

**Interreg  
Europe**



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# Regions as Pioneering Laboratories of Policy Experimentation

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*Thematic Experts / Smarter Europe / Interreg Europe Policy Learning*

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# Regions as Pioneering Laboratories of Policy Experimentation

Welcome!

# Welcome!



**Marc Pattinson**  
Thematic Expert - Smarter  
Europe  
Policy Learning Platform



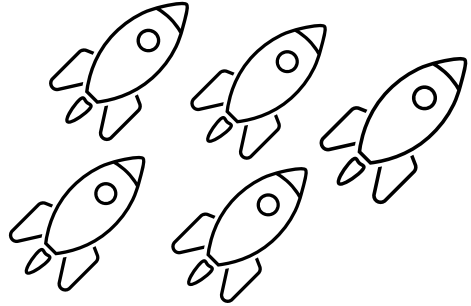
**Arnault Morisson**  
Thematic Expert – Smarter  
Europe  
Policy Learning Platform



**Valentine Dufaye**  
Events and Social Media Expert  
Policy Learning Platform

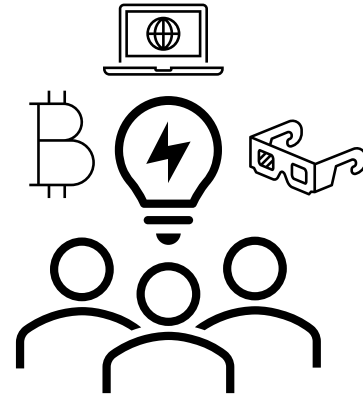
# Regions as Pioneering Laboratories of Policy Experimentation

## Presentations



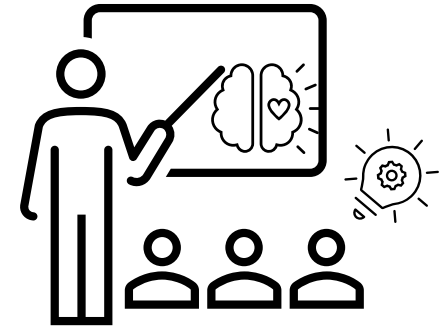
Institutionalising experimentation in innovation policy: challenges and solutions in upscaling

**Slavo Radosevic**, University College London, United Kingdom



Lugano Living Lab

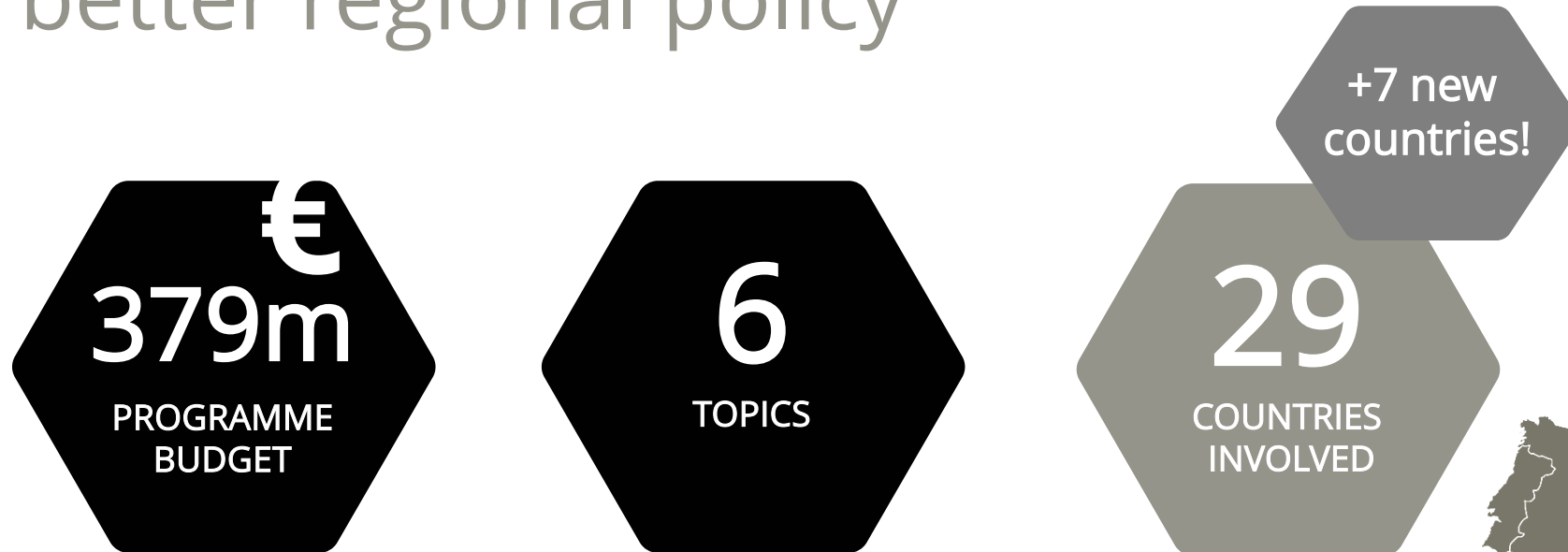
**Jan Trautmann**, Digital Innovation Lead, City of Lugano, Switzerland



