



PROMETEUS
Interreg Europe

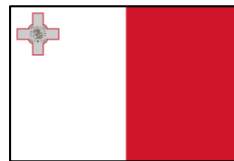
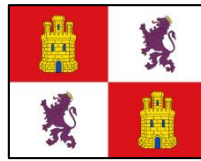


European Union
European Regional
Development Fund

Incentives and campaigns in electric mobility – keynote speech

Gianluca Lentini - Poliedra

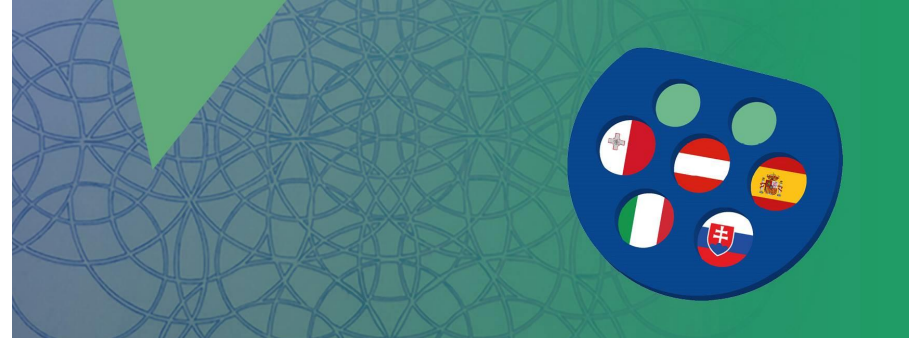
March 19th 2019



PROMotion of E-mobiliTy in EU regions

Improvement and/or re-definition of policies concerning electric mobility in 5 EU *Regions:

- **Malta** - *Lead Partner Transport Malta*
- **Castilla y León** - DG Industry and Competitiveness, Regional Government of CyL, Spain
- **Lazio** - Region of Lazio, DG for Territory, Urban Planning and Mobility, Italy
- **Carinthia** - Dept. Economy, Tourism, Infrastructure and Mobility, Regional Government of Carinthia, Austria
- **Prešov** - Prešov Self-governing Region, Slovakia
- **Poliedra** is the project's advisory partner (Milan, Italy)



