

Interreg Europe Policy Learning Platform: capacity building for regional development

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Online | 19 October 2021

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**Interreg
Europe**

European Union | European Regional Development Fund



What is the Policy Learning Platform?



- A space for **continuous learning**, dedicated to **regional policymakers**
- We help them **deliver better policies by finding inspiration in what others do**
- We **take stock** of all the knowledge and experience gathered around the Interreg Europe funded projects
- We believe in **the power of cooperation** and facilitate networking among peers



Meet the thematic experts



The Platform offer



**Community
of policymakers**

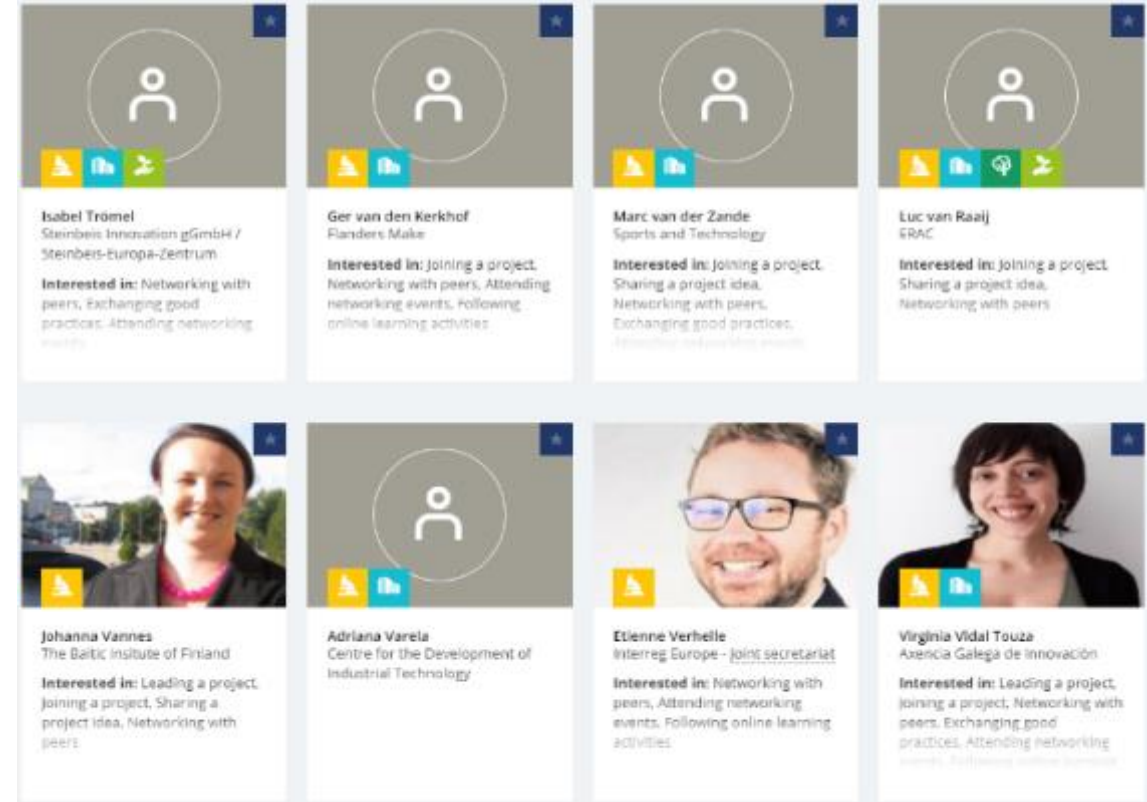
**Learning
opportunities**

**Personalised
expert support**

Active community



18,000+
Members



<https://www.interregeurope.eu/policylearning/community/>

Learning opportunity: the good practice database

~2500

Expert validated good practices

High degree of
replicability and transferability



<https://www.interregeurope.eu/policylearning/good-practices/>

Identifying good practices



Participatory process for the creation of the Maritime Museum of Mallorca

- Proactive stakeholders involvement
- Services responding to community needs
- Co-design of the maritime museum
- Raised interested of the Maritime Museum of Barcelona



Conservation and recovery of dune habitats in three Italian coastal Provinces

- Preservation of dune habitats and biodiversity
- Assessment of existing threats & pressures
- Definition of concrete conservation action
- Dissemination & awareness raising



Learning opportunity: events



Read, replay, share...

[Policy solutions to stop marine litter](#) – webinar

[Living rivers: a driver for sustainable regional development](#)
– workshop

[Water reuse and water pollution](#) – community brainstorming



- **Meet high level speakers** in an interactive approach
- Talk to the Policy Learning Platform experts in **helpdesk sessions**
- **Access the recordings** and the key learnings

Upcoming events



Register now!

