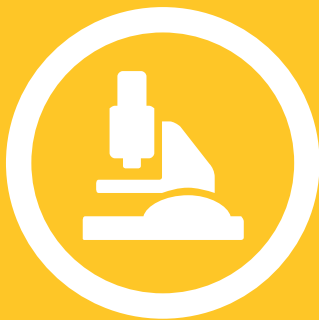


INTERREG IVC / INTERREG EUROPE
Interregional cooperation forum

Europe, let's cooperate!

RESEARCH &
INNOVATION



SME
COMPETITIVENESS



ENVIRONMENT &
RESOURCE EFFICIENCY



LOW CARBON
ECONOMY



About the event

Dear Participants,

Welcome to the interregional cooperation forum 'Europe, let's cooperate!' The forum opens to you two days full of inspiration for future projects and networking with public organisations from all over Europe.

We believe that cooperation works. We do believe that Europe is cooperation! Over 2000 institutions from all over Europe learnt from each other in 204 interregional projects. These INTERREG IVC (2007-2013) projects helped them improve their regional policies. The new programme for 2014-2020, called INTERREG EUROPE, offers new opportunities to benefit further from cooperation with partners from 30 European countries.

Under INTERREG EUROPE, you can get co-financing from the European Regional Development Fund for working with other regions on research and innovation, competitiveness

of SMEs, low-carbon economy, and the environment and resource efficiency. You can learn from each other and address common challenges. You can also join four thematic networks that will foster policy learning among local and regional governments and help them become more effective in planning and implementing policies for the benefit of their citizens.

The forum will give you a chance to discuss the latest policy trends with experts and engage in networking. It will be your opportunity to present your ideas for cooperation, check ideas of others and start building new partnerships. INTERREG EUROPE staff will guide you to a successful project development.

We wish you an inspiring experience and fruitful networking with institutions of similar interest.

Michel Lamblin
Programme Director

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About the organiser

The Interregional cooperation forum 'Europe, let's cooperate!' is organised by the Joint Technical Secretariat of the INTERREG IVC programme and its Managing Authority the Conseil Regional Nord-Pas de Calais.



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Day 1 An inspiring day of learning and networking

TUESDAY, 2 DECEMBER 2014

09:00 - 10:00 REGISTRATIONS & WELCOME COFFEE

10:00 - 10:15 WELCOME

Graziano Delrio

State Secretary, Prime Minister's Office (Cabinet Secretary), Italy (tbc)

Simonetta Saliera

Vice president of the Emilia Romagna Region, Italy

Dr Wolfgang Streitenberger

Adviser to the Director General, DG for Regional and Urban policy, EC

Christophe Di Pompeo

President of Europe Committee, Nord-Pas de Calais Region, Managing Authority, France

10:15 - 11:15 INTERREGIONAL COOPERATION WORKS!

- Taking stock of INTERREG IVC
- Project testimonials: impacting innovation; impacting environment
- From INTERREG IVC to INTERREG EUROPE

Michel Lamblin

Programme director, INTERREG IVC / INTERREG EUROPE, France

Erwin Siweris

Deputy Programme director, INTERREG IVC / INTERREG EUROPE, France

Begona Sanchez

Innovation Strategies and Policies Manager, TECNALIA Research & Innovation (TRES project), Spain

Attilio Raimondi

Emilia Romagna Region (EnergicEE project), Italy

11:15 - 11:45 COFFEE BREAK

11:45 - 12:45 LEARN: OVERVIEW OF INTERREG EUROPE AND IT'S 4 THEMES

Nicolas Singer

Senior Project Officer, INTERREG IVC / INTERREG EUROPE, France

Petra Geitner

Senior Finance Officer, INTERREG IVC / INTERREG EUROPE, France

Peter Heydebreck

Expert in Research and innovation, Inno AG, Germany

Philippe Delearde

Expert in SME competitiveness, Inno AG, France

Robert Williams

Expert in Low carbon economy , Triple E Consulting, UK

Astrid Severin

Expert in Environment and resource efficiency , Greenovate! Europe, Belgium

12:45 - 14:15 NETWORKING LUNCH

14:15 - 15:45 GET INSPIRED & NETWORK, PART I

4 thematic parallel partner search and ideas generation workshops on:



