!

Eudokia Balamou
ebalamou@anetel.com

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Art and community

CHERISH
Interreg Europe



European Union
European Regional
Development Fund


amaremar

ESPOSENDE
câmara municipal

AMAReMAR

One name, multiple meanings ...

The connection of the people to the sea, to the lives of the sea

The discovery of other areas of interest of participants and the various audiences

The enrichment and personal appreciation of participants

Affective involvement through the Project



Art and community

Framework

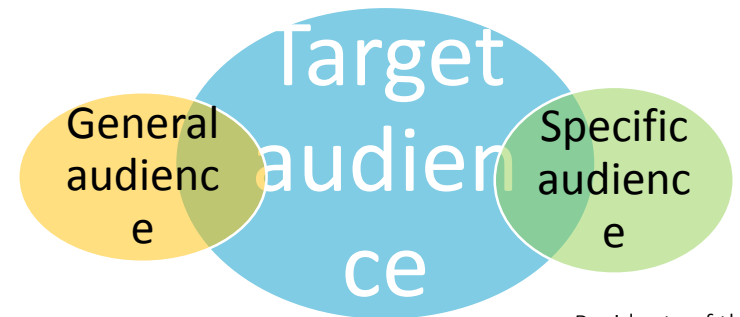
Social inclusion through artistic practices

Intervention in the field of Social Housing

Problems and challenges

Collective and individual vulnerabilities

Need to promote human and social values



Residents of the neighbourhoods of the southern area of Esposende and children and young people at social risk

Art and community



Objectives

Promoting the qualified occupation of the people

Enhance informal support networks

Promote the integration, personal growth and appreciation of participants

Promoting social inclusion through artistic practices

Boosting greater civic participation

Community, intercultural and intergenerational experience



Art and community

Direct actors

Staff of the City Council, specifically of Social Housing, Culture, Education

Consultant and artistic coordinator

Professionals in the fields of theatre, music, creative sewing, illustration and other arts

