



Good Practice template

- All Good Practices identified by an Interreg Europe project and reported in the progress reports have to be submitted to the Programme.
- In order to submit a practice, you will have to register in the Interreg Europe website. Online submission will be available the first semester of 2017.
- NB: in orange: 2 optional fields. All other fields are compulsory.

1. General information	
Title of the practice	Auróra Civil and Community House
Does this practice come from an Interreg Europe Project	NO

In case 'yes' is selected, the following sections appear:

Please select the project acronym	SOCIAL SEEDS
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Specific objective	<i>Drop-down list of the 6 specific objectives</i> <i>[Technical: In case a project is selected, the specific objective is automatically completed]</i>	
Main institution involved	AURÓRA Civil and Community House, <i>[Technical: The name of the institution and location of the practice are per default those of the practice author. They remain editable.]</i>	
Location of the practice	Country	HUNGARY
	NUTS 1	Közép-Magyarország
	NUTS 2	Közép-Magyarország
	NUTS 3	Budapest

2. Detailed description	
Detailed information on the practice	<p>The AURÓRA Civil and Community House started in the fall of 2014 as a self-sustaining social enterprise that provides space for individuals, groups and non-profit organizations working in different social, political and cultural fields to share their ideas, build new relationships and create new cooperative projects. Working together with ca.120 volunteers in less than two years AURÓRA mobilized over 2000 people, engaged more than 70 civil organizations, and hosted hundreds of programs. The first 18 months of AURÓRA has proven that this model works - there is a need for it, and there is a critical mass of well-skilled and committed people who are willing to make it happen. AURÓRA's aim is now to stabilize its functioning via organizational and infrastructural development, focusing on community organizing among local inhabitants in the 8th district.</p> <p>The AURÓRA-model works through the utilization of revenue generating resources such as café, catering service, the lease of office space and other spaces, by operating and leasing parking spaces and ticket sales. Besides, the owner of AURÓRA, the MAROM Association has further income sources that are channelled in to AURÓRA. A second level of sustainability is the aspect of human resources. A model for organizing volunteers and gaining expertise, which enables the place to work on daily basis. The organizational sustainability is crucial, it is needed to collect and process the organizational experiences, and pass down the lessons and knowledge to new members. Furthermore community organizing is part of the environmental sustainability. By fitting in to the neighbourhood and doing a positive impact, the work can be efficient not just locally but beyond.</p>
Resources needed	<p>The start-up was madewith a 90.000 USD grant by the UJA Federation.</p> <p>AURÓRA works with volunteers and civil organisations, making the enterprise socially involved and promotes active participation. Communication towards locals, in-between organisations and members is essential.</p> <p>Auróra has a right building so workshops, lectures, forums and cultural activities can be hosted.</p>
Timescale (start/end date)	September 2014 – onwards
Evidence of success (results achieved)	<p>Auróra mobilized over 2000 people, engaged more than 70 civil organizations, and hosted hundreds of programs in order to enhance their activity in bettering the living conditions of the local inhabitants. The revenue generating resources financially support the model. The house is managedwith the help of ca. 120 volunteers, who all join to different “working-groups”. Major decisions in AURÓRA are made by the “plenary” – a democratic, participation based decision making body - the members of which are the working-group members and the representatives of the NGOs who rent offices in the house.</p>
Difficulties encountered/ lessons learned	<p>Weakness are the lack of governmental support, the financial situation and the house's poor construction fora civil meeting point.</p> <p>Also the volunteer management can face difficulties once grown to a certain limit.</p>



	<p>The first ten months proved that the biggest challenge will be to bring together people with different social status, different ethnical background and different world views.</p>
<p>Potential for learning or transfer</p>	<p>AURÓRA enterprise model is easily transferable into other European contexts without any difficulties. The necessary resources are: volunteers in the society, committed management team with entrepreneurial skills, fundraising motivations and co-operations with other NGOs, openness towards atypical financial resources (e.g. linked services, supplementary activities).</p> <p>The Auróra Civil and Community House can be a model for a social enterprise, which helps the cooperation between the actors of the civil sector and provides opportunity to learn the democratic process through participation. The existence of a socially responsible, democratic, self-sustaining social enterprise is strategically important in Hungary. By using the tools of community decision making and focusing on social justice, Auróra's aim is to strengthen the civil sector's skills and knowledge, and by providing space to enhance their networking opportunities, as well.</p> <p>We believe that the strategy and work method is easy to copy by other social enterprises and that with the enterprises operative work, it helps involve locals and improve the dynamics of a district while drawing the attention to social matters.</p>
<p>Further information</p>	<p>http://auroraonline.hu/ https://www.facebook.com/auroraunofficial/?fref=ts</p>
<p>Contact details <i>[Technical: the contact details will be visible only to "Policy Learning Platforms registered members"]</i></p>	
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<p>Expert opinion</p>	<p><i>[500 characters]</i> [Technical: to be filled in by the Policy Learning Platforms experts]</p>