15:45 - 16:15 COFFEE BREAK

16:15 - 17:30 GET INSPIRED & NETWORK, PART II

17:30 - 18:30 NETWORKING COCKTAIL

Day 2 My INTERREG EUROPE day

WEDNESDAY, 3 DECEMBER 2014

09:00 - 9:30 WELCOME COFFEE

9:30 - 10:00 THE ROLE OF INTERREG EUROPE
IN THE FUTURE COHESION POLICY

Jean-Marc Venineaux

DG for Regional and Urban Policy, EC

10:00 - 10:30 INTERREG EUROPE: PROVISIONAL CALENDAR
AND SUPPORT TO APPLICANTS

Irma Astrauskaite

Communication officer, INTERREG IVC/INTERREG EUROPE, France

10:30 - 11:00 COFFEE BREAK

11:00 - 12:30 ZOOMING IN ON INTERREG EUROPE - PARALLEL TUTORIAL SESSIONS

- Improving Structural Funds
- Targeting public administrations
- Mobilising stakeholders
- Capturing results

ROOM 1

ROOM 2

ROOM 3

ROOM 4

12:35 - 13:00 CONCLUSIONS

13:00 - 14:30 NETWORKING LUNCH

NETWORKING

The networking area, located at the ground floor of the venue, has 10 tables for 6 people each. Check the networking schedule and join the group on spot (no registration required). Or suggest your own topic for discussion and book a table.

More information at:

www.interreg4c.eu/europecooperates

MOBILE APPLICATION

All the necessary information about the event is available at the online event application. You can follow the event agenda, ask questions during the sessions, send feedback and, most important, view other participants and interact with them.

Download the application at:

www.eventmobi.com/interreg



WIFI

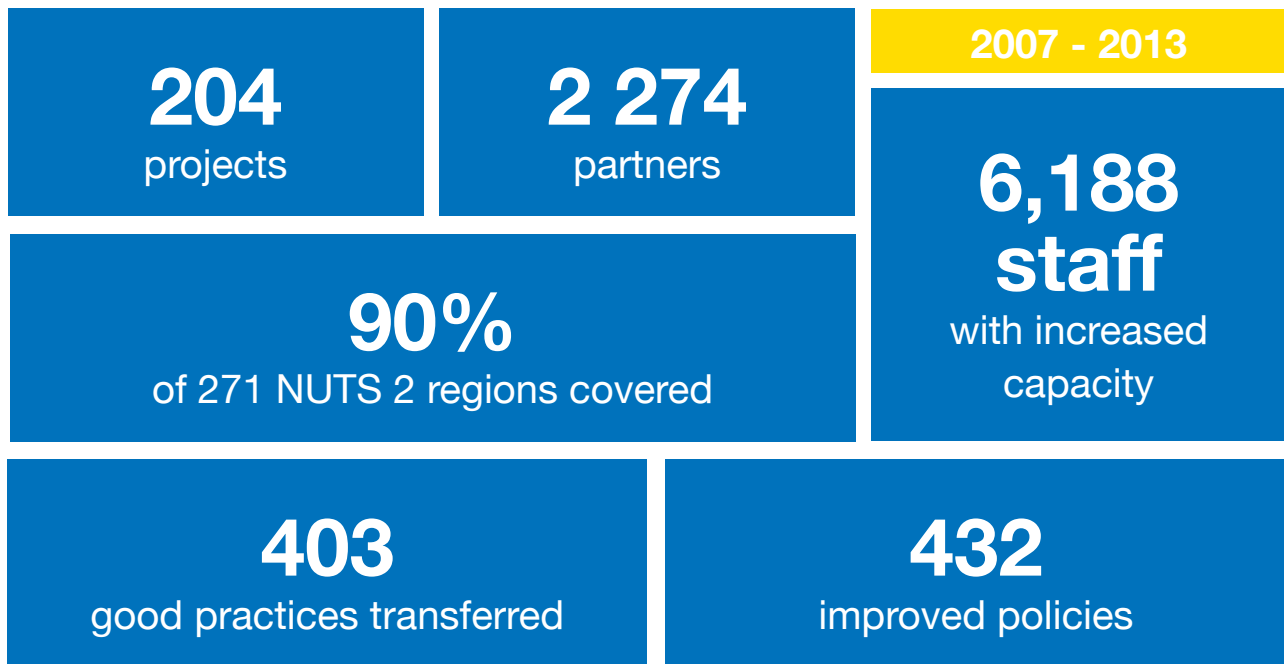
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PREKEY bocowifi

