

Workplace training: Successful Initiatives

# FUSION Programme

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 **InterTradeIreland**



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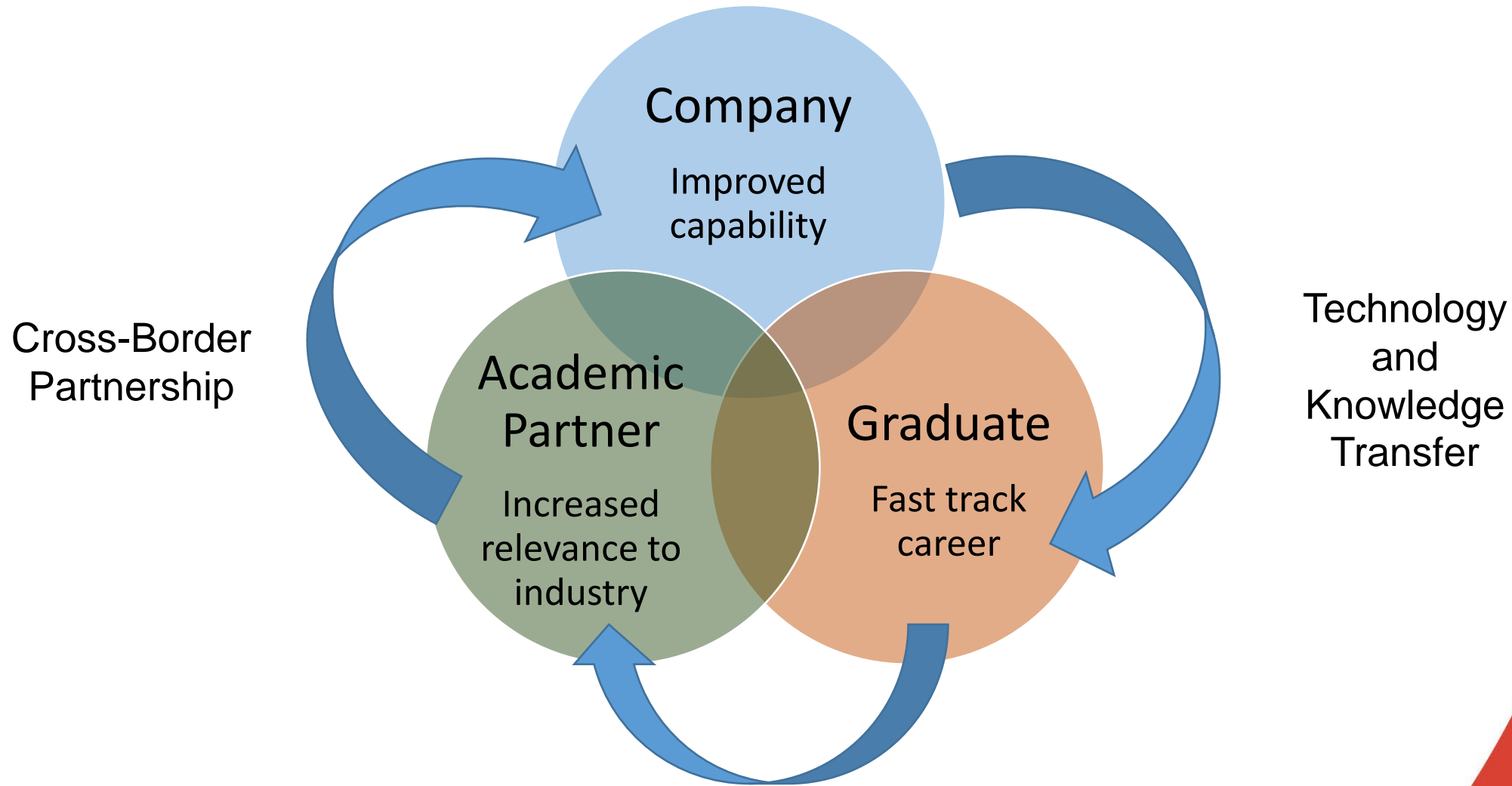
# Who are InterTradelreland?

- Cross-border Trade and Business Development Implementation Body. Established under British-Irish Agreement of 10<sup>th</sup> April 1998, ITI came into operation Dec 1999.
- ITI Funding – 2/3 Dept. Enterprise Trade Employment / 1/3 Dept. of Economy

## **InterTradelreland's Corporate Plan 2020-2022**

“To deliver focussed, collaborative all island trade and business development initiatives that drive productivity, jobs and growth.”

# FUSION Programme – what is it about?



# How does FUSION work?

- Background to the programme
- Sectors/key areas
- Project type & duration (12/18 months)
- Application & approval process
- The company – key benefits
- The academic – why get involved?
- The graduate – what does the programme offer?
- Project management information

# FUSION Impact

- FUSION fit with Corporate ITI Strategy
- Almost 1,000 projects over 20 years (5 Phases)
- Contractor – performance SMART targets/KTA
- Phase V >314 projects
- Mid-term evaluation FUSION generated c£13.1m sales/ c£1.9m cost savings (Over 3yrs post project gross benefits of over £1.1m per company)
- 84% Businesses/Academics satisfied & 93% recommend the programme to others
- Graduate retention -84% offered FT employment / 76% accept

# Programme Challenges & Learning

- The FUSION pipeline & the 'cargo ship' affect
- Project development – the inside info
- Graduate experiences – what has changed?
- Relevance & the importance of desirability
- Programme adaptability
- B2B Pilot
- Project drop off – support interventions

# The future of FUSION

- Celebrating 20 years of collaborative innovation partnerships
- Evaluation & Continuous Improvements
- Changes in the Graduate market & the impact
- Creating a 'fit for purpose' programme for the next decade
- i2i & Springboard
- Innovation Boost – leading the way for the next five years



Thank you.  
Any questions?

<https://intertradeireland.com/innovation/innovation-boost>

Are you on LinkedIn?

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