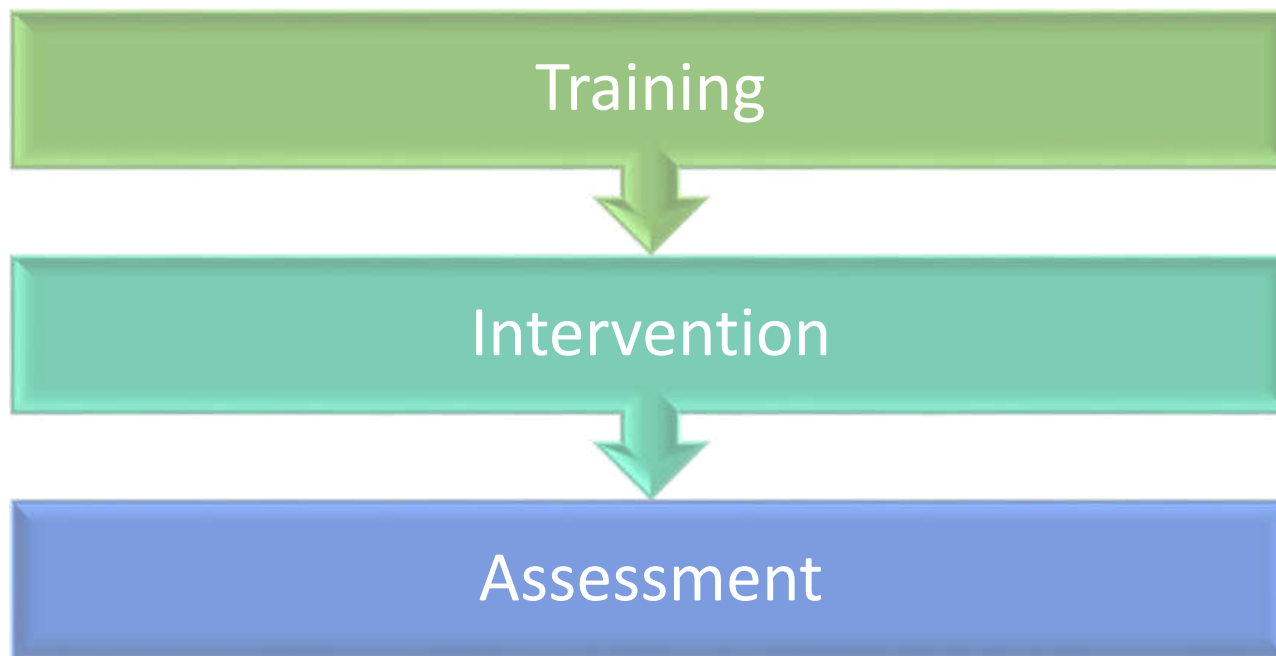
Local mediators

Participating target audience

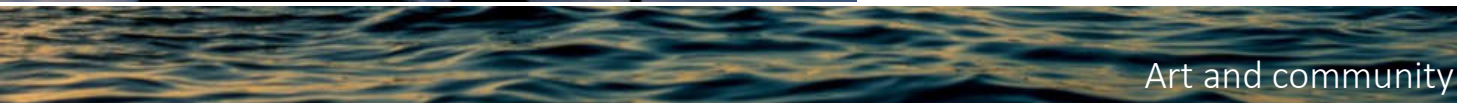


Art and community

