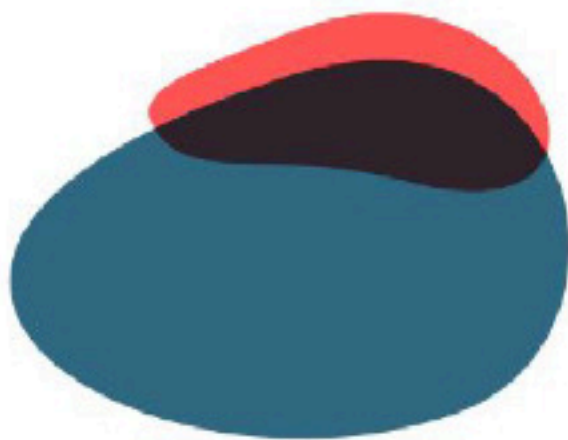
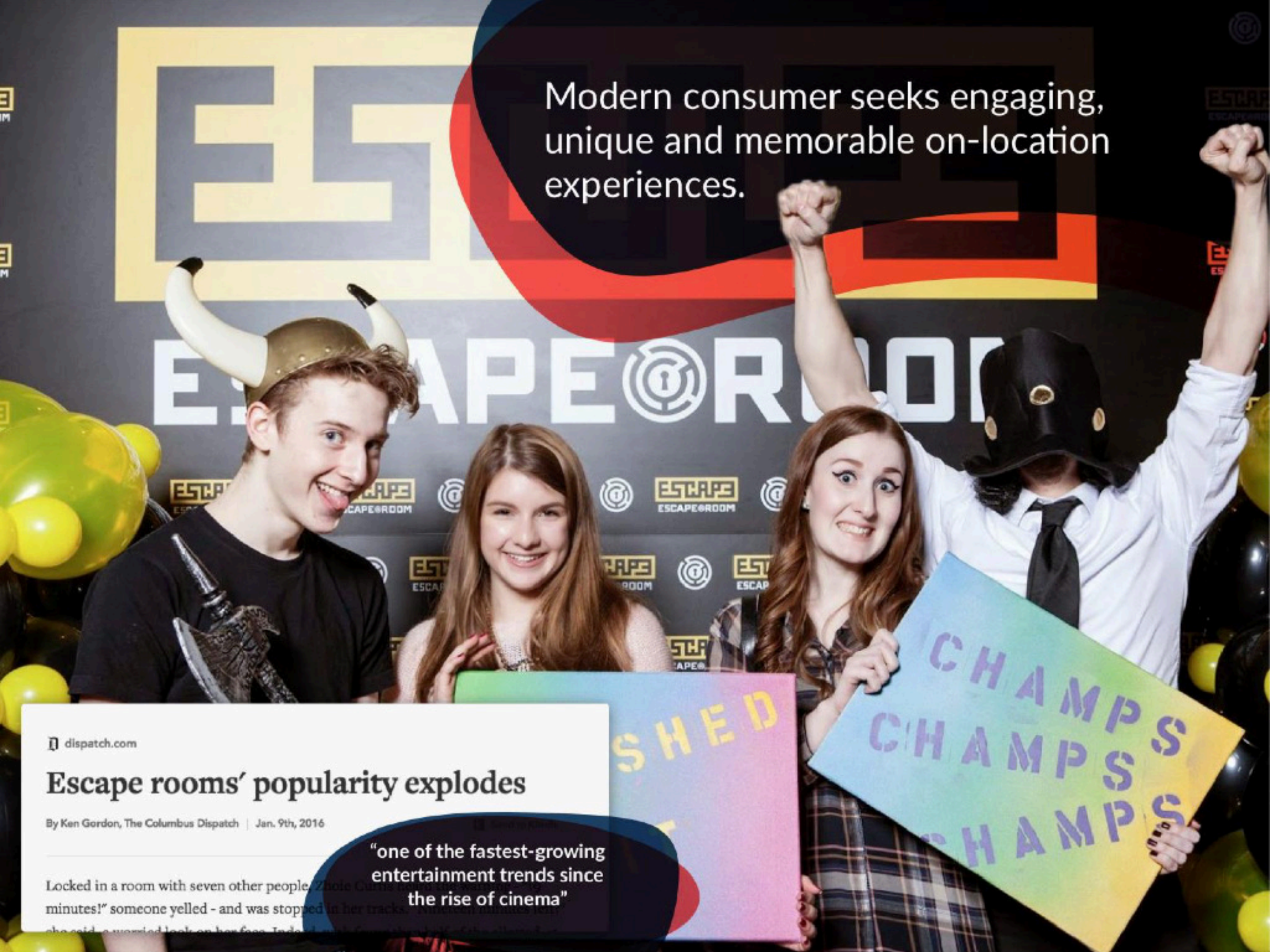




Cultural Engagement Platform







Modern consumer seeks engaging, unique and memorable on-location experiences.