USER INTERREG

PASSWORD europecooperates

INTERREG IVC What we are proud of



Results achieved by June 2013

Get inspired!
Check the INTERREG IVC Thematic Capitalisation library



INTERREG EUROPE Zooming in



2014 - 2020

€ 323 m
European Regional Development Fund to projects

30
countries involved

4
THEMES

It is a programme aimed at supporting policy learning among public authorities to improve performance of policies & programmes for regional development, in particular Structural Funds programmes.

PROJECTS

Public organisations from different regions in Europe work together for 3 to 5 years on a shared policy issue. An action plan, specific for each region, will ensure that the lessons learnt from the cooperation are put into action. Regional partners will monitor how far the action plans are implemented. Calls for project proposals will be launched throughout the programming period.

PLATFORMS

A tool for faster and better sharing of knowledge to help policymakers do their job better. Platforms are a space for continuous learning about public policies in the four themes of the programme. Organisations dealing with regional development policies in Europe can find solutions there to improve the way they manage and implement their policies. The main aim is to support local and regional governments to be more effective when planning and implementing policies for the benefit of citizens.

JOIN OUR ONLINE COMMUNITY

@interreurope

Interreg Europe

Interreg Europe

HOW CAN YOU BE INVOLVED?

Become a project partner

Get involved in a stakeholder group

Sign up for the PLATFORMS



**Share good practices, ideas, learn from others.
Find solutions to improve your regional development strategies**

RESEARCH & INNOVATION



Europe 2020 sets smart growth as one of the three priorities of the EU's growth strategy. European regions should aim for an economy based on knowledge and innovation. Along with it goes the goal to invest 3% of the EU's GDP in research and development.

The European Commission put in place the Innovation Union flagship initiative to improve the framework conditions and the access to finance for research and innovation. This initiative for developing and delivering innovation policies comprises over 30 action points. These points include for instance developing knowledge and skills through modernisation of education and training systems or encouraging innovative companies to improve the interoperability of products and innovative systems.

The focus on research and innovation as drivers of growth in the EU and on the necessary investments is reflected also among the themes selected by the INTERREG EUROPE programme 2014-2020. The one on strengthening research, technological development and innovation in regions targets policies fostering the infrastructure and capacities needed for research and innovation to flourish. This theme also includes policies supporting the actual delivery of innovation in regional innovation chains, particularly in the areas of 'smart specialisation'.

ENVIRONMENT & RESOURCE EFFICIENCY



With natural resources such as metals, minerals, fuels, water or land becoming scarcer, there is an urgent need to reform the way in which we use them. EU initiatives such as the Resource Efficient Europe or the communication on Circular Economy aim for the transition to sustainable resource use, which will contribute to sustainable growth in Europe. Regions play an important role also in improving the waste management and in encouraging businesses to design new green products and services, reduce waste and gain greater efficiency at company and value-chain level.

However, it is not only these more obvious resources that are at risk from our unsustainable consumption. Less tangible natural assets, such as vulnerable landscapes and ecosystems need protection. Regions can prevent biodiversity loss and soil degradation in their territories by promoting ecosystem services, including through Natura 2000, and green infrastructure.

Another important asset deserving attention of policymakers is regional cultural heritage. The EC report 'Towards an integrated approach to cultural heritage for Europe' highlights the opportunities for member states to cooperate on making cultural heritage work for sustainable growth and jobs, balancing sustainable exploitation with preservation measures.

SME COMPETITIVENESS



Competitiveness of SMEs is at the forefront of the Europe 2020 strategy for smart, inclusive and sustainable growth. The European Commission developed several instruments to support SMEs directly or to help regional and national policymakers assist their SMEs. National and regional policymakers in Europe also devote a large part of their economic development policies to SMEs.

Supporting the capacity of SMEs to engage in growth in regional, national and international markets is one of the new INTERREG EUROPE themes. It is a complex field implying the necessary understanding of what entrepreneurship, financing, growth capacity, business transfer and internationalisation mean. It also entails incorporation of new forms of SME development, such as design, eco-conception, corporate social responsibility, virtual reality into the relevant policies.