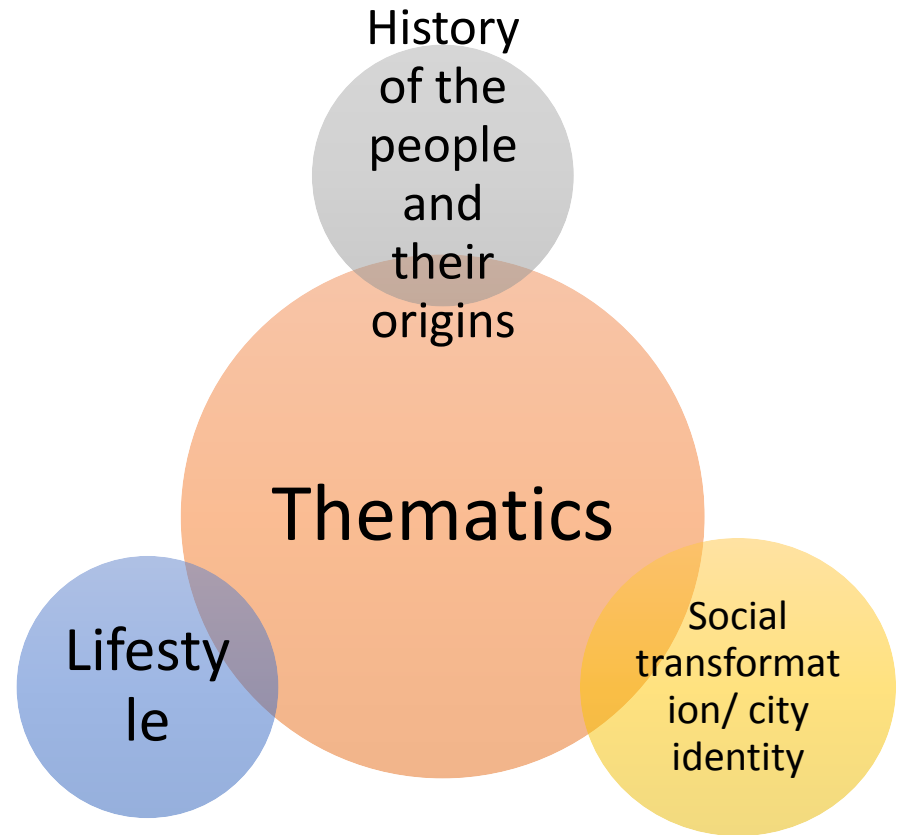
Project Phases

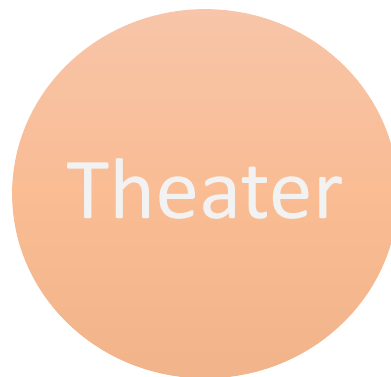
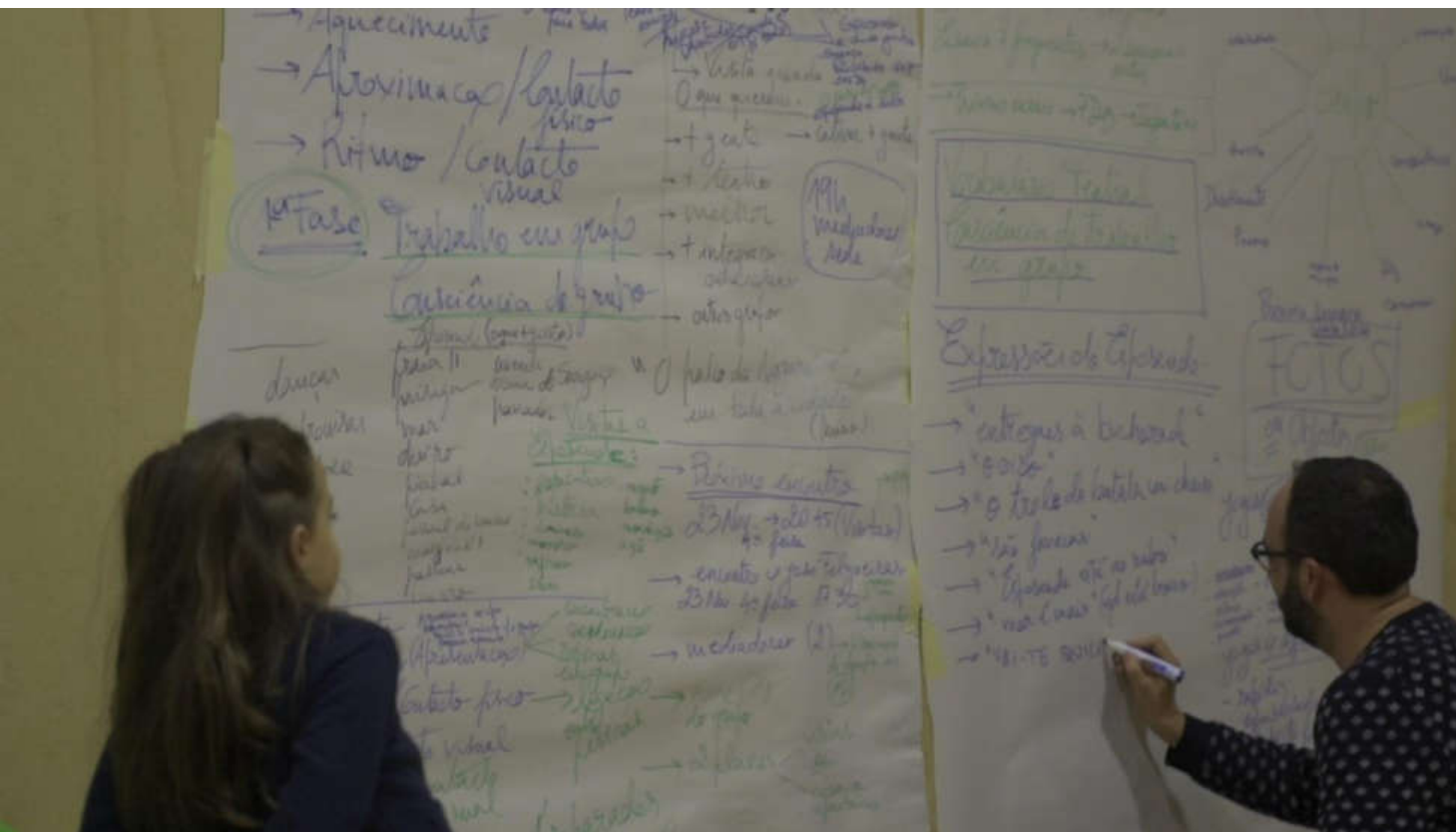


