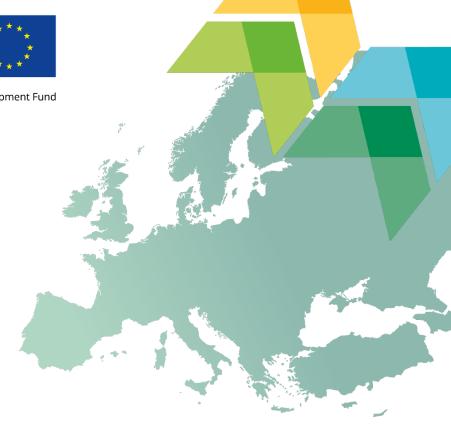


### 30 stories webinar



10 December 2020 | 10h CET



www.interregeurope.eu/30stories/

### **Stories of success**

### **Research & Innovation**



# Supporting innovation with digital data

Lower Austria has opened a 'House of Digitalisation' for local companies, which provides a service to help them with their digital innovation needs. A good practice from France has been instrumental in setting up this support service.







# Independent ageing with telemedicine

Elderly people in Cyprus are benefitting from telemedicine. A good practice from Slovenia inspired Cypriot health providers to set up telecare services to enable their ageing population to preserve their independence and continue to live at home.







# Better climate adaptation through CO<sub>2</sub> accounting

The Danish island Samsø has tested a new tool to calculate the entire  $CO_2$  emissions and climate impacts of new local developments. A practice from Portugal helped Samsø to go beyond a purely energy-centred approach.

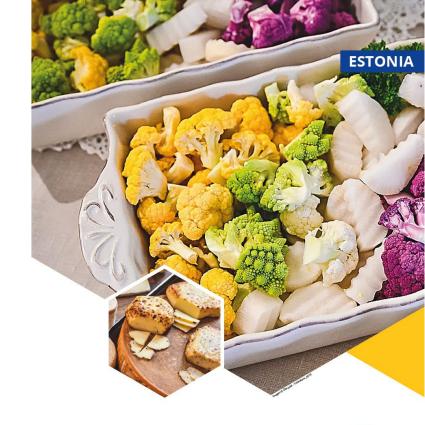






### Developing new healthy food products

Estonian SMEs in Tartu County are today receiving improved support to develop innovative food products. Thanks to ideas from Finland and the UK, the food SMEs can now use new forms of knowledge transfer.







# Helping business and academia to collaborate

The Cyber Ireland cluster helps SMEs in south-west Ireland to exploit public research results and bridge the cyber skills gap. Good practices from Italy, Latvia and Lithuania have been influential in inspiring the development of the cluster.







# Bringing innovation to rural areas

SMEs in rural areas of Latvia now have more flexibility to choose their research and development provider using an innovation voucher. Ideas from Italy, Ireland, Poland and the Czech Republic have helped to reshape the local innovation support system.







# Connecting bio-based SMEs with the latest research

Bio-based SMEs in the Polish Lubelskie region can now innovate with the latest research results. Some 63 SMEs, which, according to a tool inspired by a Greek practice, have innovation potential, are now receiving tailored support to help them innovate.







### Weaving environmentally friendly textiles

Textile companies in Portugal's Norte region are testing innovative and sustainable solutions to the challenges facing textile production. In three projects, inspired by ideas from Spain and the Czech Republic, they test new technologies, such as reusing algal waste in textiles.







### **Stories of success**

### **Research & Innovation**





### Stories of success

### **SME** competitiveness



# Creating an incubator for creative growth

Creative industry SMEs in Wallonia, Belgium, can now count on support from a new incubator inspired by ideas from Latvia and Spain.
The incubator provides SMEs with a portfolio of services, including access to the leaders in their field.







# Modernising a development centre for SMEs

New businesses in Koprivnica-Križevci County are now accessing early development guidance; thanks to Norway, the County's Development Centre and Technology Park has expanded its service portfolio to include nonfinancial services.







### Helping young entrepreneurs take off

A new dedicated Priority using pooled funds is strengthening Finland's entrepreneurial ecosystem. Thanks to ideas from Spain, France and Denmark, young entrepreneurs and startups in the Helsinki-Uusimaa region are now receiving enhanced support.

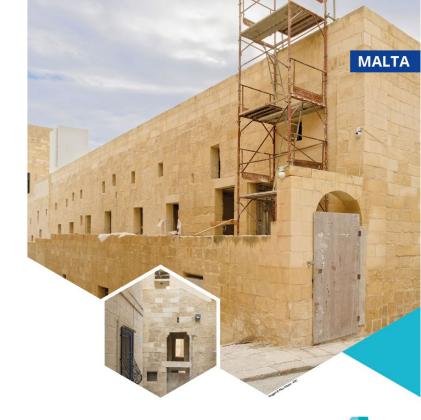






### Giving space to creativity

Malta now has a brand-new Valletta Design Cluster with new co-working spaces for cultural and creative micro entrepreneurs. The space layouts, activities and also management were inspired by a similar creative cluster in the UK.







### Bringing traditional SMEs into digital age

SMEs in traditional sectors in Slovenia now have a new voucher scheme to help them develop new products and services using digital or other innovation tools. Ideas from Ireland helped in setting up the scheme and in making the innovation support simpler and more accessible.







### Going global with local support

The Gävleborg Export Centre, in North Central Sweden, has adopted a more demand-driven approach to supporting SMEs with export potential. Among its new services, inspired by Poland and Italy, the new centre now provides financial incentives and business advice.

