

**Interreg  
Europe**



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# Innovation Vouchers

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**Marc Pattinson**  
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# WELCOME!



**Lotte van Meijel**  
Web Expert  
Policy Learning Platform

# Sharing solutions for better regional policy

€  
**379m**  
PROGRAMME  
BUDGET

**6**  
TOPICS

**29**  
COUNTRIES  
INVOLVED



# Interreg Europe **objective**

To improve **regional development policies** (including Investment for jobs and growth goal programmes)

## **How?**

Through exchange of experience, innovative approaches and **capacity building** (in relation to the identification & transfer of good practices)

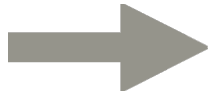
- Primarily dedicated to **policymakers**
- Focus on **exchange of experience**

# Two actions



## Projects

Limited number of regions exchanging and transferring practices on a shared regional development issue



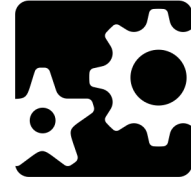
**First Call** closed on 31<sup>st</sup> May 2022: 134 applications received



## Policy Learning Platform

Further exploiting projects' achievements and opening up the programme benefits to all

# Platform in a nutshell

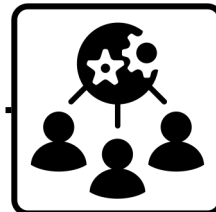


Provides **continuous policy-learning** opportunities  
through access to:

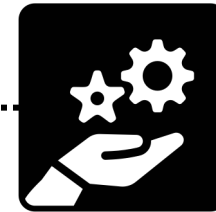
**Knowledge**



**People**



**Expert support**



#policylearning

# Access to **knowledge**



- Wealth of policy solutions available



Database of **good practices** from all EU



Analytical **policy briefs**, news and publications

# Access to **people**



- Policy inspiration from practitioner to practitioner



Community of 25,000+  
**practitioners**



Networking and  
**policy-learning** events



# Peer learning in practice



Expert support services for free

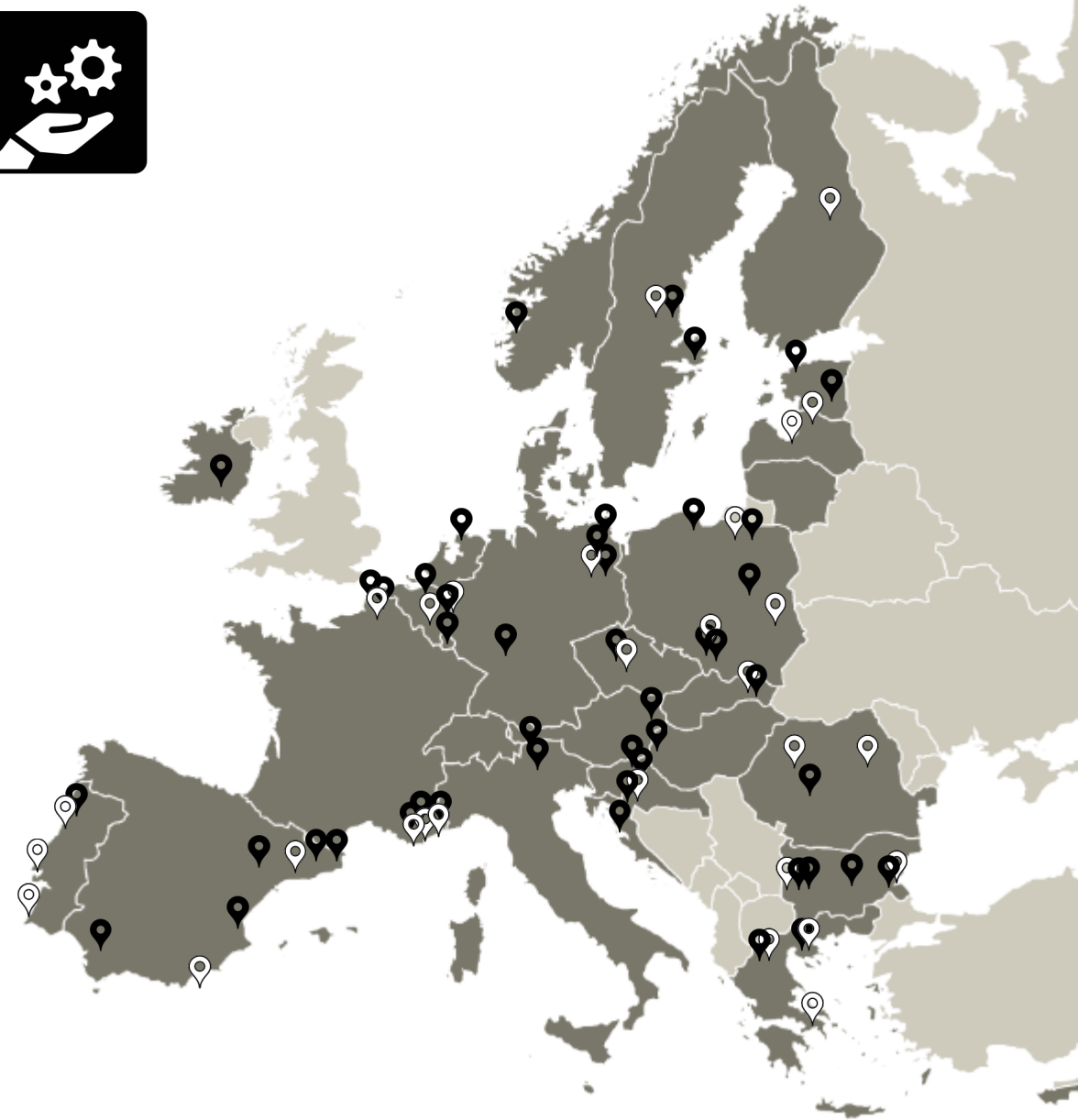
📍 46 peer reviews implemented  
2 peer reviews in the pipeline

