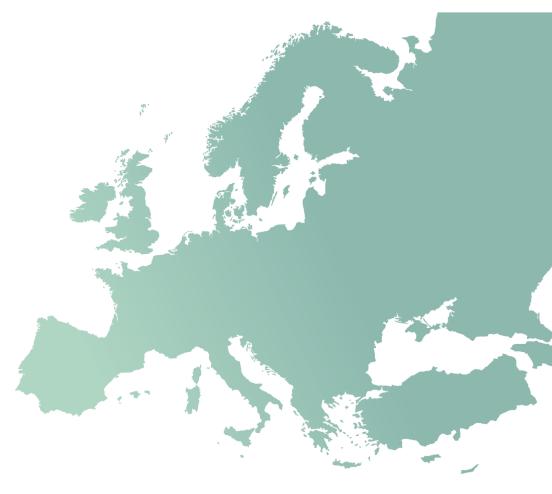
Policy Learning Platform 10 November 2021



SMEs digital transition

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Industry 4.0 and the SMEs digital transition Episode 2



- Episode 1 03 November 2021
 - The common challenges faced by regions in fostering the digital transformation of the economy and promoting Industry 4.0.
 - Potential solutions, practical policy tools and policies to address those challenges.

- Episode 2 10 November 2021
 - Highlight policies and good practices from the Interreg Europe community on skills improvement and digital transformation steps.
 - Exchange on the main challenges to improve European SMEs' digital skills and the adoption of digital technologies.

Today's agenda	
14:00 – 14:55	The digital transformation of SMEs – challenges and opportunities Keynote speach Testimonials on policy improvements
15:05 - 15:55	Short break - networking
15:00 - 15:55	Working Group I Kickstarting the digital transformation of businesses Good practices Discussion
15:55 - 16:45	Working Group II Improving digital skills of businesses Good practices Discussion
16:45 - 17:00	Wrap up and conclusions Interreg Europe 2021-2027 – what's next?
17:00 – 18:15	Online Expert Helpdesk (pre-booked) individual meeting with Thematic Experts to discuss specific needs and policy challenges

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