Intervention



Art and community





Theater

Target public
all age groups



Art and community



Collective Creations

When the Sea is more | South Marina - Esposende, June 2017



Collective Creations

When the Sea is more | South Marina - Esposende, June 2017



Music

Hip-hop, Music Production and Percussion Workshops

Percussion
Electronic music
Improvisation

Target audience
children and
young people



Photography and Video

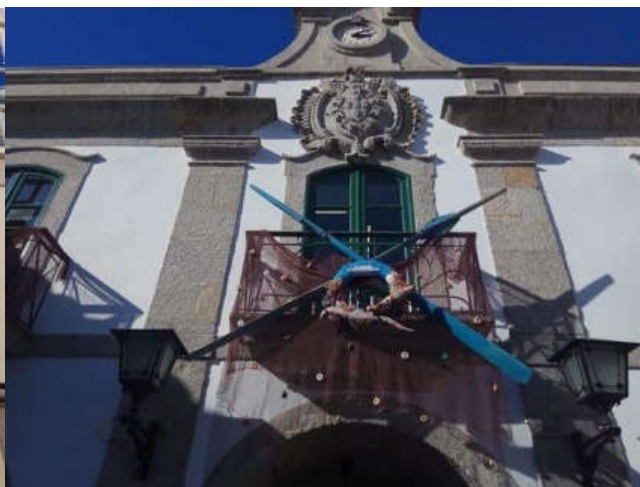


Target audience
All age groups



Production areas - Photography, video, sound capture and
treatment

Art and community



Creative sewing

Target audience

All age groups



Illustration

Target audience

All age groups

Mural on the theme: Esposende past, present and future



Illustration

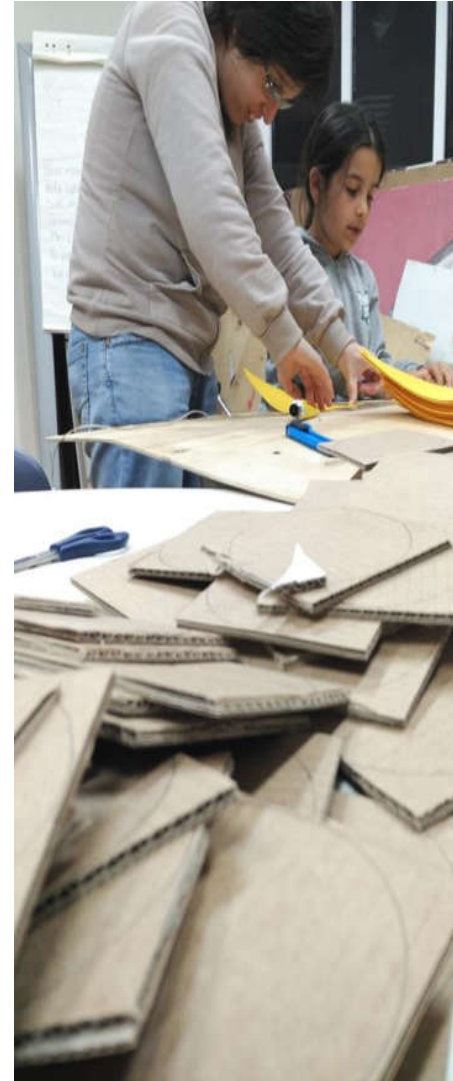
Mural on the theme:
Traditions of Esposende



Set design and costumes

Target audience
All age groups

Collective creation
When the Sea is more





Thank you very much!