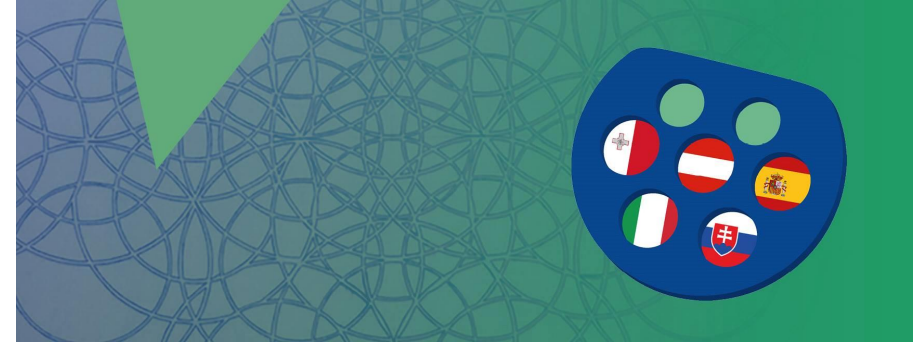
Policies and regulatory measures

Incentives for purchase and use of e-vehicles

Charging infrastructures

Awareness raising campaigns

Research and innovation

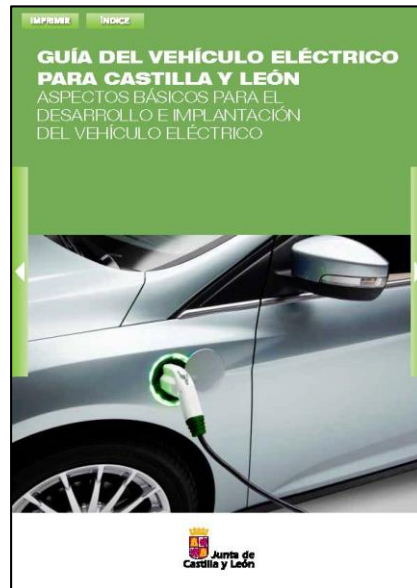


Direct interventions on policies and regulatory measures

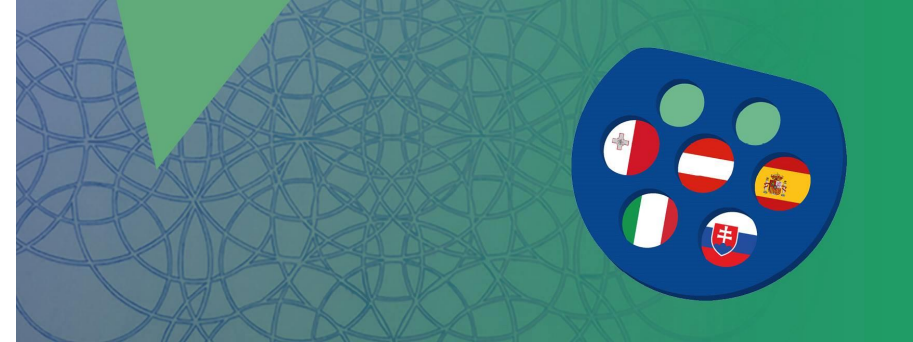
➔ **lack of policy instruments and/or lack of specificity** in policy instruments

✗ **conflicts/redundancies** of regulations, **long times** for political processes, **adequate funding**

✓ **involvement** of the policy levels regulating and inspiring **citizen behaviour**



INDICE	
PRESENTACION	4
1.- LA ESTRATEGIA REGIONAL DEL VEHICULO ELECTRICO DE CASTILLA Y LEON	5
2.- EL VEHICULO ELECTRICO Y LA INFRAESTRUCTURA DE RECARGA	6
2.1.- EL VEHICULO ELECTRICO	6
2.1.1.- Descripcion general	6
2.1.2.- Caracteristicas del vehiculo electrico a hibrido enchufable	9
2.2.- LAS ESTACIONES DE RECARGA	14
2.2.1.- Descripcion general	14
2.2.2.- Caracteristicas de los sistemas de recarga: modos y usos	16
2.3.- COMPARACION DEL VEHICULO ELECTRICO FRENTE AL CONVENCIONAL	22
2.4.- UNA VISION DETALLADA DEL POTENCIAL DEL VEHICULO ELECTRICO EN CASTILLA Y LEON	26
2.4.1.- Reduccion de la contaminacion atmosférica en los entornos urbanos	26
2.4.2.- Reduccion de la Contaminacion acústica	26
2.4.3.- Reduccion del consumo de combustibles fósiles y de emisiones de gases de efecto invernadero	26
2.4.4.- Movilidad del vehiculo electrico	35
3.- RECOMENDACIONES TECNICAS PARA EL DESARROLLO Y GESTION DE PUNTOS DE RECARGA DE VEHICULOS ELECTRICOS	45
3.1.- INTRODUCCION	45
3.2.- NORMATIVA DE INTERES	45
3.3.- LINEAS DE SUBVENCION	49
3.4.- TRÁMITES PARA EL DESARROLLO E IMPLANTACION DE INFRAESTRUCTURA DE RECARGA	61
3.5.- LOS GESTORES DE CARGAS Y SUS MODELOS DE NEGOCIO	66
3.6.- NORMAS Y OPORTUNIDADES A TENER EN CUENTA DENTRO DE LOS ÁMBITOS NACIONAL, AUTONÓMICO Y LOCAL	66
3.7.- ESPECIFICACIONES TECNICAS Y OTROS DOCUMENTOS TECNICOS DE INTERES PARA LAS ESTACIONES DE RECARGA DE VEHICULOS ELECTRICOS	69
3.7.1.- Requisitos dimensionales, de señalización, eléctricos y de protección contra agresiones mecánicas	64
3.7.2.- Sistemas de protección contra contactos directos e indirectos	70
3.7.3.- Gestión y uso de una red consistente de puntos de recarga. SOC (Sistemas Inteligentes de Gestión de Carga)	70
3.8.- EXPLOTACION DE ESTACIONES DE RECARGA	78



Incentives (from PAs) for the purchase and use of electric vehicles

➔ immediate effect of **providing practical evidence of economical interest**

✗ **funds to incentives, market appeal for entities and the public, durability.** They work if the infrastructure is in place!

