

Good Practice template

- All Good Practices identified by an Interreg Europe project and reported in the progress reports have to be submitted to the Programme.
- In order to submit a practice, you will have to register in the Interreg Europe website. Online submission will be available the first semester of 2017.
- NB: in orange: 2 optional fields. All other fields are compulsory.

1. General information	
Title of the practice	<i>Coffee Roasting House Drahonice</i>
Does this practice come from an Interreg Europe Project	No

In case 'yes' is selected, the following sections appear:

Please select the project acronym	SOCIAL SEEDS
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Specific objective	<i>Drop-down list of the 6 specific objectives [Technical: In case a project is selected, the specific objective is automatically completed]</i>	
Main institution involved	<i>Centrum Martin o.p.s.</i>	
Location of the practice	Country	<i>Czech Republic</i>
	NUTS 1	<i>CZ0 – Czech Republic</i>
	NUTS 2	<i>CZ03 – Southwest</i>
	NUTS 3	<i>CZ031 – South Bohemian Region</i>

2. Detailed description	
Detailed information on the practice	<i>Pražírna kávy Drahonice (Coffee Roasting House Drahonice) was founded by Centrum Martin o.p.s. (charitable trust) in 2014 continuing their effort in strengthening on social enterprise market. Since 2010 they run ceramics workshop (sheltered workshop) and experimental cafe in Prague so the coffee roasting house was next logical step. Due to lack of legislature concerning social enterprises in the Czech Republic, running it is always an experiment, many times in form of trial-and-error. According to up-to-date evolution it seems they partly overcame many obstacles usually stated by SE's as their biggest hindrances. Their product portfolio is pretty wide – apart from roasting coffee it also includes production of dried fruit, fruit and herbal concentrates for home-made drinks, fruit liqueurs and fruit biscuits and cakes. They currently employ 10 employees, 5 of them were permanently in healthcare institutions as mentally disabled before. They also cooperate with their sheltered ceramics workshop, which provide them with customized packaging in case customers desire so. Overall, Centrum Martin provides work for 50 people with various stages of disabilities, mostly with heavier forms of mental or combined (mental-physical) disability. It cooperates with local mental healthcare centre. They face several challenges to become a sustainable social enterprise. Above all it means cashflow problems (linked to partial dependence on gifts and private and public funds) and rewards to employees as many of them are unable to handle financial forms of reward. They work on rewarding scheme based on something else. However they feel they support their employees's social and professional improvement. The employees also participate on management level (as much as they are able to).</i>
Resources needed	<i>Total turnover is around 175 000 €. Company has 10 employees.</i>



Timescale (start/end date)	2014 - ongoing
Evidence of success (results achieved)	<i>This SE has growing turnover since it has been established which means lower dependency on external funding creating ability to employ people that were formally living in closed environment of mental healthcare institution.</i>
Difficulties encountered/ lessons learned	<i>The enterprise still faces a lot of challenges – primarily financial challenges as it is still not as independent as it wishes to be. Some external funding is still needed to operate. Another challenge is the form of rewards for employees that cannot quite understand the value of money. The lack of legislature is also a factor. Weaknesses – partial dependency on external funding</i>
Potential for learning or transfer	<i>The quality level of products is stable, without considerable fluctuations, which enables establishing long-term business relations. The products can be partially custom-made (special packaging, gift sets). The coffee house cooperates with associated ceramics workshop to provide even more customer-friendly final products. The cooperation between other forms of SE can also be mentioned. Together they can create wider portfolio of products and they can be more attractive for potential customers, especially those with more social awareness. The idea is easily transferable. The advantage of CRH Drahonice is the proximity of mental institution with which CRH widely cooperates. Apart from that, an enterprise like this could be basically run at any place that has at least basic transport infrastructure.</i>
Further information	www.prazirnadrahonice.cz
Contact details [Technical: the contact details will be visible only to "Policy Learning Platforms registered members"]	
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Expert opinion	[500 characters] [Technical: to be filled in by the Policy Learning Platforms experts]