Alexandra Roeger: alexandra.roeger@cm-esposende.pt

<https://www.interregeurope.eu/policylearning/good-practices/item/3169/amaremar-art-and-community/>



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Traditional Ecological Knowledge: Working with young people for the preservation of the cultural heritage

Tero Mustonen
Snowchange Cooperative
Finland

Cultural heritage in coastal Europe



Cultural heritage in coastal Europe





Thank you for your attention!

contact@snowchange.org

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ΔΗΜΟΣ ΚΑΒΑΛΑΣ

Project's CHERISH & PERICLES cooperation on preserving the endangered lagoon fishing traditions and local knowledge in the Natura 2000 Nestos delta.

Cultural heritage in coastal Europe

Speaker:

Io CHATZIVARYTI

EU Projects Advisor, Municipality of Kavala

EWCR, Brussels, 13.9.2020



Source: Municipal Museum Archives

Authors:

Io Chatzivaryti, Mayor's advisor in EU projects, Kavala Municipality.

Effrosyni Boskou, Museum Curator, Municipality of Kavala

Dr. Manos Koutrakis, Dr. Argyris Sapounidis, Dr. Chrysoula Gubili, Dr. Mylona & Prof. Aris Tsantiropoulos

Fisheries Research Institute (F.R.I.)

Hellenic Agricultural Organization "DEMETER" (H.A.O. – "DEMETER") Dimitra



ΔΗΜΟΣ ΚΑΒΑΛΑΣ

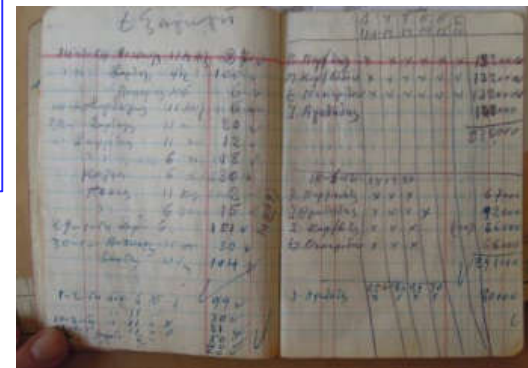
Presentation Focus

- Two projects the INTERREG EUROPE_CHERISH and HORIZON 2020_ PERICLES combine their forces in showcasing the heritage value that the fishing communities bear as well as the local knowledge they transfer generation to generation.
- Common Interest: Analyzing the communally-led way that the fishermen associations operate.
- Challenges in the region: limited fishermen populations, and low income from fishing activity, lagoon fishing tradition is becoming endangered
- Aim: Preservation and raising awareness on the traditional knowledge

THE LEGACY OF PERICLES

PERICLES work results in a number of actual products that are meant to exist after the duration of the program and to be freely used by interested parties in the local community. Some are designed in collaboration to CHERISH.

➔ **Data base of fishing cultural heritage in NE Aegean.** This includes, archaeological data, archival material (texts and photographs), video and audio records. It is housed at the Visual Anthropology Lab, University of Crete and the Fisheries Research Institute, Kavala.

