

The 5th exchange of experience of RegionArts project

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RegionArts focuses on enhancing SME growth by the integration of artists in ICT projects. It is a 5-year Interreg project aimed at promoting the competitiveness and innovation of companies through the integration of, and synergies, between ICT and Artists. We are convinced of the need for developing co-creation processes and hybrid collaborations in companies. Since 2018, we have been working on identifying policy instruments able to support this kind of partnerships, mapping the ecosystem, understanding users' needs, and exchanging good practices and programmes operating under the ARTS&ICT area, at European and regional level.



This exchange of experience will focus on screening existing support programmes/initiatives for ARTS & ICT at European and regional level. Representatives of the STARTS Initiative, Bureau of European Design Association (BEDA), the Creative Europe Media Desk of Flanders, the Regional Initiative for Culture and Creativity (RICC) of the Emilia-Romagna Region EU delegation, the European Creative Business Network, the screen.brussels cluster and Creative Belgium will participate in the discussions held.

The conclusions of this series of exchanges will contribute to improving the implementation of Structural Funds/other funds in the RegionArts partners' regions, through adapting or designing 1 support scheme in each, for the promotion of collaborations between artists and ICT companies. Through the improved support scheme, RegionArts will promote around 140 new hybrid collaborations (around 20 per region).

See more on RegionArts here: <https://www.interregeurope.eu/regionarts/>

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