✓ **appeal of incentive measures** for the demand sector, entities and the public

TRANSPORT 2019

SCRAPPAGE SCHEME
ELECTRIC CARS

Transport Malta
Land Transport Directorate
Telephone: (00356) 2536 0000 / (8007) 2333
Website: www.transport.mt

VEH 051

APPLICATION FORM 2019
GRANT SCHEME FOR THE PURCHASE OF
ELECTRIC VEHICLES, ELECTRIC MOTORCYCLES AND
PEDELECS AND CARGO PEDELECS

For official use only by Transport Malta

File no:	Application No:	Date received:	DD	MM	YYYY
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Application eligibility - items * must be checked (to be completed upon verification)

Eligible	Not eligible	
Officer (full name capital letters):	Stamp:	Signature:
Signature:		

Please read carefully before completing the application form.

- This application form has to be completed in full by the purchaser and signed as appropriate. The application form, with Sections A to D completed shall be presented by the purchaser, at the Authority for Transport in Malta, Vehicle Licensing Unit between 7.30am and 12.00pm and between 1.00pm and 2.30pm workdays, to verify the eligibility.
- An applicant shall only be eligible for the grant if he/she resides in Malta;
- To qualify, the electric car (M1 or N1 vehicle) or the electric quadricycle (L6e, L7e) shall:
 - be either new or used and having not more than 36 months from date of first registration and not more than 15,000 km on the odometer;
 - not have been registered before the 1st January 2018 in Malta;
 - be licensed for private use or used in connection with the provision of voluntary services or the activity of a business;
- To qualify for the €7,000 grant, the electric vehicle (Category M1 or N1 vehicle) shall be new, while the motor vehicle to be de-registered shall:
 - be at least ten (10) years old on the date of application, the age of the vehicle being determined as the calendar year as on the date of application less the year of manufacture as certified on the vehicle registration certificate;

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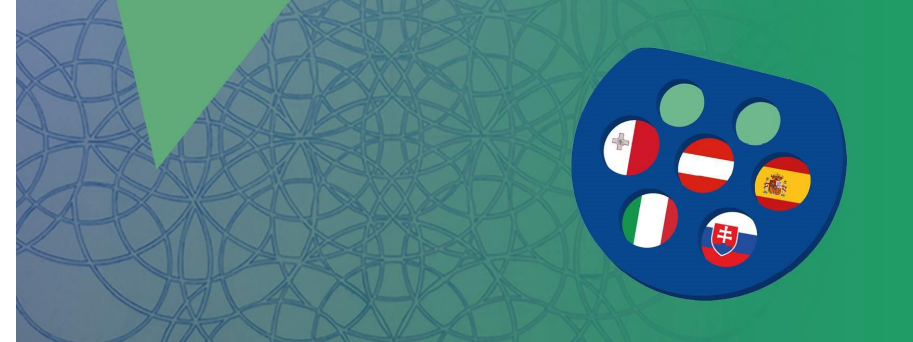
- have been registered, garaged or licensed with the Authority in the name of the applicant on the date of application, as shown on the vehicle's registration certificate or as confirmed by the Authority;
- be de-registered prior to the registration of the new vehicle;
- once de-registered, the motor vehicle shall be destroyed in accordance with the provisions of Part VII of the Registration and Licensing of Motor Vehicles Regulations (SL368.02).

- To qualify for the €6,000 grant, the electric vehicle (Category M1 or N1 vehicle) shall:
 - be newly purchased;
 - not have been registered before the 1st January 2018 in Malta;
 - be licensed for private use or used in connection with the provision of voluntary services or the activity of a business;
- To qualify for the €2,000 grant, the motor vehicle to be registered shall:
 - be an imported second hand vehicle falling under the M1 or N1 categories;
 - not be older than thirty-six (36) months nor shall it have more than 15,000km on the odometer.
- To qualify for the €3,500 grant, the electric quadricycle or electric motorcycle (Category L6e, L7e or L3e-A3 vehicle) shall:
 - not have been registered with the Authority before the 1st January 2018
- To qualify for the €2000 grant for a cargo pedelec, the pedelec has to be new
- To qualify for the €400 grant, the pedelec shall be newly purchased.
- To qualify for the €400 grant, the electric motorcycle/electric moped/ electric tricycle (Category L3e, L2e, L3e-A1, L3e-A2 or L5e) to be purchased and registered must be newly purchased.

