

## E-mobility opportunities must be available to the widest possible public

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# e-MOPOLI

## Interreg Europe

The meeting of the parties involved in the e-MOPOLI project organized by the Zemgale Planning Region (ZPR), meeting with energy and transport industry experts, discussed the most topical issues on the improvement of the ZPR Mobility Plan, identified recommendations for its development, presented examples of good practice, and discussed development of a plan.

In the Zemgale Planning Region, on September 3, the 3rd stakeholder meeting took place within the framework of the Interreg Europe project "Electromobility as an important support for sustainable mobility and traffic management policy instruments" or "e-MOPOLI". The project aims to promote e-mobility in the regions by planning sectoral development in both urban transport infrastructure and green transport solutions to promote and ensure the implementation of the EU strategy on CO2 emissions and low carbon development policies in partner regions and municipalities.

This stakeholder meeting discussed important details of the project - recommendations, examples of good practice and the development of a possible action plan.

The main recommendations for promoting the development of e-mobility in

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ability to charge electric cars in publicly accessible buildings, and the public's encouragement to use electric cars or alternative fuels. Accordingly, it can be observed that the recommendations developed focus mainly on accessibility, support and information in order to take advantage of the opportunities offered by e-mobility to the general public.

The meeting also discussed the Interregional Policy Learning Sourcebook of Good Practices, which provides an overview of the achievements of the project countries. Most of the examples of good practice are the creation of new charging points, improvements in the infrastructure of charging facilities and spatial planning, which also include the Zemgale Planning Region. Examples of Good Practice Books include advertising, awareness-raising and progress in public-private partnerships.

At the end of the meeting, based on the recommendations discussed above, ideas for possible activities for the development of the ZPR e-mobility action plan were provided. Raitis Madžulis, the manager of the e-MOPOLI project, points out that the working group of the meeting has agreed that the recommendations developed by the ZPR project team and submitted to the project responsible partners are to be supported. However, the activities to be included in the action plan were not determined. A number of possible activities were discussed, but the project team will continue to work on them in separate meetings with the parties involved - the Road Traffic Safety Directorate, the Ministry of Transport and the MEPRD.

The Interreg Europe project "Electromobility as an important support for sustainable mobility and traffic management policy instruments" or "e-MOPOLI" implemented by ZPR is implemented in cooperation with partners from Belgium, Greece, Italy, Norway, Romania, Slovenia and Finland. During its implementation from June 2018 to November 2022, it is planned to promote e-mobility in the regions by developing both transport infrastructure and strengthening the use of environmentally friendly vehicles, thus reducing CO2 emissions. The total funding of the project is 1 792 053 EUR (ERDF co-financing - 1 355 118 EUR), but the budget of ZPR is 136 610 EUR (ERDF co-financing - 116 118.50 EUR).

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