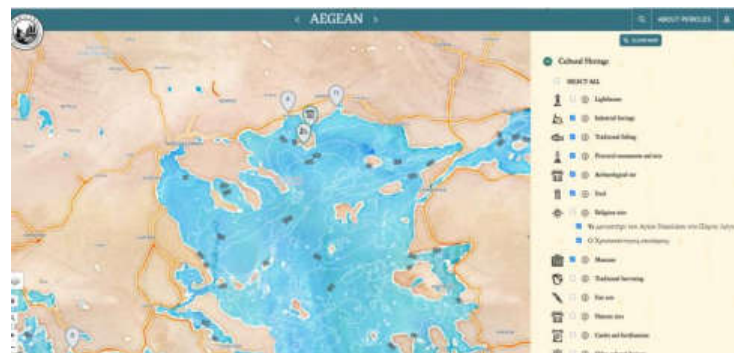


➔ **Visual and printed materials that showcase fishing cultural heritage.** These include short thematic videos, "fish stories" leaflets, coffee table book (e.g. <https://www.pericles-heritage.eu/views-from-the-aegean-the-many-aspects-of-fishing-cultural-heritage/>). Collaboration with CHERISH in incorporating some of this materials in fish marketing and fishing cultural heritage promotion policies.



➔ **Educational web site, PERICLES Greece**, hosted by F.R.I. (<https://pericles.inale.gr/>) that includes information on fishing cultural heritage. This will live on as part of F.R.I.'s outreach program, free for all.

➔ **The Portal.** An interactive map that encourages citizen's participation in mapping local coastal cultural heritage. Collaboration with CHERISH in enriching local record and turning it into a regional asset.



Cooperation field



Source: Municipal Museum Archives

Case study: Nestos lagoons

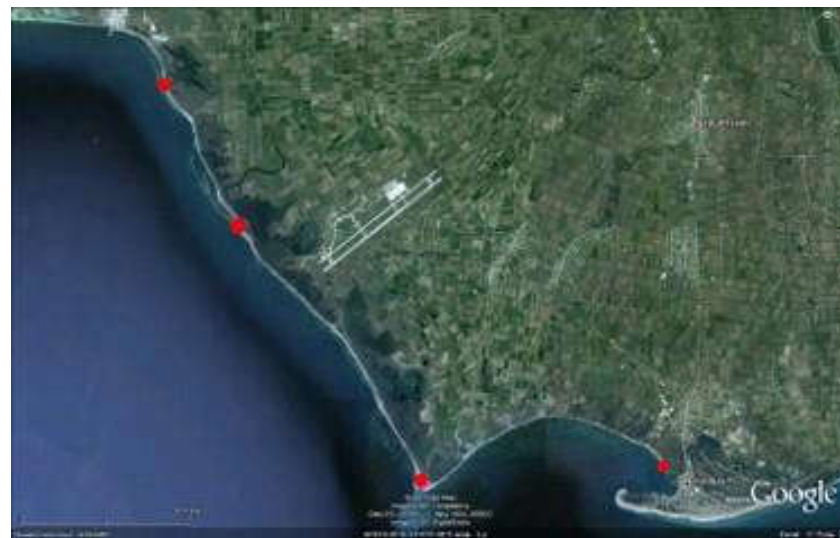
“Traditional Ecological knowledge and elements of tangible and intangible heritage of fishing communities in the Nestos Delta Lagoons Complex”

Geography: Four lagoon-fishing areas are located on the Nestos river delta.

The uniqueness of the Cooperative's modus operandi: are communally-led with all profits being shared equally between fishermen in contrary with the sea fishermen which compete each other for the catches. The Cooperative president decides on the fishing strategy of all the lagoons and how the fish will be sold to market, while each lagoon has its leader (Kapetanios) who organizes the necessary work to be done.

Challenges: are not enough fishermen, do not earn enough from fishing to survive on fishing alone, lagoon fishing tradition is becoming endangered, young generation do not follow the fishing activity.

Constrains: The Nestos delta has a Natura 2000 and Ramsar designation and it is included in the National Park of East Macedonia & Thrace.



Local community aspirations

- Train the young generation if possible
- Document the impact of pesticides from surrounding agricultural land on their traditional fishing practices.
- Try to find ways to have better prices for their catches (grey mullets, grey mullet egg row-bottarga, sea bream, blue crab), which don't have a good market and a lot of times are sold in very low prices.
- There is growing interest in incorporating tourism activities at the lagoon's fishing activity (birdwatchers scheduled trips to the lagoons & establishment of a small information center).



