




CRinMA

Interreg Europe



CRinMA helps regions and municipalities with protection and promotion of cultural heritage in the mountain border areas.

2018 
EUROPEAN YEAR
OF CULTURAL
HERITAGE
#EuropeForCulture

Berlin, 20/06/2018

www.interregeurope.eu/crinma

MUSEUMS WITHOUT BORDERS

Historical and cultural heritage as a capital of tourism in cross-border regions

- *Networking of eight museums in Slovak-Polish cross-border area with the aim to create a joint tourism product for travel agencies and individuals*



2018 
EUROPEAN YEAR
OF CULTURAL
HERITAGE
#EuropeForCulture

Berlin

20/06/2018

Advantages/innovativeness of the good practice

- *First large networking project of Slovak and Polish cultural institutions (museums)*
- *First large joint cross-border tourism product*
- *Involvement of secondary services from tourism sector*
- *Joint promotion of Slovak and Polish cultural heritage on tourism fairs*

Impact and success factors

- *Common background*
- *Partnership*
- *Funding of the project*
- *Increase of visitors*
- *Exchange of visitors*
- *Base for future professional cooperation and joint research*



Limitations of the good practice

- *Inexperience with EU funds and project implementation process*
- *Willingness of project partners to be involved*
- *Language barrier (not really in this GP)*



2018 
EUROPEAN YEAR
OF CULTURAL
HERITAGE
#EuropeForCulture

Berlin

20/06/2018

For whom is this good practice useful

- *Networking projects*
- *Joint promotion of institutions*



More information:

Dr. Dalibor Mikulík, director of Ľubovňa museum

dalibor.mikulik@hradlubovna.sk

www.hradlubovna.sk

2018 
EUROPEAN YEAR
OF CULTURAL
HERITAGE
#EuropeForCulture

Berlin

20/06/2018

THANK YOU FOR YOUR ATTENTION

Matúš Goč
goc@arrpsk.sk
00421 915 963 036

Regional development agency of the Prešov self-governing region
Prostějovská 117/A
08001 Prešov
Slovakia

2018 
EUROPEAN YEAR
OF CULTURAL
HERITAGE
#EuropeForCulture

Berlin

20/06/2018