Cultural heritage in mountain regions

Policy Learning Platform

NOV 09 2021

On 9 November 2021 from 10:30 to 12:00 CET, the Policy Learning Platform is hosting an interactive webinar on **cultural heritage in mountain regions**.

Biowaste - workshop



December 2021 – stay tuned

Learning opportunity: policy briefs and articles



[Halting ocean plastic pollution](#)

[Sustainable Tourism: strategies to counteract overtourism](#)

[Sustainable water management](#)

[Rivers and Wetlands: drivers of sustainable regional development](#)

Thematic newsletters



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<https://www.interregeurope.eu/policydigest/>



Dear <first name>,

The Policy Learning Platform has a new policy digest on **establishing financial incentives** for energy-efficient buildings.

The European Union aims to reduce greenhouse gas emissions. Renovations can be costly, but building owners (private or public) can benefit from financial interventions. Here is where financial guarantees can play an important role.

In this policy digest we gathered ideas and policy recommendations for you in the form of written publications, webinar recordings, and a webinar!

Enjoy the read!



Dear Reader,

The tourism industry is now starting to show slow signs of **recovery** after it had been hit hard by the COVID-19 pandemic.

The European Union is working jointly with relevant stakeholders on the co-creation of a **Tourism Transition Pathway** towards a European Agenda for Tourism 2030-2050. Tourism growth needs to be managed responsibly and sustainably; with new destinations emerging off-the-beaten-track and digitisation taking an important place for the **renewal of the industry**.

In this policy digest, we gathered ideas and policy recommendations for you in the form of written publications and webinar recordings, but we also invite you to **join our upcoming webinar on [cultural heritage in mountain regions!](#)**

Enjoy the read!



Personalised policy advice



Peer reviews

- 2-day onsite or online meetings
- Team up with 4-5 peers from other regions for input and feedback

Matchmaking sessions

- 2-hour online or onsite meeting
- Team up with 2-3 peers from other organisations for input and feedback

Policy helpdesk

Individual written reply from an expert

Peer reviews: a service on demand



Target groups:

- Managing authorities / intermediate bodies of Structural Funds (ERDF / ESF)
- Other local and regional policymakers

Approach:

- Face-to-face exchanges with experts (peers) from other regions on concrete policy challenges

Ex: Improving the efficiency of ESIF funding for energy efficiency measures

Looking for innovative ways to support the internationalisation of SMEs

Investing in digital mobility solutions for rural areas

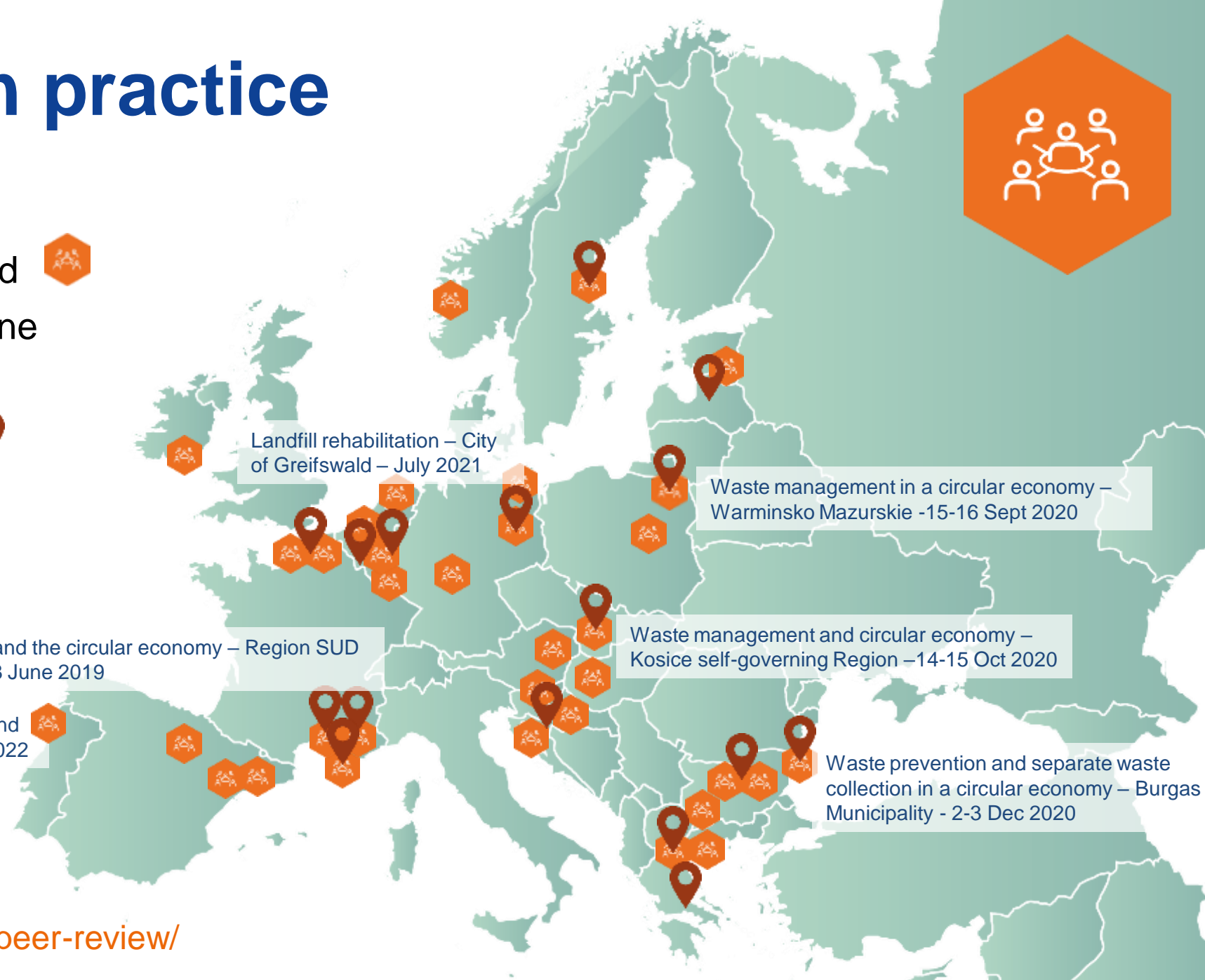
Support:

- Active support by the thematic experts of the Policy Learning Platform
 - *Identification of suitable peers*
 - *Guidance and coordination/ moderation support*

Peer learning in practice



- 28 peer reviews implemented
7 peer reviews in the pipeline
- 15 matchmaking sessions



Open call – online submission

<https://www.interregeurope.eu/peer-review/>

Matchmaking 'Design a PAYT system'

Burgas Municipality (BG)
April 2021



Environment
and resource
efficiency

- **PAYT schemes** are key to improve waste management. They are normally implemented with '**door-to-door collection**' (DtD) and applied to tax residual fractions primarily to promote waste sorting and higher recycling rates, reduce residual waste and incentivise home composting. **They determine the evolution of waste collection systems.**
- Evidence shows that in **coastal cities** with **significant tourist flows** DtD can be integrated by the operationalisation of **underground waste collection systems**, shielded from vandalism and accessible by non-permanent residents via QR codes system enabling digital payments (...).



Read the **article**: <https://bit.ly/3E9WP10>

[extract of the follow-up note for the host and the peers]



Matchmaking 'Measure and reduce CO2 emissions from port operations' Santa Cruz of Tenerife (ES) 28 October 2021



- **Port operational strategies and energy usage patterns** are under scrutiny to achieve a transition from a carbon-intensive port industry to a low-carbon port model by
 - Renewable energy, alternative fuels (e.g. LNG, hydrogen, biofuel), smarter power distribution systems, energy consumption measurement systems.
 - Operational strategies, technology usage, renewable energy, alternative fuels and energy management systems for improving the energy efficiency and environmental performance of ports and terminals



Peer reviews in practice

Region Central Macedonia (EL) – October 2021



Circular economy in textile and clothing



Texfor, Spain
Centrocot, Italy
Textile Plant Bilinska,
Poland
Ministry of Environment,
Romania



The value of a peer review



1. Hands-on advice

A list of concrete actions jointly elaborated based on the careful analysis of your challenge

2. Enlarge your network of valuable contacts

Exchanges with peers are there to last

3. Strengthen your relations with local stakeholders

The peer review is a great opportunity to enhance the local ecosystem efficiency

4. Become a peer

Bring your own knowledge and expertise to others

Beneficiaries say it

"The peer review was an amazing experience, we have learned a lot and we are doing a small step in order to become a greener region."

Barbora Kovacova,
Department of Regional
Development

"Thanks to all this information, we will be able to foster our transformation towards a more circular region."

Tomas Malatinec, Department of Regional
Development



Košice Self-governing Region

"We have learned that we don't need to reinvent the wheel: it has already been invented! You have shared so many concrete and practical examples with us and we'll keep in contact because we need your support"

Vesna Baltina, Deputy Mayor for Strategic Development, Environment, Digitalization and Adaptation to Climate Change



Burgas Municipality

"We would be delighted to visit the peers and see their amazing good practices for ourselves once the pandemic is over."

Veselina Dimitrova, Chief Expert
Strategic Development



Warminsko-Mazurskie Voivodeship

"Thank you very much for your work. All peer sessions and presentations have been very interesting. They show that there is a lot of experience available and the examples that you shared with us have been really inspiring."

Dorota Kopeć, Deputy Director, Regional Policy Department

"Cooperation with the PLP team during the peer review was very smooth and effective. We received help at every stage."

Kinga Krupińska, Head of the Coordination Office, Regional Policy Department



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