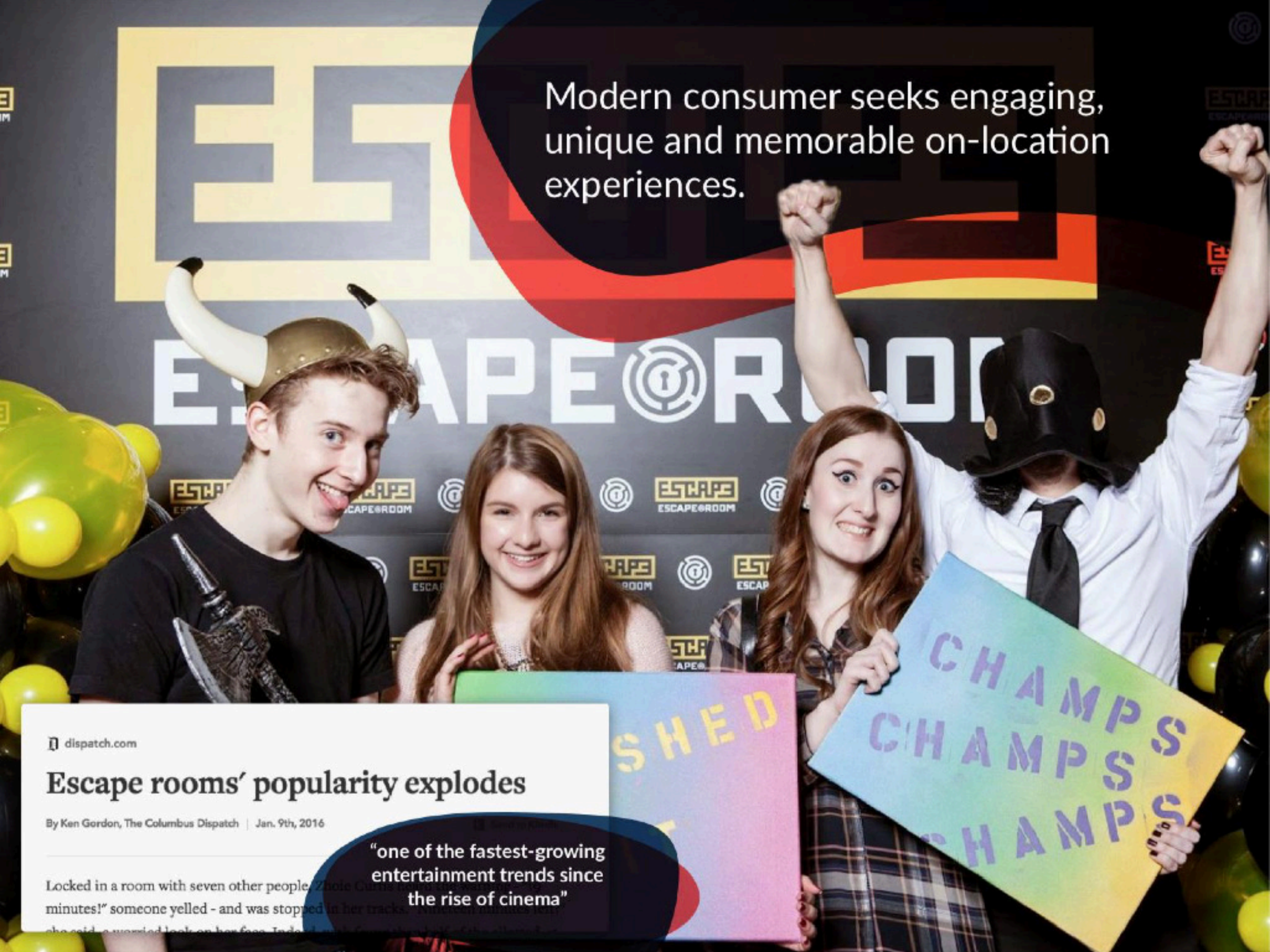
 dispatch.com

Escape rooms' popularity explodes

By Ken Gordon, The Columbus Dispatch | Jan. 9th, 2016

Locked in a room with seven other people, Zhoe Curtis held the winning key for 19 minutes! "someone yelled - and was stopped in her tracks."

