



POTEnT
Interreg Europe



European Union
European Regional
Development Fund

Developing a shared vision for getting Carbon neutral

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Thematic Event 1 | November 2019 | Pamplona

Session Roll-Out

Self introduction

Short presentation of Energy Cities

Your expectations

Your vision of a Carbon Neutral City

Shared Visions

- Covenant of Mayors
- Leuven 2030 (BE)
- Great local Debat Nantes (FR)
- Masterplan 2059 Stuttgart (DE)

Conclusions

Share Ambitions

Set up a roadmap with timeline and milestones

Power of network and reward

Fix the gap between willingness and real action

Story telling is key

Organise events

Engage ambassadors

Being watched makes you more ambitious



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Thank you!

Questions welcome

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