With the current European focus on the competitiveness of SMEs, regional policymakers will have to develop and improve their approaches to SME support. INTERREG EUROPE offers policymakers the means to accelerate the design and implementation of their policies, making them as effective and efficient as possible.

LOW CARBON ECONOMY



In 2008 the EU adopted the EU climate-energy package aimed at cutting greenhouse-gas (GHG) emissions, increasing the renewable energy use and the energy efficiency. With only 5 years to the deadline, the progress towards the 20-20-20 targets is mixed. In 2014, the EC presented even more ambitious goals in a framework suggesting introduction of binding greenhouse gas reduction and renewable energy targets by 2030, as well as proposing measures for further improved energy efficiency and for reforming the EU emissions trading system.

Ambitious targets are specified also in the EC White Paper on Transport (2011). The GHG emissions from transport should drop by at least 60% by 2050. It aims for a transition to a 'new paradigm of urban mobility' based on walking and cycling, high quality public transport, cleaner vehicles, and more efficient distribution of goods.

INTERREG EUROPE will facilitate exchange among regional and local authorities on how to meet these ambitious goals.

Speakers



CARL ARVID DAHLÖF
*Expert in Research and Innovation,
Inno AG filial Scandinavia, Sweden*



ATTILIO RAIMONDI
*Emilia Romagna Region
(Energitee project), Italy*



PHILIPPE DELEARDE
*Expert in Competitiveness of
SMEs, Inno AG, France*



SIMONETTA SALIERA
*Vice president of the Emilia
Romagna Region, Italy*



GRAZIANO DELRIO
*State Secretary,
Prime Minister's Office
(Cabinet Secretary), Italy (tbc)*



BEGONA SANCHEZ
*Innovation Strategies and Policies
Manager, TECNALIA Research &
Innovation, Spain*



CHRISTOPHE DI POMPEO
*President of Europe Committee,
Nord-Pas de Calais Region,
Managing Authority, France*



ASTRID SEVERIN
*Expert in Environment and
resource efficiency, Greenovate!
Europe, Belgium*



PETER HEYDEBRECK
*Expert in Research and Innovation,
Inno AG, Germany*



**WOLFGANG
STREITENBERGER**
*Adviser to the Director General, DG
for Regional and Urban policy, EC,
Belgium*



SÉVERINE OUVRY
*Expert in Competitiveness of
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JEAN-MARC VENINEAUX
*DG for Regional and Urban Policy,
EC, Belgium*



KOËN RADEMAEKERS
*Expert in Low-carbon economy,
Triple E Consulting,
The Netherlands*



ROBERT WILLIAMS
*Expert in Low-carbon economy,
Triple E Consulting, UK*

Meet the team

Meet the team of the Joint Technical Secretariat of the INTERREG IVC programme. Do not hesitate to get in touch with us during the event or after.



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MICHEL LAMBLIN
Programme Director



MANAGEMENT
ERWIN SIWERIS
Deputy Programme Director



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LAURE LESEC
Administration Officer



ADMINISTRATION
**ALEKSANDRA
NIECHAJOWICZ**
Programme Assistant



ADMINISTRATION
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Programme Assistant



COMMUNICATION
NUALA MORGAN
Communication Officer



COMMUNICATION
IRMA ASTRAUSKAITĖ
Communication Officer



COMMUNICATION
PETRA POLÁŠKOVÁ
Communication Officer



COMMUNICATION
RALUCA TOMA
*Communications - Digital &
Publications*



COMMUNICATION
AOUS TAMIMI
IT Officer



FINANCE
PETRA GEITNER
Senior Finance Officer



FINANCE
KATJA ECKE
Finance Officer



FINANCE
MARIE GRARDEL
Finance Control and Audit Officer



FINANCE
ELISA MILOS
Finance Officer

Meet the team



FINANCE
JOHANNA BÄHN
Finance Officer



FINANCE
ILARIA PIAZZA
Finance Officer



FINANCE
INGELA CARLSSON
Finance Officer



PROJECTS
NICOLAS SINGER
Senior Project Officer



PROJECTS
MAGDALINI ANAGNOSTOU
Capitalisation Officer



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ELENA FERRARIO
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