"one of the fastest-growing entertainment trends since the rise of cinema"



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"one of the fastest-growing entertainment trends since the rise of cinema"

Augmented reality will transform traditional storytelling.



Benedict Evans ✓

@BenedictEvans

Follow

Magic Leap is one of only a handful of genuine 'holy shit I can't believe I'm seeing this' moments I've had as an adult. Previous was iPhone

RETWEETS
333

LIKES
880



2:05 AM - 9 Dec 2016



66



333



880

However

Most cultural content today is being communicated in a boring, passive way.





With outdated delivery methods.



How can we make this better?

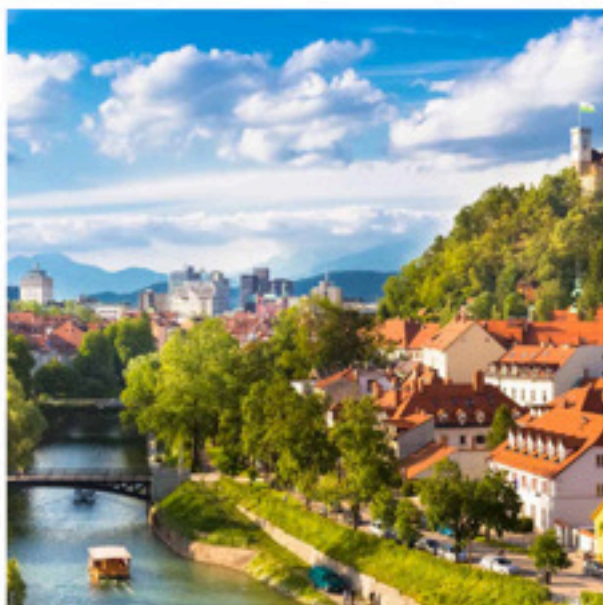
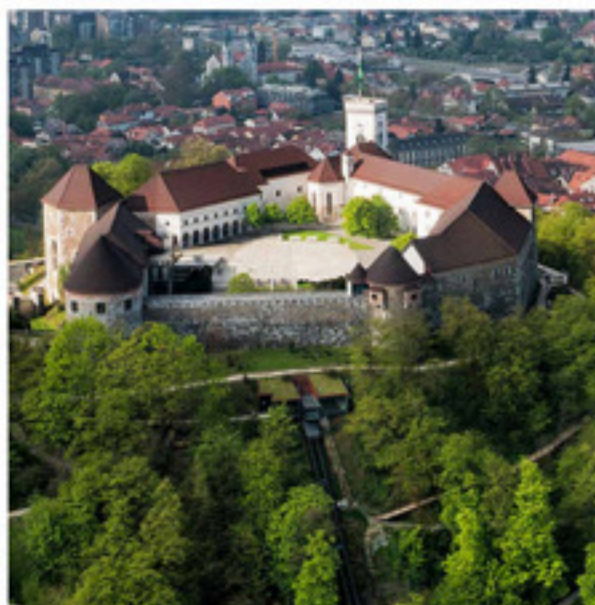
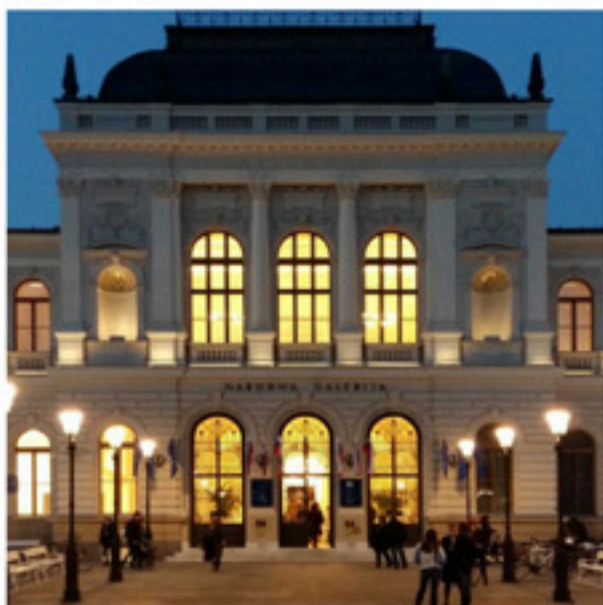
Smart audio tours