Torino Social Impact (ECORIS3) and InnoSocialMetro

**Claudia Fassero**, Head of EU & International Projects Unit at Metropolitan City of Torino, Italy

# Sharing solutions for better regional policy



# Interreg Europe **objective**

To improve **regional development policies** (including Investment for jobs and growth goal programmes)

## How?

Through exchange of experience, innovative approaches and **capacity building** (in relation to the identification & transfer of good practices)

- Primarily dedicated to **policymakers**
- Focus on **exchange of experience**

# Two actions



## Projects

Limited number of regions exchanging and transferring practices on a shared regional development issue



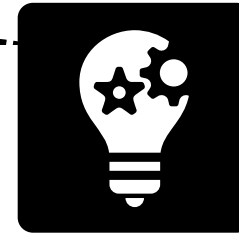
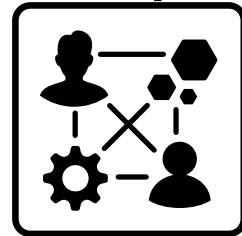
## Policy Learning Platform

Further exploiting projects' achievements and opening up the programme benefits to all

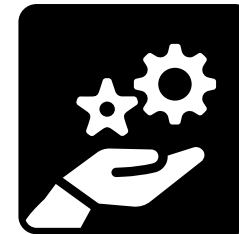
# The platform in a **NUTSHELL**

Policy-learning opportunities through access to:

**People**  
Meet our community



**Knowledge**  
Find policy solutions



**Expertise**  
Get policy advice

[www.interregeurope.eu/policylearning](http://www.interregeurope.eu/policylearning)

# Access to knowledge



- Wealth of policy solutions available



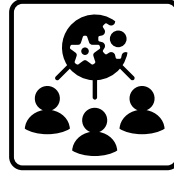
Database of good practices from all EU



Analytical policy briefs, news and publications



# Access to **people**



- Policy inspiration from practitioner to practitioner



Community of 25,000+  
**practitioners**



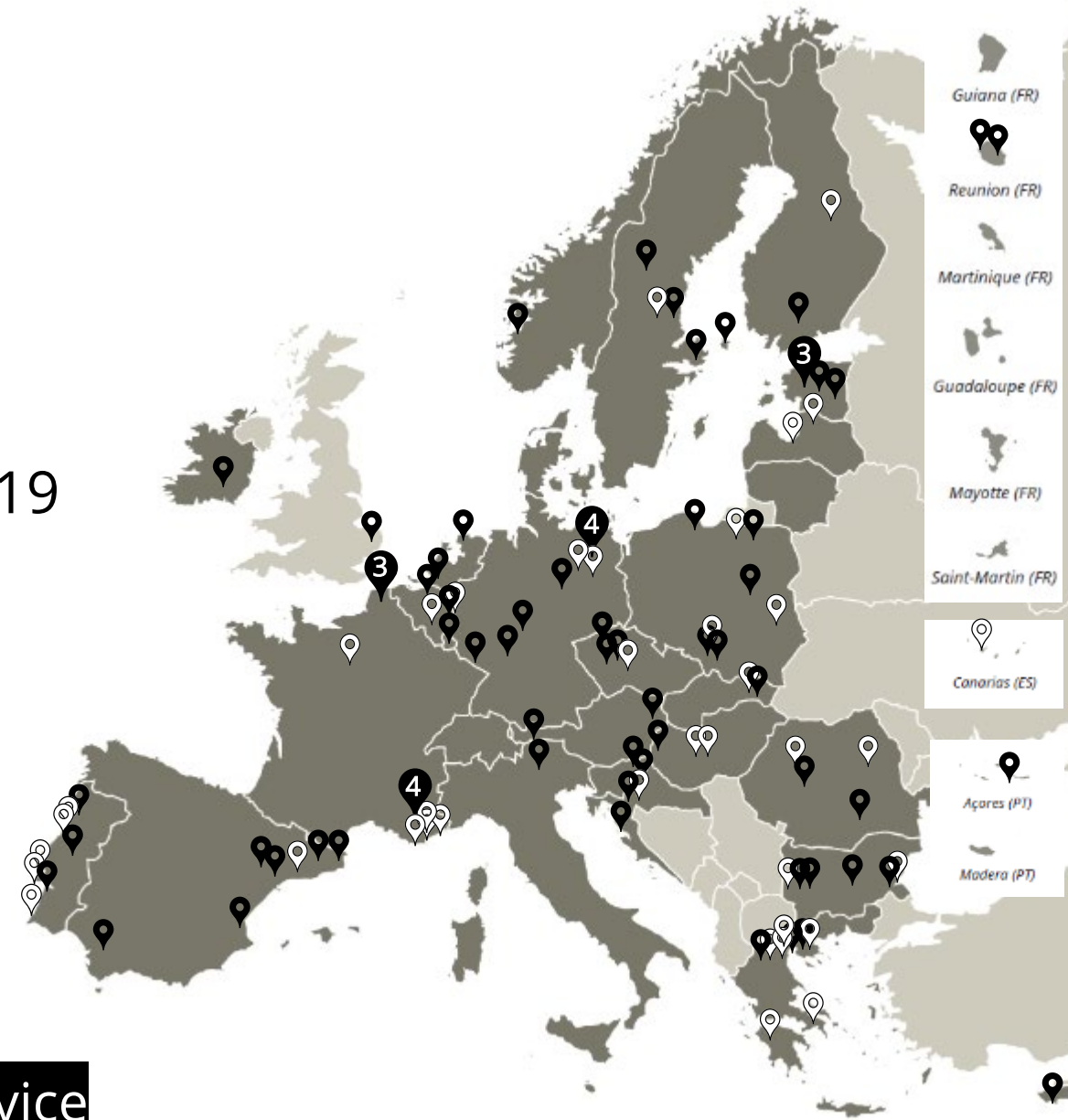
Networking and **policy-**  
**learning events**

