





European Union
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Development Fund

Heritage interpretation facilities in ASTRA Museum

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ASTRA Museum facts & numbers

- Established in 1963
- Opened for the public in 1967
- Covers 132 ha
- 42 ha ethnographic exhibition
- More than 300 buildings
- 12 km of paved alleys and trails
- Unexpected and overwhelming for the ones who step here first
- At a first glance a huge park with old buildings reminding of old times in the Romanian village



Assisted interpretation methods

Regular guided tours Themed guided tours

- Architecture
- Pre-industrial technical heritage
- Mills only
- Gates and fences
- Painted furniture
- Gardens and nature

Signage and buildboards



Mediated interpretation methods

Cultural animations

- Craftsmen sharing knowledge and skills with visitors
- Attractive setting (homesteads and workshops & folk costumes)
- Tools & museum props
- Story telling
- Direct interaction with intangible heritage
- Meaningful re-contextualized collections



Mediated interpretation methods

Educational workshops

- Friendly learning environment
- Trained staff & volunteers
- Hands-on activities
- Clear learning goals & results
- Instant reward (objects to take home)
- Short or medium length interaction (20 – 60 minutes)
- by appointment or ad-hoc
- all ages
- Individual or group

Themed teambuilding activities

- Discover, learn & play
- visitor / client profiling
- By appointment or by request



Mediated interpretation methods

Educational scripts

- Friendly learning environment
- Trained staff & volunteers
- Content generating activities
- Flexible learning goals & results
- Intellectual incentives for interaction
- Personal gain by knowledge, soft skills and networking
- Short or medium length interaction (15 – 25 minutes)
- ad-hoc
- all ages
- Individual or group
- Infinite variety of themes (old school, trades and occupations, daily activities, recent past)

Interconnected interpretation activities

- Discover, learn & play
- Workshops and scripts connected / complementary to regular cultural activities and events
- Added value to events



Unassisted interpretation methods

Themed tour printed leaflets

- 1 treasure hunt – low difficulty
- 10 themed tour – medium difficulty
- Friendly texts to offer new context and meaning for collections
- Minding and bridging cultural barriers
- Short or medium length interaction (100 – 120 minutes)
- Regardless of season, time and staff available
- All ages
- Families, children and their peer
- Symbolic reward (sticker)
- Available for free at the museum entrance
- Available in Romanian, English, German and Hungarian



LEARNING DIVERSITY
ÎNVĂȚĂM DIVERSITATEA

Unassisted interpretation methods

Sensory trails

- Intuitive activities
- Touch, sense, discover and learn
- Involving all senses
- Previous knowledge not required
- Minding and bridging physical and cultural barriers
- Short length interaction (10 – 15 minutes)
- Regardless of season, time and staff available
- All ages
- Families, children and their peer
- Cost effective
- Easy to maintain and replace





Welcoming museum space
Please touch!
Please use!
Make it your own place for the day

FUNCTIONAL HOMESTEADS





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Thank you!



Questions welcome



CHRISTA Project