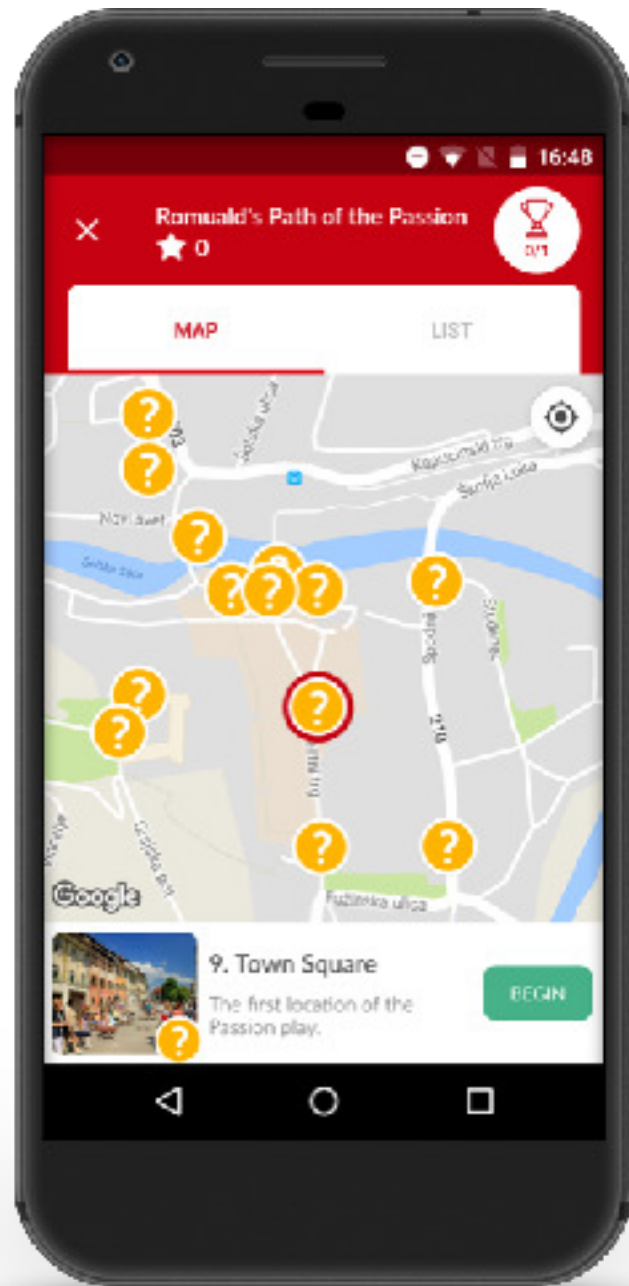




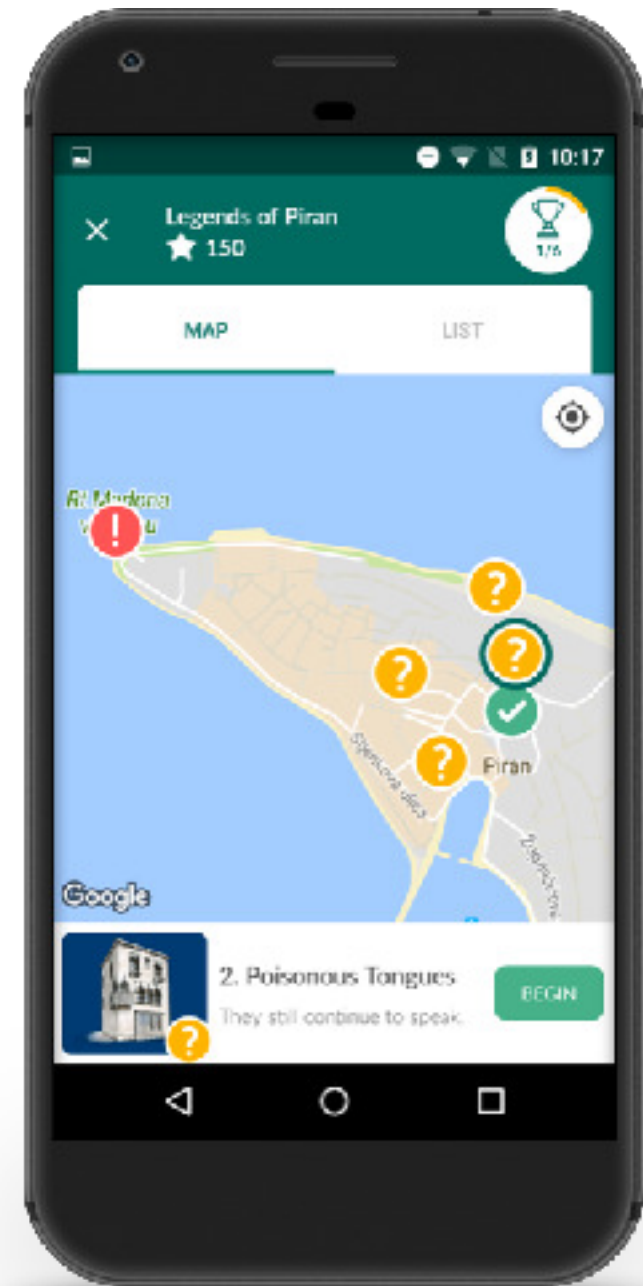
Not engaging enough!