📍 33 matchmaking sessions

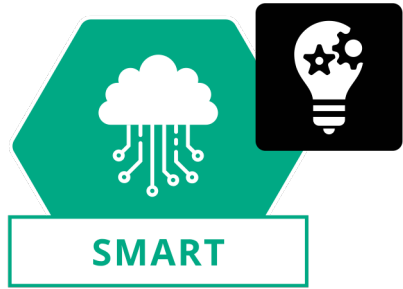
... and policy helpdesks

**Apply** to benefit from expert support any time

[www.interregeurope.eu/get-policy-advice](http://www.interregeurope.eu/get-policy-advice)

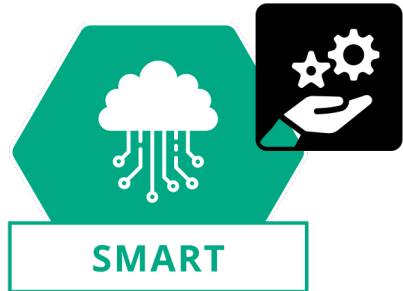


# The Policy Learning Platform can help



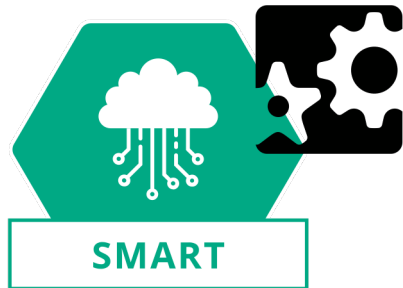
Good Practices

- Innovation voucher for Seal of Excellence projects
- Voucher schemes: implementing innovation vouchers



Peer Reviews

- University-industry collaboration and voucher scheme in Upper Silesia, Poland



Policy Brief

- Vouchers for the competitiveness of SMEs

# What are Innovation Vouchers?



**Innovation vouchers** are small lines of credit (usually ranging from €2,000 to €20,000) provided by regional or national governments to Small- and Medium-sized Enterprises (SMEs) to purchase services from knowledge providers such as universities, research centres, or consulting firms with a view to introducing new products, processes, or services in their business operations.

## **Innovation vouchers have three main objectives:**

- To stimulate the introduction of product, process, organisational or service innovation in SMEs,
- To promote university-industry collaboration and stimulate knowledge transfer.
- To foster the formation of networks between SMEs and other academic, research and private partners.

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