# Peer learning **IN PRACTICE**

- 📍 **72 peer reviews** implemented since 2019  
10 peer reviews in the pipeline
- 📍 **44 matchmaking sessions**

Apply to benefit from expert support any time

<https://www.interregeurope.eu/get-policy-advice>



# The importance of policy experimentations

- Regions are encouraged to experiment with new policies to promote the green and digital twin transitions (Radosevic et al.).
- **Policy experimentation** involves testing new policies on a small scale, measuring their impact, and learning from the results to scale up successful solutions. This approach has not been widely used in research and innovation policy, hindering Europe's progress in this area.
- The European Commission Directorate-General for Research and Innovation (DG RTD) has launched the Policy Experimentation project to inform and integrate policy experimentation into EU research and innovation policy-making.
- Regions and municipalities possess the adaptability to tackle local issues and involve their communities, making them ideal for driving policy experiments.
- Engaging in policy experimentation necessitates **risk-taking and the involvement of entrepreneurial-minded entities and policy entrepreneurs.**

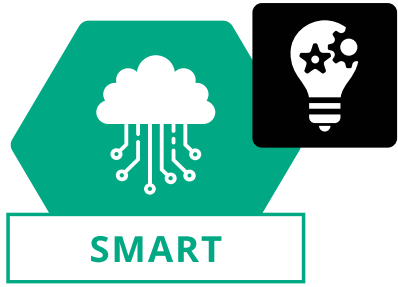
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**Give us an example of a policy experimentation from your region?**

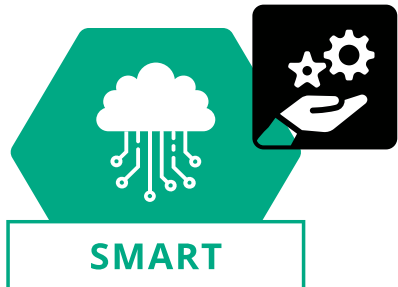
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# The Policy Learning Platform can help



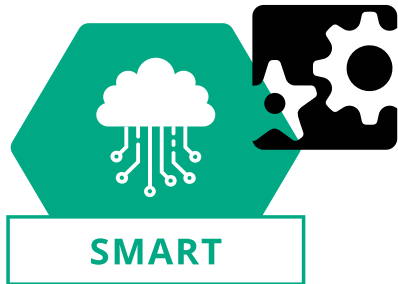
Good Practices

- Gävle Innovation Arena (BETTER)
- The Vitality Living Lab (INNO4SPORTS)



Peer Review

- Designing open innovation calls with the Region of Central Macedonia, Greece



Policy Briefs

- Innovation procurement
- Regional missions

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# Presentations!

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# Thank you!

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