Heritage is the ultimate source of stories





**Romuald's Path of the
Passion**



Legends of Piran

Romuald's Path of the Passion

14:42



Welcome

Welcome, you who arrived to discover this ancient city. To find your way, follow the thirteen stations: you will find you are never alone in vibrant Škofja Loka.

You will learn that the path through Loka and the Passion is just, both to bishops or knaves. This journey through the Passion will be wrought with doubt-instilling peril. But redemption is yours to find, if only you know how to

I am ready!

16:48



Romuald's Path of the Passion

★ 0



MAP

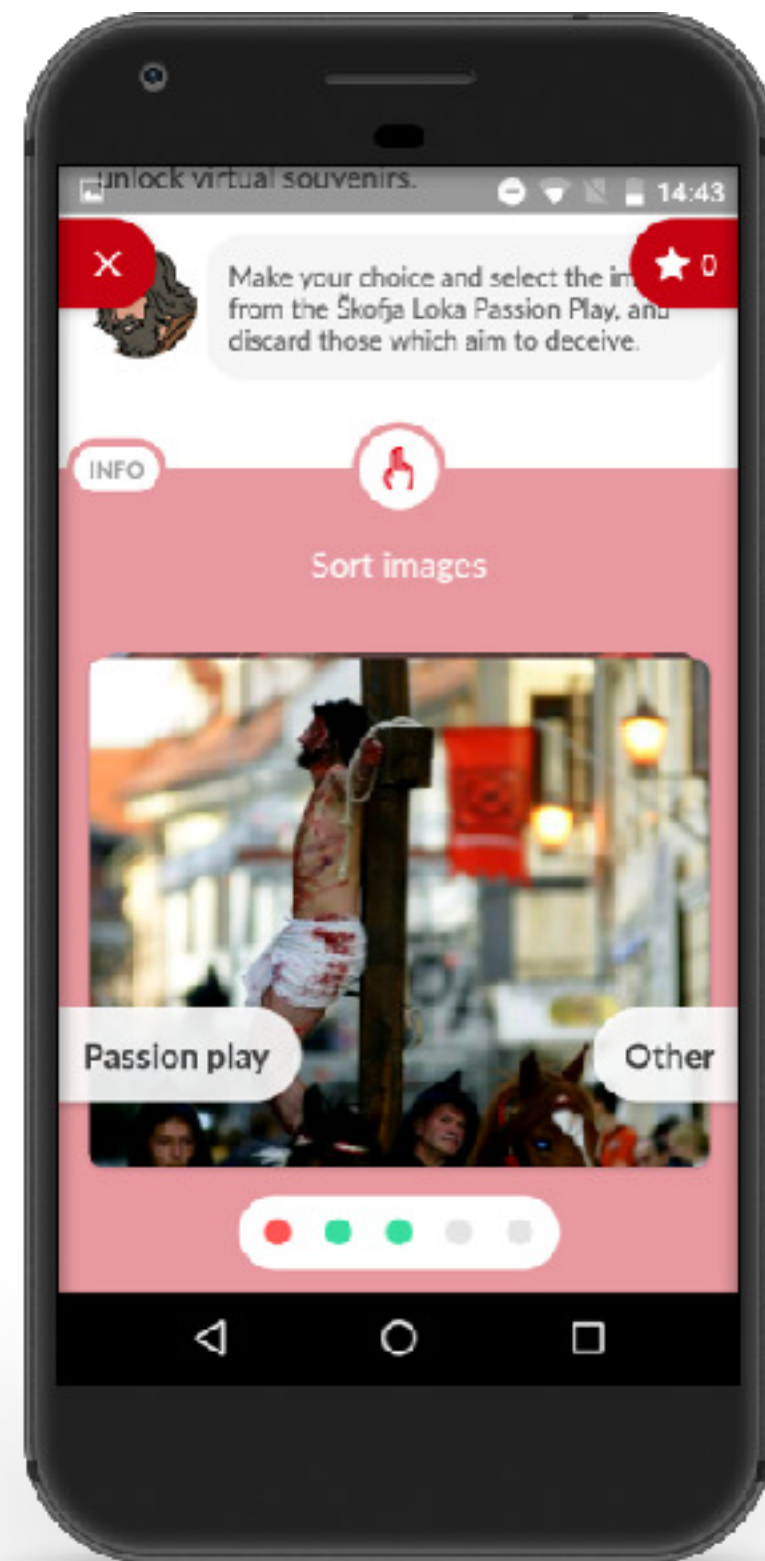
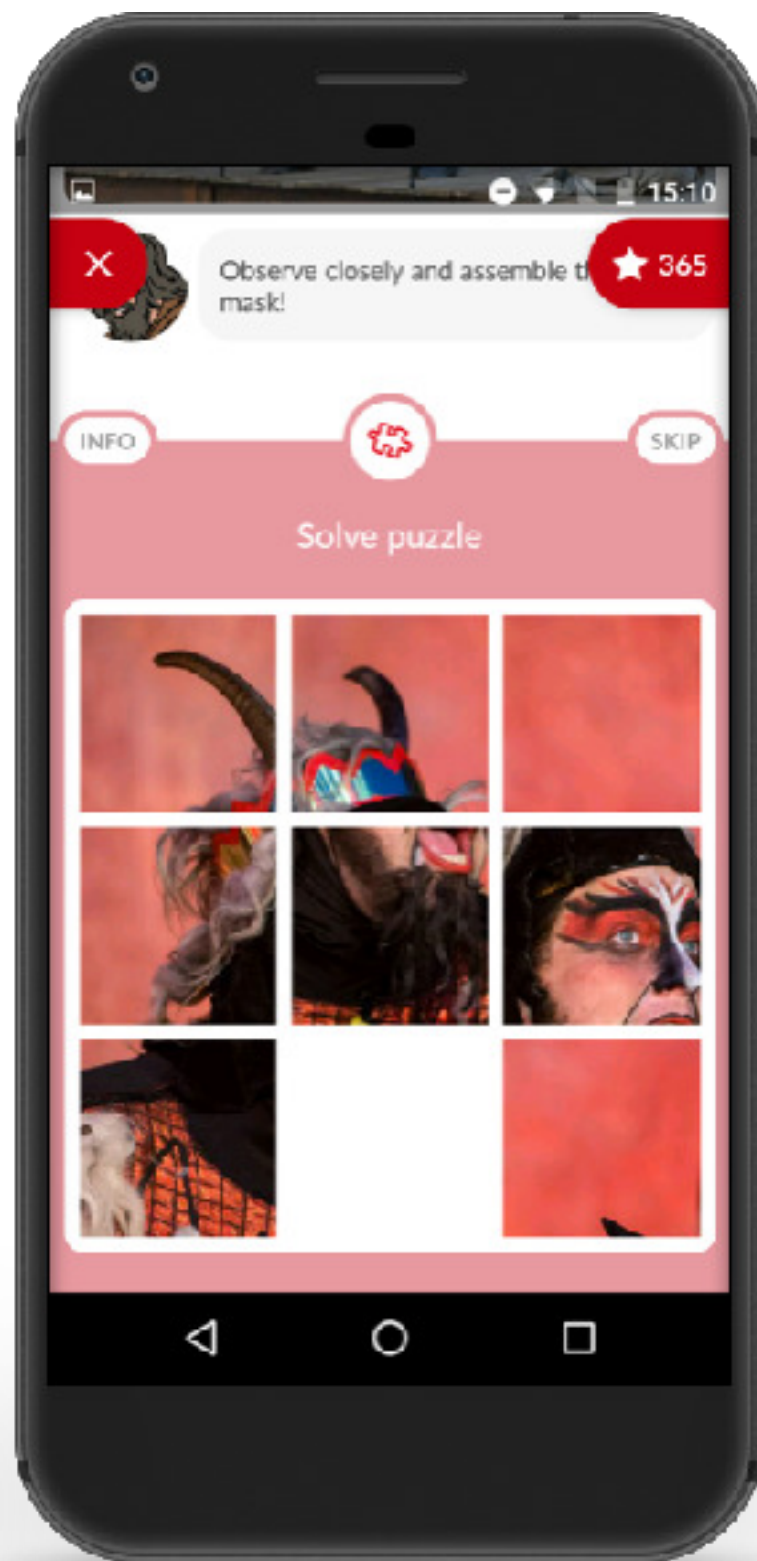
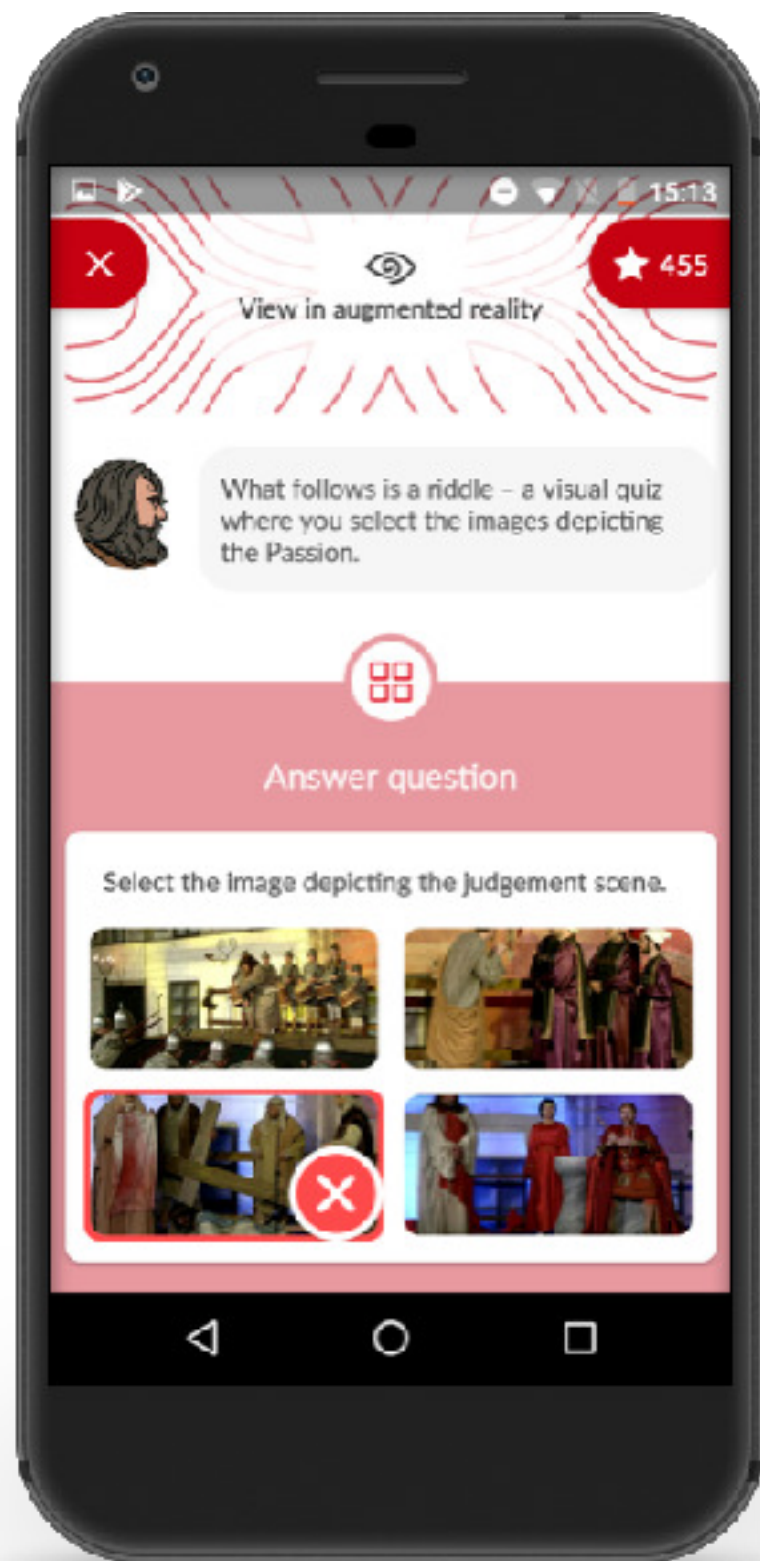
LIST