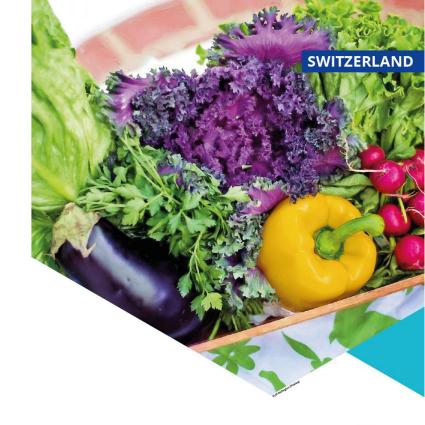






# Enhancing the distribution of organic products

Thanks to ideas from France, Italy and Romania, Switzerland's Aargau Canton is now offering SMEs in its organic sector support with distribution. This support takes the form of new platforms for product promotion and logistics.







### Stories of success

### **SME** competitiveness





### **Stories of success**

### Low-carbon economy



# Cutting pollution with electric buses

Prague's citizens and tourists can now contribute to cutting CO<sub>2</sub> emissions in the city by taking the first electric bus in town, line 140. Ideas from Cyprus and Italy helped the City to launch electric bus trials and the purchase of a new fleet of buses.







# Setting up smart energy storage and consumption

Bretons will soon be enjoying greater energy security thanks to smarter management of energy demand. Ideas from Spain, the UK and Portugal inspired the French region to fund new ways of storing, converting and consuming energy.







# Cutting CO<sub>2</sub> through better data sharing

The inhabitants of German towns in Rhineland-Palatinate will soon be able to take part in monitoring their local greenhouse gas emissions using widely accessible data portals, thereby helping to protect the climate.

The portals were inspired by a system developed in Romania.







# Obtaining better energy efficiency data

The Borsod-Abaúj-Zemplén County in Hungary is progressing towards a low-carbon economy by renovating its public buildings and by better monitoring their resulting energy efficiencies. All this is thanks to good practices from Italy, Romania, Greece, Sweden and the UK.







### Info-mobility for greener transport

People in Italy's Lazio region now have an improved travel planner and an integrated ticketing system enabling them to travel in a more sustainable way. Lazio is also planning more mobility options in its Park & Ride schemes. These changes were inspired by ideas from Slovenia and the UK.







## Rolling out green mobility for retail

The inhabitants of the Dutch city of Roermond are enjoying a new bike sharing system because the City has improved its mobility policy with several sustainable transport solutions inspired by ideas from Sweden, the UK, and also from Rotterdam.







# Information terminals for better public transport

Inhabitants and visitors to Slovakia's Košice region are enjoying new flexible transport options when visiting the local natural heritage. And they will soon use new public transport information terminals, inspired by ideas from Austria and Luxembourg.







### **Stories of success**

### Low-carbon economy





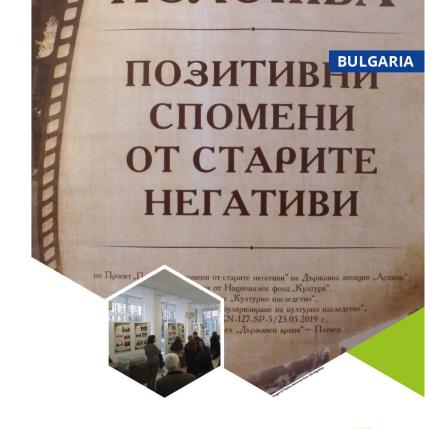
#### **Stories of success**

### **Environment & resource efficiency**



# Preserving memories in the digital age

Inhabitants and visitors to the Bulgarian Euroregion Pleven-Olt can now discover the past hidden in old photos. Inspired by Spain, the regional State Archives decided to digitise their old photograph negatives and display them to the public.







# Helping SMEs to use resources efficiently

SMEs in Greece's Central Macedonia have been adapting their business practices for the circular economy with the help of a new one-stop liaison office and a voucher scheme. Inspired by ideas from Denmark, the office is promoting resource efficiency in the region through networking among SMEs.







# Protecting nature for responsible tourists

The biodiversity in lagoons and dunes in two nature parks in Lithuania is now better protected thanks to ideas from Romania and France. Eco-tourists will soon be able to admire lagoons with cleaner water and more frogs or enjoy an instructive walk across the moving dunes.







# Protecting nature by darkening the skies

Birds and other animals can be disturbed by excessive light, but in Luxembourg's Natura 2000 nature parks action is being taken. Thanks to input from Hungary, Luxembourg's park management plans are now addressing light pollution.

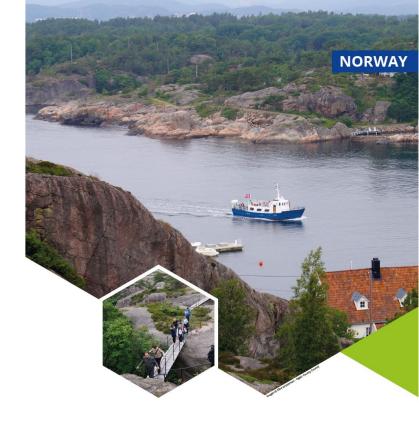






### Better stewardship of the coast

The fragile beauty of the coast of Agder in Norway is better protected now, while also keeping the coastal landscapes open to tourists. Ideas from Spain and Italy showed the local communities how to improve the stewardship of their coastal heritage.







## Promoting high-tech recycling in SMEs

SMEs in Romania's North-East region can access funding to eliminate their waste by reusing or recycling it with the help of the latest scientific research. The Regional Operational Programme broadened the support to SMEs' transition to a circular economy, thanks to ideas from Slovenia







# Giving landfills a better cover

Landfills in Spain's Andalusia region will soon provide their towns with a new land, safely recovered in novel ways using ideas from Germany, the Netherlands, and Belgium.

2.36 million euros from the Structural Funds is making better landfill management in the region possible.







#### **Stories of success**

### **Environment & resource efficiency**





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