A registered company, partnership, cooperative society or a registered self-employed person as defined in this Government Notice shall be entitled to a mix and match of new purchases and/or replacing ICE vehicles with up to an amount of €200,000 (or €100,000 in the case of undertakings performing road freight transport for hire or reward) as stipulated in the De Minimis Rule, which can be in the form of a combination of different types of vehicles as defined in this Notice.

Data Protection Disclaimer:
Information given in this application form will be used to process the application and will only be disclosed to the Authority for Transport in Malta (Transport Malta), where confirmation of certain details are required, or to the Police where it results that the application contains false or misleading information.

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Charging infrastructures and related business models

 ***presence and visibility (and the visibility of use)*** are key factors to inspire behavioural change in mobility

✗ possible conflicts among policies ***on land use, mid-long term vision***

✓ countering of range anxiety issues, creation of networks of entities



Bestellen Sie hier Ihre persönliche ID-Karte zur Strom-Aufladung Ihrer eFahrzeuge an den Lebensland Ladestationen.

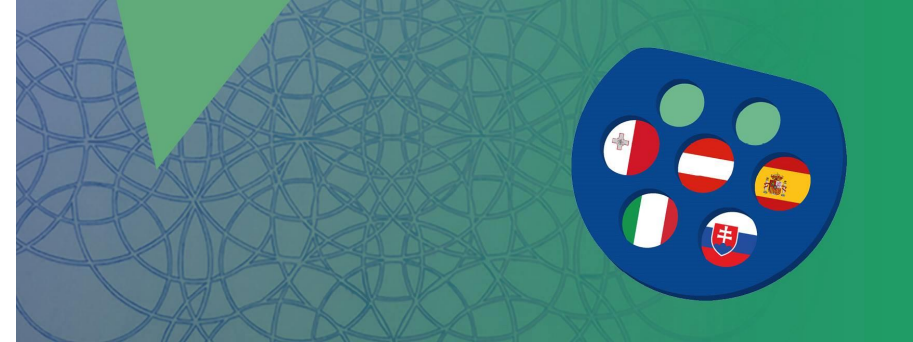
ID-KARTE
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LEBENSLAND
KÄRNTEN

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Investments in awareness raising campaigns

 *training of civil servants, information of the public, education of young people*

** tailored communication to the audience, via smart and appealing information tools*

✓ highest possible involvement of the relevant audience





Investments in research and innovation

➔ R&I can provide ***interesting economical (and academic) inputs and tests***

✗ ***lack of networking capabilities*** for innovation on electric mobility.

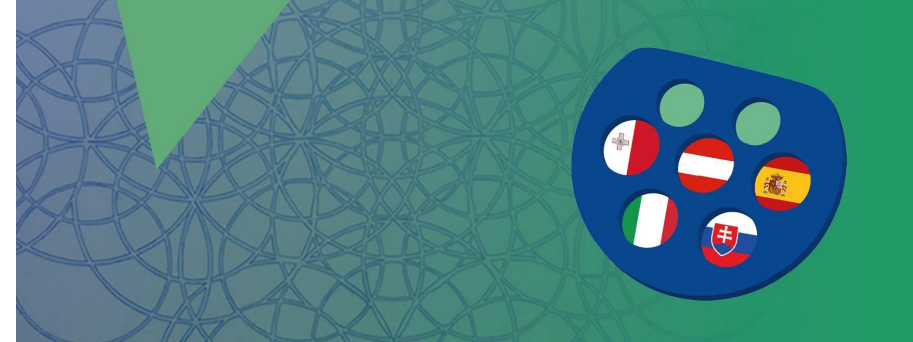
✓ ***increased attractiveness*** of an innovative territory





TAKE AWAY NOTES

- ✓ **Policies and regulation measures**, together with **charging infrastructures**, come first. **Incentives and awareness raising activities** come immediately after.
- ✓ Actions must take into account **economic opportunities and challenges**, as well as the desire to **inspire a durable behavioural change**.
- ✓ **Good examples from Public Administrations**, such as those involved in Interreg Europe projects, have a great potential in inspiring changes.



Thank you for your attention!

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<http://www.interregeurope.eu/prometeus/>

<https://www.interregeurope.eu/prometeus/good-practices/>

