

FOUNDATION

Interreg Europe

FOUNDATION will provide a framework and roadmap for regions facing industrial closures, job losses and uncertainty, to develop economic resilience through collaboration.

COVID-19 SPECIAL NEWSLETTER 8 - 23/07/2020

About the FOUNDATION Project

[FOUNDATION](#) is an Interreg Europe funded SME Competitiveness project that brings together nine partners in a consortium led by Cork Institute of Technology. The project is focused on supporting regions pre and post shocks and closures of anchor tenants in their industrial ecosystems. The impacts of a closure of course go beyond direct employees and ripple, wave like throughout the regional services sector and economy. Management of such anticipated structural change requires proactive renewal of business approaches and policy supports.

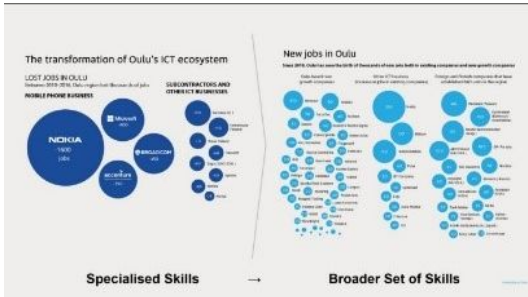
In the wake of COVID-19 the FOUNDATION partnership wishes to share information, training opportunities and good practices with external stakeholders to support them in accessing information to plan for the future. Whilst our medical professionals fight this pandemic on the front line, collaborative sharing by regional stakeholders can support resilience of all regions across Europe and further afield in enabling them to adapt to what is unprecedented change.



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Developing Resilience in your Firm



Strengthened Resilience through Shock

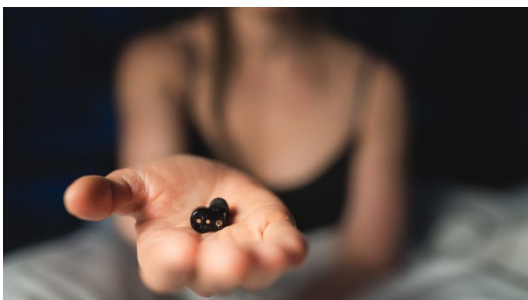
The recovery from Nokia mobile business exit and how the shock made the region of Oulu a more resilient society was presented as part of “Building resilient economies” webinar on the 17th of June 2020 hosted by Interreg Europe PLP. [Read more...](#)



Reggio Emilia Restarts its Economy

In COVID-19 phase 2, the Municipality of Reggio Emilia has developed specific measures to restart and support commercial activities and to promote sustainable mobility and lifestyles in the historic centre of the region. [Read more...](#)

SME Resilience Responses



Flexible startup QuietOn adaptation

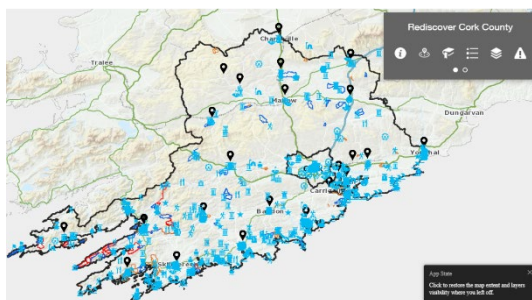
QuietOn's main product is active noise cancelling earplugs. However, with the COVID19 pandemic almost totally closing their main markets: major airlines and B2B sales. QuietOn focused on online sales to fill the gaps in revenue. [Read more...](#)



SME Approaches to COVID-19

What does a taco shop, a physical therapist and an expert event planner have in common? Rather than a joke, Forbes provides an interesting discussion on 3 SMEs adaption to the COVID-19 pandemic to save their businesses. [Read more...](#)

Good Practices from FOUNDATION Partner Regions



Interactive Map Driving Tourism

As communities begin to emerge from the Covid-19 pandemic, Cork County Council has created a unique, interactive 'Rediscover Cork County' map which highlights a wide range of information on attractions and activities across Cork. [Read more...](#)



Data Helping Start-Ups Grow

Amazon Web Services and Enterprise Ireland have joined forces to provide entrepreneurs and early stage companies access to resources and technologies to integrate data analytics, AI and machine learning to help innovation and growth. [Read more...](#)



Don't Fall Behind: Turin Response

The Metropolitan City of Turin's ecoris3 Good Practices MONI_TO, MIP and I3P are working to help industry as they react on a day to day basis to survive the Covid-19 pandemic and not to fall behind European counterparts. [Read more...](#)



Oura rings to catch COVID-19 symptoms

Internationally recognised Oura rings, developed in Oulu for sleep tracking, is partnering with the University of California, San Francisco on a study to determine whether its smart rings can detect COVID-19 symptoms early. [Read more...](#)

Clusters & Industry Sector Responses



Imagineer Your City, Your County

The Covid-19 pandemic, inspired community appreciation of green space, public amenities and our beautiful surrounds. Cork Chamber launched a survey for citizens to propose their vision for a more sustainable and resilient Cork. [Read more...](#)



Single Point for COVID Tenders

A full list of COVID-related tenders is now available on the European Commission's official Tendering platform, TED or Tenders Electronic Daily. Providing access to tenders of national and regional authorities related to COVID-19. [Read more...](#)

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