



Regional Stakeholder Group Meeting

Partner/Region:	Date:	Round:	Participants:	Main outputs:
Zeeland	4 Sept. 2019	3 rd Stakeholder Meeting	<ol style="list-style-type: none"> 1. Anja Geldof , Foundation Zeeuwse Visserstruien 2. Jack Doods, municipality Middelburg 3. Jeanet Jaffari, entrepreneur and member of Foundation Zeeuwse Visserstruien 4. Stefanie Huibregtse, Foundation Zeeuwse Visserstruien 5. Sarena Huizinga, Textielmuseum /- Lab Tilburg 6. Jan Willem Smeulders, Textielmuseum/ -Lab Tilburg 7. Tiny Maenhout, municipality 	<ul style="list-style-type: none"> - The initiators of the Zeeland fishermen's sweaters, together with the Cherish project management from Middelburg, paid a visit and held discussions with employees of the Textile lab in Tilburg. - The aim of the orientation visit and discussion was to see whether it is feasible to set up such an initiative (small living lab) in Zeeland together with a number of stakeholders. The group has a lot of questions. What are the difficulties? What are the do's and don'ts. How do you make it future proof? How is the Living Lab managed



			<p>Middelburg</p>	<p>and funded?</p> <ul style="list-style-type: none"> - First of all the employees of the TextielLab are informed about the background, policies, strategic context, aims, objectives and challenges of the CHERISH project. - The TextielLab in Tilburg is famous and is the beating heart of the Textiel Museum. Visitors can walk through the lab and experience the latest techniques that are used to develop new, innovative and inspiring fabrics. Together with internal experts like Sarena and Jan Willem, (inter) national designers, architects, artist and young talents discover the endless possibilities in yarns, crafts and computer –operated techniques. - By making new designs based on old traditions the people involved in the TextielLab try to keep the Dutch traditions alive and give them a new economic boost. - The TextielLab attracts each year many visitors.
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				<p>fishery communities.</p> <p>A Living Design Lab:</p> <ol style="list-style-type: none">1) will inspire young people/designers with aspirations to keep traditions alive by new concepts and designs.2) should facilitate the liveliness, social and economic development of the fishing communities <p>- <u>Solutions and suggestions to protect and promote cultural heritage:</u></p> <ol style="list-style-type: none">1) How do you make a living design lab future proof? Therefore, it should be integrated in a museum or visitors center. Important to make connections with other sectors such as restaurants (project from catch to plate), retail (small shop in the living lab), education (participation by students by teaching packages) and musea. In co-production with Zeeuws archief archive and recording of cultural knowledge and fishery skills.
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				<p>2) Develop professional educational programmes and activities and material for both children and adults to promote the fishing heritage culture.</p> <ul style="list-style-type: none">- <u>What do they need?</u>- A professional who gives their ideas a boost- A professional plan and implementation program- More financial support.- Within the future OP-Zuid Programma more priority for the core values of Zeeland. It is important that initiatives that contribute and strengthening the economic climate for fishing and recreation and tourism can make use of this EU-programme. Focus on the theme of culture and tourism and stimulate and facilitate inspiring initiatives like a Living Designers Lab based on traditions and cultural heritage.
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Photos:





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