2nd stakeholder meeting: Meeting the fishing community of Kavala.
Photo Credits: I. Giarmatzidis, 2019



What is worth preserving



- Importance of the socio-economic conditions in the stability of the system and the risks faced by the fishermen and the lagoon habitat itself.
- The longevity of this method of fishing in lagoons,
- The rich network of traditional knowledge involved in the successful workings of this type of fishing.



Case study: *“Traditional Ecological knowledge and elements of tangible and intangible heritage of fishing communities in the Nestos Delta Lagoons Complex”*

Methodology and techniques

- A. Bibliographic research
- B. Qualitative research through ethnographic field work with semi-structured interviews

Aims of the research

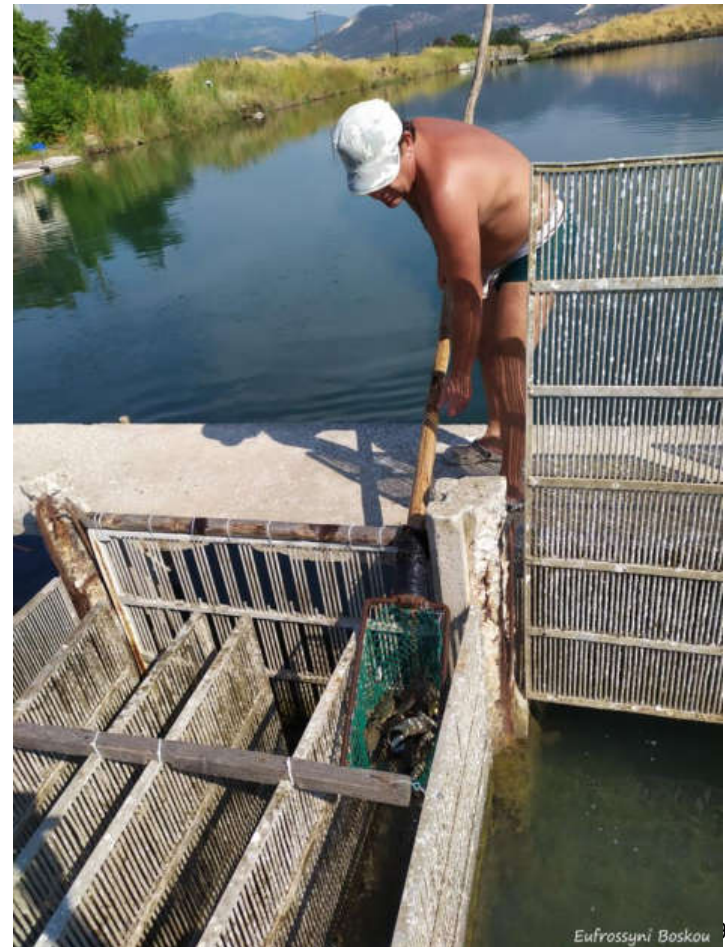
- a. Traditional Ecologic Knowledge of fishing communities in the Nestos Delta lagoon complex (CHERISH deliverable)
- b. Record elements of tangible and intangible cultural heritage of fishing communities



Case study: *“Traditional Ecological knowledge and elements of tangible and intangible heritage of fishing communities in the Nestos Delta Lagoons Complex”*

Research thematic areas

- Demographic profile of the fishermen
- Geography of the Nestos Delta Lagoon complex
- Natural environment of the Nestos Delta complex
- History, organization and management of the Lagoon fishing Cooperative (LFC)
- Fishing infrastructure and tools of the Nestos Delta Lagoon complex
- Fishing in the Nestos Delta Lagoon complex and art
- Intangible cultural heritage of the Nestos Delta Lagoon complex.



