

Policy Learning Platform mini webinar
12 March 2021

What is workplace training and why is it relevant for regions?

Session 1/3 of „Skills and talents for SME growth – the potential of workplace trainings“

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SMEs competitiveness experts



Today's agenda

(30 minute session)

Introduction by:

Mart Veliste

Thematic Expert on SME Competitiveness



Presentation by and discussion with keynote speaker:



Norbert Schöbel

Team Leader for Policy in Action:

VET and Adult learning Initiatives

DG Employment, Social Affairs and Inclusion

Why are we tackling this topic?

„Skills and talents for SME growth – the potential of workplace trainings“



- We think it is **relevant** to our community and other policy makers.
- Relates to **talent retention, SME support, upskilling, regional resilience and growth.**
- Young workers bring the knowledge and skills needed to **innovate, digitalise and internationalise SMEs.**
- Due to COVID-19, SMEs drastically require additional **support mechanisms** and young graduates need **opportunities to start their careers.**

What will you learn?

„Skills and talents for SME growth – the potential of workplace trainings“



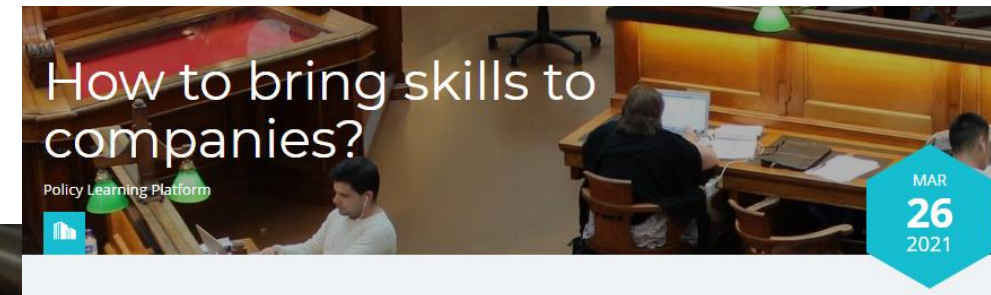
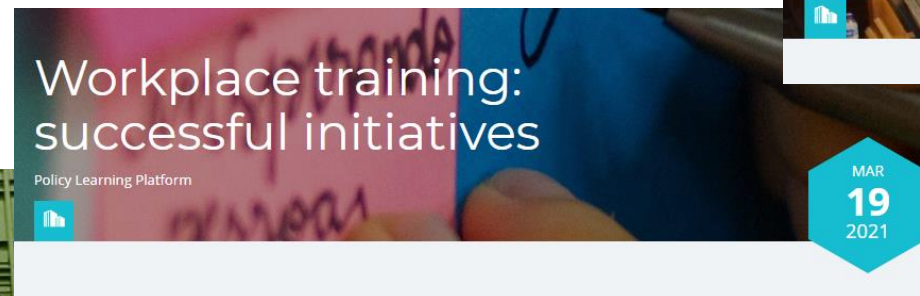
- We will provide **EU-level policy context**.
- We will illustrate the **effectiveness of programmes** where young people are positioned directly into SMEs to **solve challenges** relevant to the company while also getting valuable working experience.
- The mini-webinars seek to **inspire** other regions to set up **public-private or triple helix collaboration schemes** for positioning students into companies.
- The mini-series focuses on the **benefits for SMEs and regions**.

What is a mini webinar series?



„Skills and talents for SME growth – the potential of workplace trainings“

- The “series” are thematically linked short events spread across several weeks.
- However, each session also works as a stand-alone event.
- Each session lasts 30 to 40 minutes.
- All sessions start at 10.30 CET



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