



Start In Podkarpackie

PLATFORMY STARTOWE

RZESZOW REGIONAL DEVELOPMENT AGENCY

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PFR
Polish Development Fund

Incubation
10k EUR

Comercialisation
250k EUR

Internationalization
250k EUR

arp
Agencja
Rozwoju
Przemysłu

Technology transfer
250k EUR

BR
The National Centre
for Research and Development

R&D and comercialisation
1-4M EUR

What is the idea of the Platform?

A comprehensive support program for innovative startup companies from the idea phase to the creation of MVP


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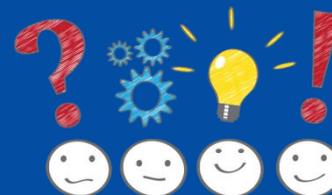
What does the platform give?



Helps you decide
what to do with
your idea



Starting your own
business



Help through tailored
made mentoring

PARTNERSHIP

FUNDAMENTAL SERVICES

Animator

RARR
RZESZOWSKA AGENCJA
ROZWOJU REGIONALNEGO

Operational partners



HugeTECH

Law agency



M. WOJCIECHOWSKA I WSPÓLNICY
KANCELARIA PRAWNICZA SP. z o.o.

SPECIAL SERVICES



Aviation

Automotive

IT

Construction



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How to get in?

Have an idea in the of of the sector listed below:

- aviation
- automotive
- IT
- (eco) construction

The evaluation criteria



INNOVATIVENESS



MARKET ADVANTAGE



BUSINESS POTENTIAL



TEAM COMPETENCE

PROJECT PATH

Individuals submitting
business ideas to the
platform
Problem-solution fit

**Company
registration
in Eastern Poland**

**Tailored made
mentoring programme
in fundamental and
specialised areas**

**MVP creation
and testing
process**

**Solution-market
fit**

Tasks of incubation managers

- preparation of a detailed incubation program for a given startup and supervision over its proper implementation;
- work on developing the business model;
- determining the type and scope of basic and specialist services **through tailored-made mentoring**;
- assessment of the progress of work on developing the idea according to milestones;
- preparation of the final incubation report.

Basic services

- providing space for doing business,
- workshops on public speaking and preparing presentations for pitching sessions,
- mentoring,
- accounting, legal and tax consultancy services,
- basic marketing support in the development of identification elements.

Specialist services through tailored-made mentoring and market services

- in the field of technical, technological, engineering, IT and design support,
- providing necessary software and licenses,
- purchase of materials for testing, e.g. reagents, raw materials, components for the prototype,
- in the area of management and entrepreneurship in terms of the developed idea, e.g. product market assessment.
- in the area of customer needs analysis, e.g. market research,
- support in the field of graphic design, including creating names and trademarks, creating a brand,
- obtaining protection of industrial property rights,
- other necessary.



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