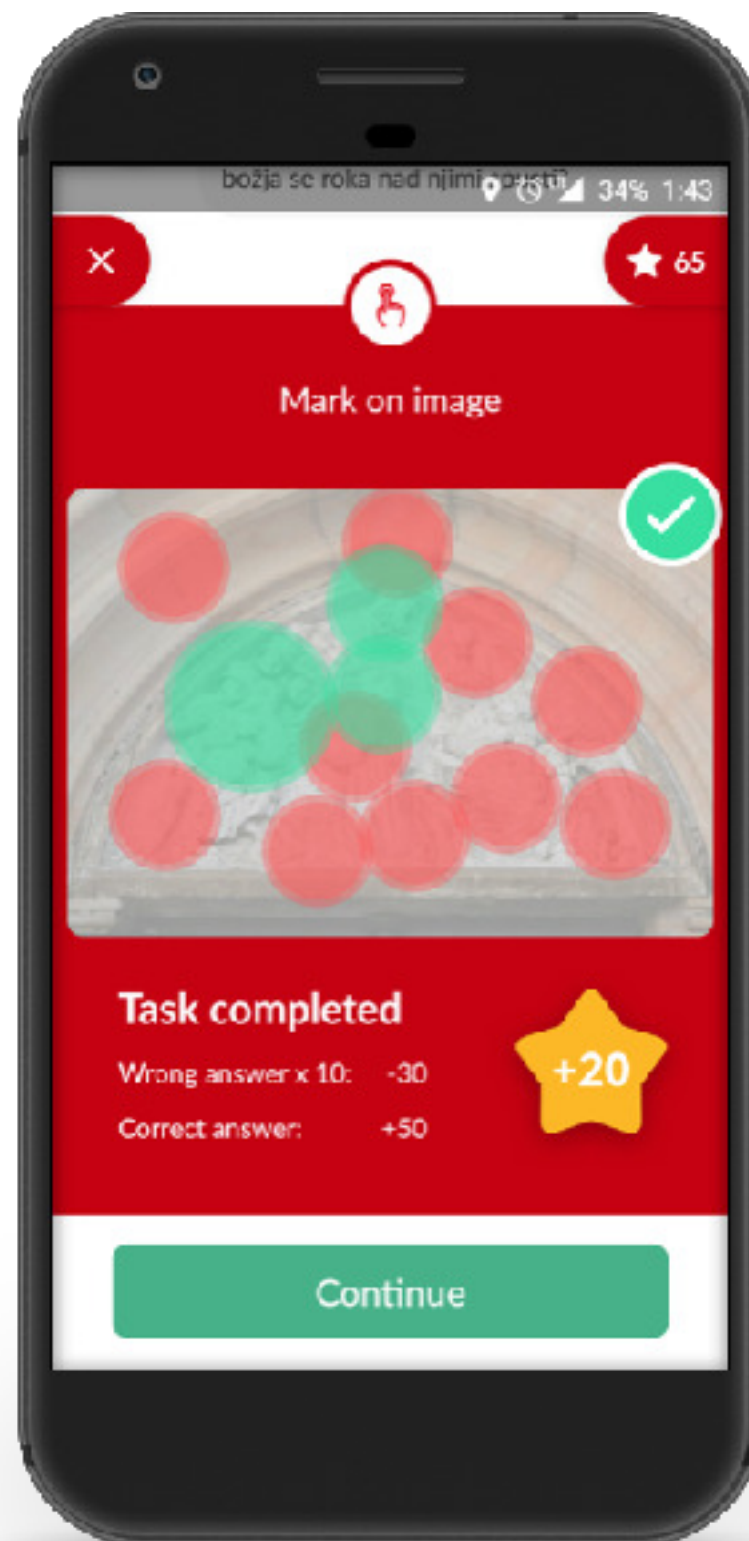


9. Town Square

The first location of the Passion play.

BEGIN









Cultural Engagement Platform

Thank you!