Field work

Mutual field work:

1. The Pericles project partner- FRI focused their work in documenting some of the fishing practices of the lagoon systems & Established consolidated communication networks with the fishermen.
2. Kavala municipality
 - Conducted further interviews with fishermen at Nestos lagoons
 - Used interviews to raise profile of fishermen in the local area and in the city of Kavala.
 - Planned activities to promote lagoon fish products
 - Focused the research on the young members of the community (job creation, fishing tourism etc)



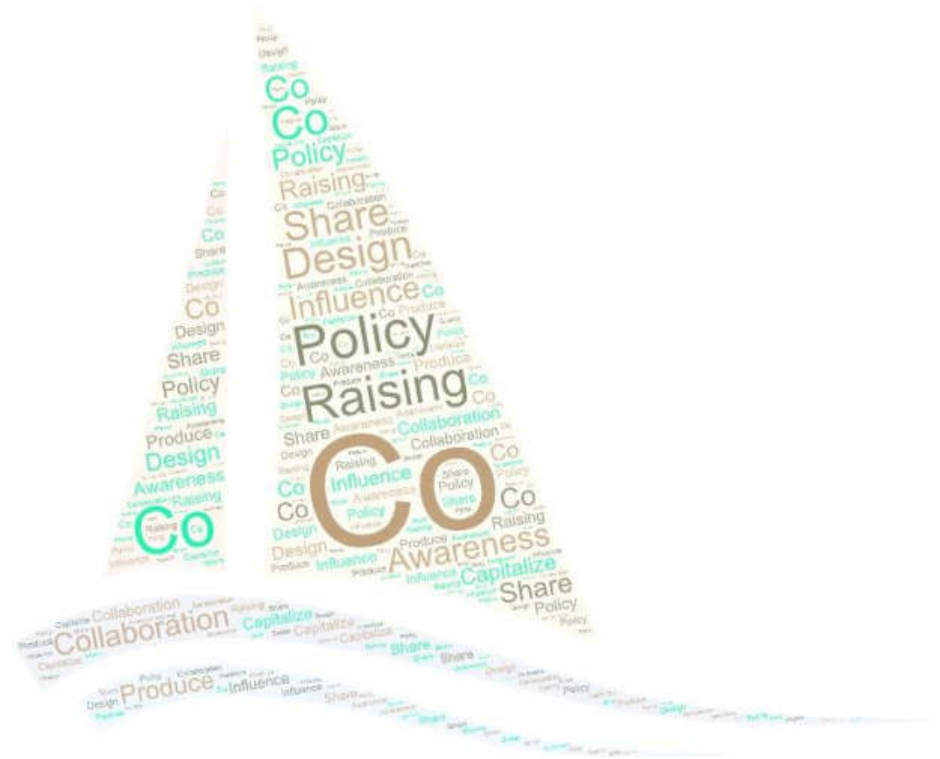
Achievements



ΔΗΜΟΣ ΚΑΒΑΛΑΣ

CHERISH
Interreg Europe

- ❑ Raising awareness on the history and culture of the fishing community
- ❑ Efficient monitoring of tangible and intangible data
- ❑ Policy making influence through stakeholder meetings and bilateral ones
- ❑ Integrated action plan drafting on the cultural heritage of fishing communities
- ❑ Safeguarding funding for the young population through the Regional Operation Programme to start their own business



Thank you for your attention

Contact details:

Io CHATZIVARYTI

EU Projects Advisor

Municipality of Kavala

Kiprou 10, 65403, Kavala, Greece

T. [+30 2513500211](tel:+302513500211) | M. [+30 6974476511](tel:+306974476511) | F. [+30 2513500201](tel:+302513500201)

E. euprojects@kavala.gov.gr | W. www.kavala.gov.gr



“Fishing boat at sunset in Thasos island”

Efstratios Lales, 1st Prize Regional CHERISH Photo competition, 2019



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For more info,
please email to galjaard@pau.nl

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Cultural heritage in coastal Europe.

THANK YOU!

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